1. **Who We Are**
   1. Our Mission
   2. Our Core Values
   3. Our Core Competencies
      1. Extensive Oncology Experience
      2. Thorough Market Understanding
      3. Longstanding relationships with scientific leaders
      4. Multichannel communications
2. **What We Do**
   1. Stakeholder engagement
      1. Satellite symposia
      2. Advisory boards
      3. Speaker training
      4. Other programs
   2. Strategy development
   3. Publications
   4. Reports
   5. Multimedia programs
      1. E-learning
      2. Event apps
      3. Virtual meetings
      4. Webcasts
      5. Websites
      6. Databases
      7. Other technologies
3. **Our Clients**
4. **News**
   1. Blog
5. **Events**
6. **Contact US**
   1. Address and route
   2. Legal info
   3. Privacy policy
7. **Join Us**
   1. Scientific Director US

RED – Signifies content that will all be on its parent page.

\*\*Purpose of adding all of these on the parent page is to reduce redundant clicks.