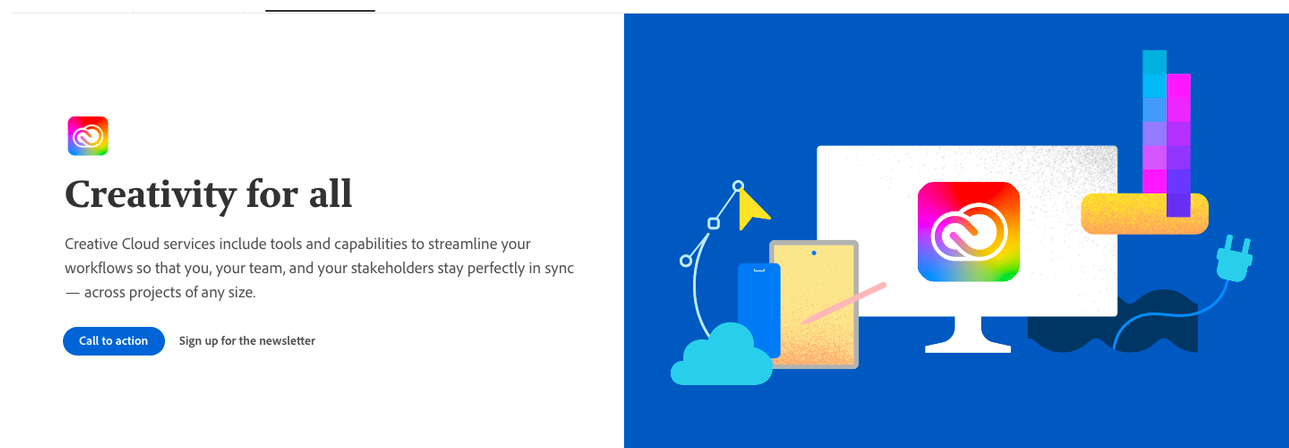# MCS: Media + Image Recommendations

For Discovery content, there are many ways to use images to better communicate your product and offerings.

Please note that the MCS is able to scale down your images to the correct size to fit our layout. If your image is much larger than the aspect ratio described, it will be automatically cropped to fit. To help you make better decisions when editing your image, MCS provides a max-height and width, along with an ~~aspect ratio~~ (coming soon)

1. Photos, Screenshots, Illustrations, Misc. Imagery, Gifs, Videos

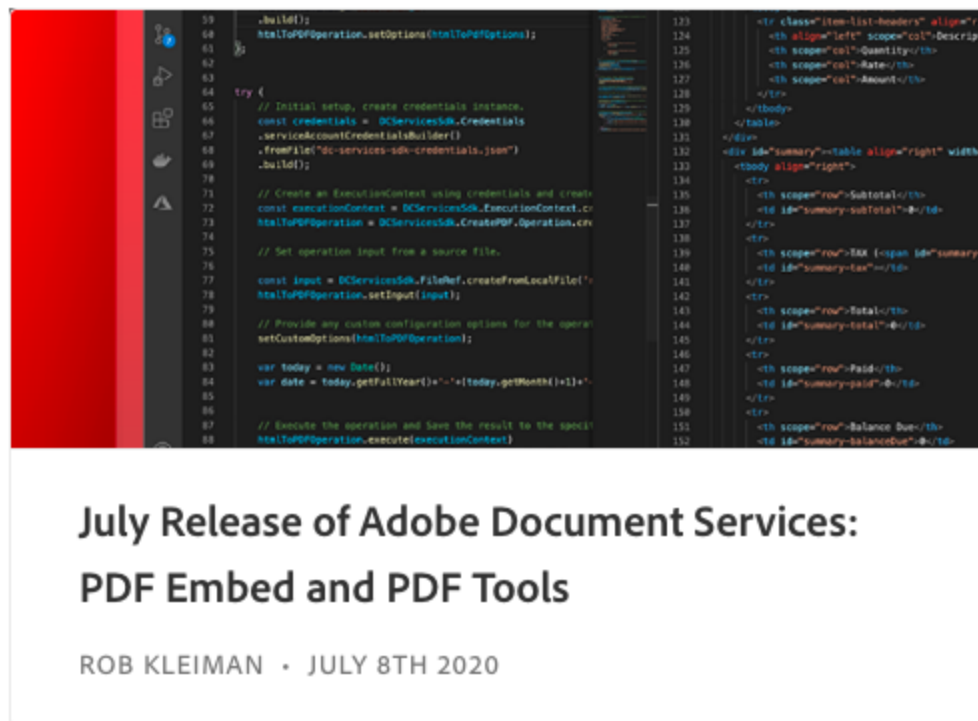## Content blocks for Product and Platform pages

- **Hero block: Half-width variant**
  Images should be illustrative in nature and from the Adobe Design Brand team, please do not use stock images in this space.

