**Bida Candy Store**

*Background*

Bida Candy Store was created by three entrepreneurs in early 2015. The first store, located in Boston, provided an enormous selection of candy, from old classics to new favorites. Bida partners with Mars and Hershey’s to offer candy bars, like Snickers and 3 Musketeers, bulk candy, like candy corn and fruit chews, and novelty candies, like giant chocolate bars and gummy bears. Bida purchases candy at wholesale rates and makes money by adding a premium, which customers are willing to pay because of the store’s fun atmosphere and friendly staff. Since 2015, Bida has expanded, opening a store in Wellesley in early 2017.

Team members are Bradley Darling, Catherine Li, and Brandon Tomlinson.

*Entity Relationship Diagram*

