

Bowen de Gouw

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EDUCATIONAL EXPERIENCE

Boston University, Metropolitan College

Expected May 2026

Masters in Science in Applied Business Analytics (MSc), GPA: 3.9

Boston University, Questrom School of Business

Sep 2021 - May 2025

Bachelor of Science in Business Administration (BSBA)

PROFESSIONAL EXPERIENCE

Consulting Intern | Remote - Austin, TX

Jun - August 2024

Recombinators, Inc. 5000 Company

- Spearheaded development of a business model for a medical clinic start-up in an emerging health sector, aligning operations and technical integration to enhance overall patient experience
- Led six core initiatives including stakeholder bio development, market research, tech stack and vendor vetting, financial model updates for investors and location analysis with SWOT assessment
- Synthesized findings into executive slide decks and presented weekly updates to C-suite stakeholders, tailoring content for both medical and business backgrounds
- Owned dedicated workstreams, identifying information gaps, soliciting feedback and iterating to ensure success project alignment and delivery

Business Development Intern | Auckland, New Zealand

Jun - Aug 2022

Bayleys Realty Group (Bayleys Real Estate)

- Partnered with Data Insights team in compiling Bayleys' 2022 Co-Working+ Space Report through in-depth research and competitive landscape analysis
- Transitioned lease data for 200+ commercial properties during a major client onboarding, ensuring accuracy across internal systems
- Conducted monthly data entry and analysis across nationwide commercial and residential portfolios, contributing to operational reporting and market insights

ACADEMIC PROJECTS

Associate Consultant (SI360 Team) to SVP of Strategy & Corporate Development | Boston, MA

Jan - May 2024

FlyWire

- Consulted for "fintech" provider of international student payments, which had its IPO in May 2021, workstream focused on firm's competitive positioning in China, one of the firm's most important markets
- Presented consulting findings will include insights based on payer interviews, survey findings, and secondary research
- Interacted directly with the SVP of Strategy & Corporate Development, including a project kickoff meeting, two Q&A sessions, a data request, and final presentation

Cross-Functional Core | Boston, MA

Aug - Dec 2023

SM323 - Questrom School of Business, Boston University

- Collaborated in a nine-person team on a semester-long business plan project, integrating marketing, operations, analytics, and finance to develop a go-to-market strategy for a sports equipment start-up
- Supervised analytics and operations subgroup to conduct market sizing, consumer research, supply chain design, and quantitative risk analysis for product and launch plan
- Delivered weekly presentations to judges, incorporating iterative feedback to refine final investor pitch deck and business plan

LEADERSHIP & CO-CURRICULAR ACTIVITIES

Division I Student-Athlete & Team Captain | Boston, MA

Sep 2021 - June 2025

Boston University Men's Rowing

- Drove team culture, athlete development, and organizational initiatives for varsity program, fostering cohesion and performance
- Competed in 1st and 2nd Varsity Boats at 4 NCAA National Championships, contributing to consistent top-10 national finishes
- Committed 20+ hours per week to training, competition, and travel, balancing athletic and academic demands at an elite level
- Selected for prestigious 3-year Bloom Family Leadership Academy, recognizing top student-athlete leaders across all sports

Lead Teaching Assistant | Boston, MA

Jan 2024 - Dec 2024

SI340 - Family Business Management, Questrom School of Business

- Assist lead professor in teaching of main course content, including case studies and business interviews to deliver forty students with engaging and relevant insights to family business, in two classes weekly
- Evaluate and develop students academic performance through grading bi-weekly assignments, offering constructive feedback to foster an environment of academic and personal development

SKILLS & CERTIFICATES

Technical: Python, SQL, R (RStudio), Tableau, Power BI, Excel, Google Analytics