- Width: 750px
- Height: 500px

- **Resource blocks**
  Resource blocks are used to link outside of the Developer website. Blog posts images, screenshots, illustrations, etc. These will be cropped and fitted to the container automatically by our system, so cropping to exact specs are not necessary. Please note that anything SMALLER than the specified height and width will end up looking pixelated.
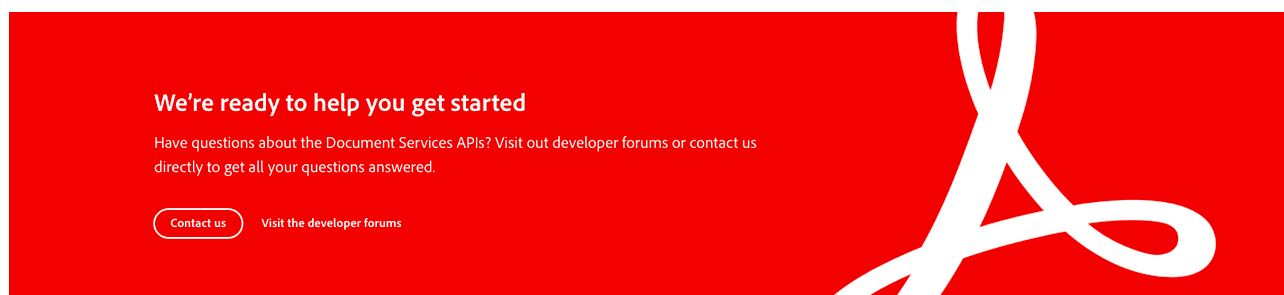

July Release of Adobe Document Services:
PDF Embed and PDF Tools

ROB KLEIMAN · JULY 8TH 2020

  - **Variant: Vertical**
    - Width: 488px
    - Height: 220px

Webify PDF Files in AEM using Adobe Cloud APIs

NIKHIL GUPTA · JULY 24 2020

- Variant: Horizontal
  - Width: 167px
  - Height: 159px

We're ready to help you get started

Have questions about the Document Services APIs? Visit out developer forums or contact us directly to get all your questions answered.

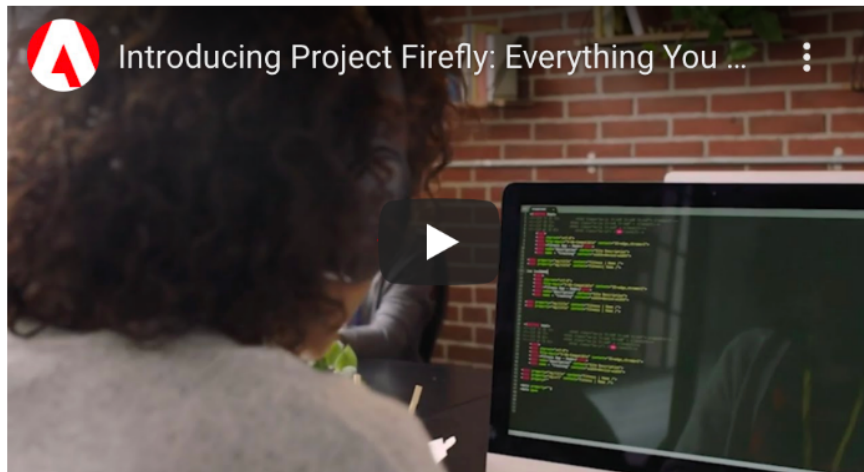Contact us   Visit the developer forums

- Summary blocks
  Summary blocks anchor the bottom of the page. They are illustrative and should be provided by the Adobe Design Brand team. They are blank on the left side to support readable text and contain an illustrative image/logo on the right side.

  - Width: 1440px
  - Height: 350px

Compositions:
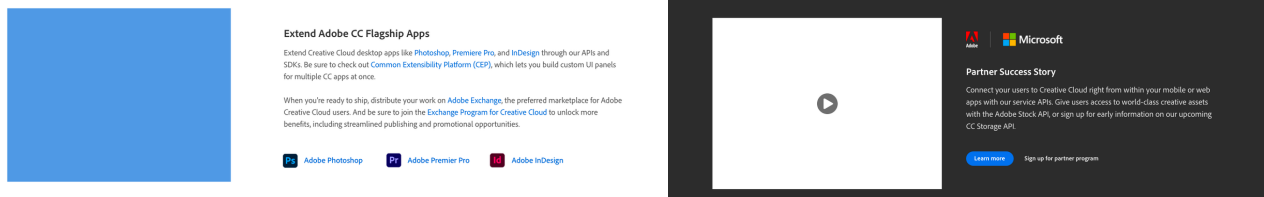
Introducing Project Firefly

Everything you need to build a custom cloud app to meet your business needs

- **1 column layout**
  Standalone images, videos, or gifs
  - Width: 697px
  - Height: 377px

- **2 column layout**
  This is the most common compositions on marketing pages. Larger imagery, gifs, video, screenshots, illustrations.

  - Width: 450px
  - Height: 350px

2. Outlined Icons, Logos, Small Illustrations

Compositions:

Why build with Adobe?

Our mobile, cloud, and web technologies unlock building potential as boundless as the power of your imagination.

Integrate with APIs

We built our reputation on our Creative, Document, and Experience Cloud products. Use our APIs as the foundation for yours.

Developer Console

A single hub for managing projects, assigning credentials, viewing analytics, and accessing APIs.

Microsoft Teams

Easily share Creative Cloud assets and files, and get comment notifications on your prototypes.

Learn more

Jira Cloud

Make designer to developer handoffs easy. Find the latest designs and specs and get thumbnail previews and asset info.

Learn more

Slack

Instantly share Creative Cloud files, designs, specs, and notifications — all in real time.

Learn more

- **3-column layout**
  This composition is used commonly with outlined icons and small illustrations.
  - Width: 180px
  - Height: 123px

- **4-column layout**
  This composition is reserved for logos or smaller outlined icons. It is not recommended to use text blocks underneath, as the size will be unreadable for many users.

  - Width: 171px
  - Height: 123px