

# BRENAN DIMERY

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## PROFESSIONAL EXPERIENCE

### University of South Carolina, Office of Advancement Services

Columbia, SC

#### Data Analyst

June 2022 to Current

- Designed over one hundred unique emails using HTML and inline CSS to communicate with constituents on a regular basis
- Developed new system processes to increase efficiency and quantity of communications with prospective donors and university alumni
- Created the organization's preliminary Recency, Frequency, and Monetary Score in SQL that used historical giving data to determine their likeliness to donate to every department at the University
- Organized, planned, and conducted over ten workshops on organizational culture, vendor add-ons, and in-house updates to our constituent relationship management system
- Documented new and existing service processes for internal and external users to decrease the number of training requests received weekly by approximately five inquiries
- Conserved system processes and dashboards while properly facilitating regularly scheduled user-suggested changes and improvements
- Maintained internal records and assisted in the creation and implementation of regularly scheduled data quality checks

#### Analytics and Client Solutions Assistant

September 2021 to May 2022

- Scrubbed datasets and reports for validation, batch uploading, or reporting to ensure accurate information is communicated across campus with the proper internal and external constituents
- Created SQL Scripts and Ad-hoc Queries to produce customized reports for alumni relations and development officers across over twenty units
- Communicated updates on development projects with application users during trainings or when completing separate but relevant requests

### Prudential Financial, Travis Hudson Agency

Columbia, SC

#### Marketing and Financial Advising Assistant

September 2020 to September 2021

- Produced, prepared, and sent over two thousand physical and digital marketing communications with prospective and inactive clients
- Safely managed sensitive physical and virtual financial and insurance documents for three separate advisors across five separate businesses

## EDUCATION

### Darla Moore School of Business, University of South Carolina

Columbia, SC

B.S.B.A. in Finance and Management | Data Analytics and Entrepreneurship

August 2018 to May 2022

### College of Information and Communications, University of South Carolina

Columbia, SC

M.S. in Data and Communication

August 2022 to May 2024

## CERTIFICATIONS

Mental Health First Aid

May 2021

Suicide Prevention for Gatekeepers

July 2021

Google Data Analytics Certification

September 2022

Tableau Certification

February 2023

USC Certificate of Data and Communication

December 2023

Complete Web Developer in 2024: Zero to Mastery

February 2024

Mimo Full-Stack Development

March 2024

## SKILLS & ABILITIES

HTML	CSS	JavaScript	React	SQL	Python	R
Qlik	Tableau	PowerBI	Office 365	Google Suites	InDesign	Photoshop