

Bruce Denham

Senior Technical Writer • Developer Docs • Developer Experience

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SUMMARY

Senior Technical Writer with 30+ years creating developer-first docs. Expert in Git/GitHub, Markdown, Astro, APIs, and cloud workflows. Known for empathetic, clear writing that empowers developers. See LinkedIn for peer and manager recommendations.

CORE SKILLS

- Docs-as-code: Git/GitHub (branching, PR reviews, conflict resolution)
 - Static site generators: Astro, Starlight, Storybook, familiarity with Hugo.
 - Authoring: Markdown, MDX, HTML, JS, CSS, API docs (GraphQL focused, some REST and OpenAPI)
 - Developer tools: npm, pnpm, yarn, node.js, CLI tooling, basic command line.
 - Cloud/Platform: SaaS, PaaS, Adobe Commerce APIs, Storefront drop-ins
 - Collaboration: Cross-functional work with PMs, engineers, and designers
 - Content types: Conceptual guides, tutorials, troubleshooting, API references
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EXPERIENCE

Adobe, Inc. — *Senior Technical Writer & Developer Experience Specialist (2018–Present)*

- Led docs-as-code workflow for Adobe Commerce Storefront (GitHub, Markdown, PR reviews)
- Created SDK docs, CLI tooling (pbmodules, jitnotes), and interactive React apps (API Playground), including Storybook/Starlight customizations.
- Partnered with PMs, engineers, and designers to deliver user-first, release-ready docs.
- Improved developer adoption with clear tutorials, conceptual guides, and Algolia-powered search.

TOPAZ Technologies — *Senior Product Designer / Developer Support (2006–2018)*

- Authored developer guides and how-tos for AngularJS/Bootstrap web apps.
- Simplified workflows and improved adoption through UX-focused documentation.
- Trained development teams in best practices via live reviews and technical writing.

Schlumberger — *Senior Technical Writer / API Documentation Specialist (2000–2005)*

- Wrote API documentation and training guides for global developer teams.
 - Integrated docs into Dev Studio, accelerating onboarding and reducing friction.
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EDUCATION & AWARDS

- **UT Austin** — BA English, Honors | **Southwestern University** — BA Sociology
- **Awards:** Adobe Extreme Ownership Nominee, Adobe Founders Nominee