

JAKUB PIROG

About Me:

Accomplished multimedia specialist with a Digital Media and Design degree from the University of Connecticut.

A proven leader with a drive to succeed and the talent, skills, and experience necessary to perform at a professional level.

Currently seeking a full time career in the industries of Sports, Entertainment, or Media.

Contact

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jakubpirog.com

Stratford, CT 06615

Education

BACHELOR OF FINE ARTS (B.F.A.)

UNIVERSITY OF CONNECTICUT

Storrs, CT

3.68 / 4.00 G.P.A.

Areas of Expertise

Social Media Content Creation,
Videography, Video Editing,
Photography, Graphic Design,
Project Management, Ideation,
Team Leadership, Organization,
Marketing, Programming, Operations

Technical Skills

Adobe Creative Suite

(Illustrator, Photoshop, Bridge,
Premiere Pro, After Effects,
Lightroom, InDesign)

Social Media

Instagram, Facebook,
Twitter, Tiktok

DSLR

Video & Photo
with Canon Cameras

Web Design

Coding with HTML / CSS,
Wix website builder

Work Experience

Head Graphic Designer | Storrs, CT

May 2020 - May 2021

Student Union Board of Governors (SUBOG) at the University of Connecticut

- Utilized Adobe Illustrator to design **120+** graphics for Instagram, Facebook and Twitter to advertise **30+** SUBOG events
- Collaborated with **8** Committee Chairs to develop social media campaigns, marketing plans, graphics and promotional materials to maximize student turnout at events
- Maintained a regular posting schedule which increased user engagement, revitalized SUBOG's instagram and grew the following by over **1,000** followers
- Followed the SUBOG brand guide in order to create a cohesive, unified and recognizable look for all graphics

Freelance Photographer

August 2019 - Present

Self Employed

- Contracted as a Sports Photographer to cover UConn Men's Basketball, Women's Basketball, and Men's Ice Hockey for Nutmeg Publishing (UConn's Yearbook)
- Took and edited graduation photos for **41** clients at the University of Connecticut and Fairfield University

Web Designer | Fairfield, CT

Dec 2020 - Present

Point Day Apparel

- Built pointdayapparel.com for a responsive user friendly online marketplace
- Developed keywords for Search Engine Optimization in order to boost website traffic
- Boosted sales revenue by **300%** on the first day of website launch

Production Assistant | Stamford, CT

May 2020 - Dec 2020

Triple Threat TV

- Scoured the internet to research interview subjects to be featured in a not yet released sports documentary
- Worked on set during interview shoots to assist the Director of Photography and Gaffer with stage set up and clean up
- Conducted phone calls and email exchanges to scout locations for the show 'Return to Amish'

Project Leader & Videographer | Storrs, CT

Sep 2020 - Dec 2020

FoodDock

- Oversaw **3** team members and their production of final client deliverables
- Successfully shot and edited **2** documentary style short videos featuring local farmers for FoodDock to use on their website