

## Coordonnées

[www.linkedin.com/in/nouhaila-jiker](https://www.linkedin.com/in/nouhaila-jiker)  
(LinkedIn)

## Principales compétences

Gestion de projet

Tableau

M

## Langues

Français (Full Professional)

Anglais (Professional Working)

## Certifications

Compétition de programmation  
(Third edition)

The fundamentals of Digital  
Marketing

SQL Fundamentals

Initiez vous au Machine Learning

Certificat en entrepreneuriat

## Publications

Deep learning pour la detection des  
cybercriminalités dans les sites e-  
commerce

# Nouhaila jiker

Data Quality Analyst - Direction Qualité Risques chez Deloitte  
Province d'El Jadida, Casablanca-Settat, Maroc

## Expérience

Deloitte

Data Analyst

novembre 2021 - Present (2 ans 10 mois)

Casablanca, Casablanca-Settat, Maroc

- Analyzing and promptly updating strategic Customer's informations.
- Coordinating database updates in collaboration with Deloitte offices in France and globally.
- Gathering business teams' requirements and designing reporting and dashboard models as needed.
- Managing data repositories and dictionaries.
- Processing diverse data from multiple sources to derive valuable indicators and dashboards for decision-makers.
- Developping interactive dashboards, reports and visualizations using PowerBI
- Using Power Query for data cleansing and transformation, ensuring high-quality data for analysis.
- Preparing data, defining Key Performance Indicators (KPIs), and measuring their evolution.
- Identifying and reporting detected anomalies.
- Understanding data lifecycle and data chains.

---

## Formation

Université Chouaïb Doukkali El Jadida

Master's degree, Business Intelligence and Big Data Analytics · (2017 - 2019)

Ecole Ihsane

Baccalauréat, Sciences mathématiques B · (2012 - 2013)