

# Website Proposal

## Purpose:

The website would be a small-business service website that introduces a personal shopping / export business to potential customers. It would include a couple child pages that show categories of the business's offering (e.g. a Disney page that shows one or more images of product lines that are being offered and a description of each product line), as well as a Contact Us page that would list ways to get in touch with the business owner.

This would not be an e-commerce site – you wouldn't be able to buy anything from the site directly – but rather a site to introduce the business, display some of its offerings, and then direct visitors to contact the business owner if interested.

## Target audience:

Anyone who wants to buy things from Japan but who does not currently live in Japan.