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# KENSIO HOUSE REVAMP

Kensio House

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# Website Proposal: Kensio House Revamp

## Overview

Kensio House is seeking a complete website revamp, expanding from a single-page site to a fully structured multi-page website with enhanced functionalities. This proposal outlines the scope of work, key features, and a detailed budget breakdown for the project.

## Scope of Work

### 1. Website Design & Development

- Design and develop 10 additional pages:
  - About Us
  - Therapy
  - Curriculum
  - School Fees
  - News
  - Resources & Calendars
  - Tabs for each section of the school
  - Meet the Team
- Ensure seamless navigation and an optimized UI/UX experience.

### 2. Content Management System (CMS)

- Implement a user-friendly CMS for easy content updates.
- Provide training for Kensio House staff on managing content effectively.

### 3. Calendar & Events Integration

- Integrate a calendar plugin for upcoming events.
- Ensure an intuitive interface for efficient event management.

### 4. Content Collection & Integration

- Gather essential data for school fees, calendar events, and resources.
- Structure the news page for updates and announcements.
- Collect and integrate team photos and bios.

5. Optimisation & Repurposing

- Repurpose existing content where possible.
- Implement SEO best practices for improved search visibility.
- Ensure a fully responsive design across desktop and mobile devices.

6. Additional Enhancements

- Image optimization and quality improvements.
- Performance enhancements and security measures.
- Integration of contact forms and inquiry sections for user engagement.

Budget

Item	Cost (ZAR)
Website design (UI/UX)	R 6,000
Website development (10 pages)	R 12,000
Content management system	R 4,000
Calendar plugin integration	R 2,500
Content gathering & integration	R 3,500
SEO & performance optimisation	R 2,000
Image processing & enhancements	R 2,000
Total	R 32,000