

Benjamin deLong

Full-Stack Web Developer



715-574-0336



bendelong45@gmail.com



[/in/benjaminmdelong](https://in.linkedin.com/in/benjaminmdelong)



[/bdelong.github.io/Developer-Portfolio/](https://bdelong.github.io/Developer-Portfolio/)

EDUCATION

Northwestern University

Certificate - Web Development
2018-2019

University of Wisconsin-Madison

B.S. Strategic Communication
2009-2014

SKILLS

HTML5

CSS3 & Bootstrap 4

JavaScript ES6 & jQuery

React.js

Node.js

Express.js

Relational & Non-Relational
Databases (MySQL & MongoDB)

References

Mark Thompson

Instructor - Northwestern
marktechson@gmail.com

Eric Gauthier

Manager - Kraft Heinz
eric.gauthier1@yahoo.com

Susan Lippa

Teaching Assistant - Northwestern
slippa91@gmail.com

Edgar Reynaga

Personal Friend/Classmate
ticola.space@gmail.com

BIO

I am a hardworking, dynamic individual who has a strong interest in front-end development looking to bring my experience, a great attitude, and fresh ideas to an innovative team. I bear a critical mind while working on tasks, and I strive to make the working environment not only productive, but also fun. Though my background is in finance and analysis, I have used all of my free time to build a strong passion and drive for web development. I have completed a full-stack web development certificate program from Northwestern University, and I believe that my analytical and problem-solving background along with my education, creativity, and tenacious desire to continue learning makes me a perfect fit in the developer community.

WORK EXPERIENCE

Accounts Receivable/Accounts Payable Specialist

Civis Analytics / Chicago / Aug. 2018 - Present

As the AR/AP specialist, I own the entire client invoicing, vendor payment, and collections processes for over \$30 Million in yearly revenue. On a daily basis I analyze financial metrics in order to help make our collections and payment processes more efficient. I have also led and aided in the implementation of new accounting and billing systems.

Assistant Manager - Marketing & Operations Finance

Mosaic North America / Chicago / Jan. 2018 - Jul. 2018

As an assistant manager for marketing and operations finance, I helped manage financial program portfolios of major client brands (Anheuser-Busch, Bacardi USA, Beam Suntory, GrubHub, Dell, Sabra, Alaska Airlines, Darden) totaling \$40 Million. I also acted as the liaison between our client teams and all shared services, providing support throughout the life cycle of each project.

Financial Analyst - Marketing & Consumer Insights

The Kraft Heinz Company / Chicago / Nov. 2014 - Aug. 2017

As a financial analyst, I managed and coordinated 12 brand budgets for marketing and consumer insights for the Oscar Mayer business unit totaling \$143 Million. I also reported and analyzed budget data, trends, and statistics daily, and oversaw all accounts payable processes including purchase order creation, invoice reception/payment, and cash receipt creation. I always strove to work cross functionally with all departments to ensure quick and efficient issue resolution, as well as ensured regular stakeholder meetings to guarantee budget alignment, forecasting, and tracking.