BENJAMIN FRANCK

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Objective

To hone my interaction design and user research skills by working with a team building a compelling digital product or service.

Education

Interaction Design & Social Entrepreneurship, Austin Center for Design, 2011 - 2012

Learned the interdisciplinary skills of creative design thinking, as applied to solving complicated problems of society and culture.

Bachelor of Arts Degree in Psychology, Taylor University College, 2005 - 2008

Graduated with honors.

Relevant Skills

Design Research

Competent in acquiring, synthesizing, and presenting research data. Able to conduct a research study from initial hypothesis drafting to final presentation. Experienced with contextual inquiries, participatory interviews, affinity diagramming, and concept mapping.

Interaction Design

Experienced with creating design sketches, wireframes, and interactive HTML prototypes. Able to craft responsive design solutions for testing on both desktops and mobile devices. Familiar with modern web development tools for faster coding and deployment.

Usability Testing

Competent with facilitating in-person and remote usability sessions. Able to synthesize data and create recommendations from findings. Experienced in presenting research findings to project stakeholders.

Professional Experience

UX Designer, nForm, 2014 - Present

Conduct in-context research and client interviews. Run strategic workshops with stakeholders. Create visualizations to help clients understand project challenges and opportunities. Build mockups and HTML prototypes of potential software solutions. Facilitate usability tests on prototypes.

Freelance Web Developer, 2009 - 2014

Developed websites for local businesses. Translated business processes and opportunities into requirements and design ideas, and implemented these ideas.

Interaction Designer & Front-End Web Developer, AgileStyle, 2012 - 2013

Planned and developed web sites for local businesses. Created wireframes, flow diagrams, and interactive HTML prototypes. Launched, updated, and maintained websites.

Application Designer, iomer Internet Solutions, 2012

Facilitated discovery meetings with clients. Identified business requirements and created design specifications for enterprise web applications.

Web Developer, HOPE Mission, 2009 - 2011

Created client registry web application for the organization's six emergency shelters. Planned and developed public website and online donation system.