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1502 Texas Avenue
Lubbock, TX 79401

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MEDIUM: TV
CLIENT: BENCHMARK
TITLE: MARK AND SARAH
SPOT #: SPEC 3
LENGTH: 30
MARKET: LUBBOCK
CYCLE: 13 WEEKS

"SARAH AND MARK"

SHOT 1: A MAN AND WOMAN WALK TOWARD US IN A "CUBICLE HALLWAY" IN A BUSY OFFICE.

MAN: I DONT KNOW HOW MARK DOES IT....HE'S NEVER LATE. HE NEVER COMPLAINS.

CUT TO MEDIUM TRACKING SHOT AS THEY WALK.

SARAH: I KNOW.

MAN AND MARK IS NICE. I MEAN, TALK ABOUT CUSTOMER SERVICE.

SARAH: I KNOW.

MAN DID YOU KNOW HE SAVED US 30%—

SARAH: —I KNOW! YOU SHOULD HEAR THE BOSS! IT'S ALWAYS "MARK SAVED US 30%!

WHY CAN'T YOU BE LIKE MARK, SARAH?"

HE STOPS WALKING. SHE TURNS TO SEE WHY.

MAN: WELL, WHY CAN'T YOU, SARAH?

AFTER JUST A SECOND, HE LOOKS UP TOWARD CAMERA AND LIGHTS UP.

MAN: HEY MARK!

CUT TO OPPOSITE PROFILE SHOT AND REVEAL HE IS TALKING TO XEROX COPIER, BUSY PRINTING.

VO:

WHEN YOU NEED TO

SIMPLIFY,

MANAGE,

BUDGET,

AND UPGRADE YOUR OFFICE,

BENCHMARK YOUR OFFICE TODAY,

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MEDIUM: TV
CLIENT: BENCHMARK
TITLE: LUNCH
SPOT #: SPEC 4
LENGTH: 30
MARKET: LUBBOCK
CYCLE: 13 WEEKS

“MARK TAKES LUNCH”

SHOT 1: ESTABLISHING SHOT OF EMPLOYEES IN A LARGE, CAFETERIA-STYLE LUNCH ROOM. A GROUP OF COWORKERS (TWO WOMEN, ONE MAN), SIT AT THE END OF A TABLE, EATING

WOMAN 1: **SO AT THE LAST MINUTE, THE CLIENT DECIDES THEY WANT SIX HUNDRED PROGRAMS FOR THE DINNER. FOLDED AND STAPLED.**

MAN: **WOW.**

WOMAN 1: **AND I'M LITERALLY ON MY WAY OUT THE DOOR TO MY SON'S RECITAL.**

WOMAN 2: **CLARINET?**

WOMAN 1: **OBOE. I'M ABOUT TO CRY, AND MARK JUST STEPS IN AND DOES IT....**

STAYED LATE. I'M TELLING YOU, HE'S A KEEPER.

MAN: **YEAH. HE'S GOT OUR EXPENSES DOWN 30%.**

WOMAN 1: **HE'S OUTSTANDING, LET ME TELL YOU.**

WOMAN 2: **THERE HE IS!**

SHE POINTS TOWARD THE CAMERA.

CUT TO OPPOSITE SHOT LOOKING THROUGH OUR GROUP TO SEE A XEROX COPIER “SITTING” AT A TABLE IN FRONT OF A TRAY WITH TONER ON IT.

WOMAN 2: **YOU THINK HE'LL WATCH MY KIDS FOR ME?**

AS WOMAN 2 AWKWARDLY WAVES TO MARK, VO:

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MEDIUM: TV
CLIENT: BENCHMARK
TITLE: GLADYS
SPOT #: SPEC 5
LENGTH: 30
MARKET: LUBBOCK
CYCLE: 13 WEEKS

"WE LOVE GLADYS (BUT MOSTLY MARK)"

OPEN ON MS OF AN OLDER WOMAN WITH GLASSES AND THE BEST SCOWL EVER SITTING BEHIND A DESK. EVERY INCH OF THE DESK IS COVERED IN FLOWERS, CHOCOLATES, TEDDY BEARS, AND GIFTS. THE WALL BEHIND HER HAS A BULLETIN BOARD. IT IS COVERED IN CARDS THAT SAY, "THANK YOU!" SHE STARES AT THE CAMERA.

WOMAN: **I'M GLADYS, HUMAN RESOURCES. EVERYONE USED TO AVOID MY OFFICE LIKE THE PLAGUE.**

SHE PAUSES TO COUGH.

WOMAN: **BUT EVER SINCE I RECRUITED MARK TO WORK FOR US, EXPENSES ARE DOWN 30%, AND SUDDENLY? I'VE GOT PLENTY OF FRIENDS!**

WOMAN WALKS IN CAFETERIA WITH TRAY. MAN STANDS UP AND SHOUTS FOR HER.

MAN: **GLADYS! OVER HERE! EAT WITH ME!**

SHE SITS WITH THE GUY.

MAN: **SO HAVE YOU TALKED TO MARK LATELY? HOW'S HE DOING? OKAY? IS HE HAPPY HERE?**

GLADYS: **CAN I HAVE YOUR PUDDING?**

CUT BACK TO HER DESK WITH GIFTS.

MILLIE JUST PUTS A SPOONFUL OF PUDDING IN HER MOUTH AND SMILES.

VO:

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