



Town Hall Meeting – February 1, 2007

Loma Public Education Fund



Giving our children the education they deserve.

KEEP 2007 Committee

- Co-chairs
 - Mary Ashley, LPEF Member & Former Loma HSC President
 - Charlotte Boisvert-Khandelwal, LPEF Member

Other Committee Members:

Paula Lacey, Communications

Rachelle Lopp, Loma HSC Secretary

Jennifer Katinsky, Loma HSC VP - Fundraising

Jill Berry

KEEP Co-Chairs



LPJUSD District Roles

District-Led:

- LPUSD Board and Superintendent = Staffing, big picture decisions, fiscal direction
- SSC = Curriculum and funding that is restricted and guided by CA
- CBAC = NEW Committee to advise Henry on curriculum directions and budget issues

Parent-Led:

- **LPEF** = Oversees funding grants including KEEP monies;
 - Also manages 3rd Party Fundraising
- **KEEP** = Fundraising for District Advised Program Needs as a committee of LPEF; collaborative venture with HSCs
- **Home & School Clubs** = Support and events for students, parents and staff

KEEP Co-Chairs

Loma Prieta Much to be Envied

- Beautiful New School
- High API Results- District Score = 914
 - Loma outperforms 3 out of 4 LG Elementary schools
- High-Quality, Dedicated Teaching Staff
- Innovative Staff Trainings
 - Intel & Step Up to Writing
- Best of Class Programs
- Unparalleled beauty of our school setting

We **KEEP** achieving together

- Parents
- Teachers
- Administration
- School Organizations
- Mountain Community Support
- Friends & Family



The difference that KEEP has made in the past few years has been achieved collectively – one family and one pledge at a time

Together we can accomplish great things

KEEP Co-Chairs

**The Whole Community
“It Takes a Mountain”...**

Working Together...

to Educate the Child

- KEEP The Focus on Our Children
- KEEP Us Positive
- KEEP Unites Us in our Shared Vision:
The very best in educational opportunities
for our children



KEEP Co-Chairs

2007 KEEP Campaign

Program Goal / Campaign Message:

- An environment that fosters a love of learning

KEEP Us Running
KEEP Us Artistic
KEEP Us Reading
KEEP Happy Hearts
KEEP Us Experimenting
KEEP Us Ready For the Future
KEEP Investing In Our Children

KEEP Us Whole !



Donate Today
2007 KEEP Campaign
Help us Educate the Whole Child

KEEP Co-Chairs

KEEP The Results

2005 & 2006 Campaigns

- Contributions to Half a Million in first 2 years!
- Restored Key Programs
- Shared Funding with School Site Council
- Future: Focus on Building Up New Programs over Time
 - Capital Expenditures vs. Staffing Annuities
New Facilities, Program Materials, or Training

**\$300k Raised
First Year!**

KEEP The Results

Successfully implemented parent-led, direct-appeal Campaign

- Collaborative process, winning results
- Designed model for District-wide Fundraising
- Translated Crisis situation into an Annual Campaign
- Oct 2006 Gala is most successful ever!

Stacking up the Competition

How does Loma compare to other top-performing area districts?



Funding Sources:

Annual Campaigns from 1-1.5 M
Higher Family Contribution Levels
plus Basic Aid
plus Higher Parcel Taxes

Parcel Tax Comparison:

Los Gatos	\$290
Los Altos & Palo Alto	> \$600
Loma Prieta	\$150

Other Ed Funds Contribution Levels:

Per Student

Hillsborough	\$1,200
Portola Valley	\$1,000
Los Altos	\$800
Menlo Park	\$700
San Carlos	\$500
Palo Alto	\$500
Los Gatos	\$600/\$900
Saratoga	\$700

KEEP Co-Chairs

How do they spend their \$\$\$\$?

Saratoga Ed Fund Annual Grants 2007

Science	259,947	25%
Visual/Perf Arts	192,256	18%
Math Day	6,000	1%
Library	160,106	15%
PE	140,400	13%
Technology (3-5)	97,284	9%
Counseling	176,620	17%
Foundation Admin	23,000	2%
Total :	\$1,055,613	

LGEF Annual Grants 2007

Maintain Class Size/Middle School Electives	187,000	19%
Music Instruction	189,000	19%
Inquiry-based Science	52,250	5%
Math Instruction Improvement	230,000	23%
Visual Arts (docents)	46,860	5%
Staff Development	75,000	8%
Middle School - counseling pilot program	15,000	2%
Library & Tech Lab Staff	190,000	19%
Student Intervention - pilot program	14890	1%

Total: \$1,000,000

District's Leadership

- Making sure the right decisions happen...no matter how difficult or painful...for the long-term positive effect for our children, independent of consensus or popularity...
- We (Board Members and Supt.) have invested a significant amount of time to study our district's budget...

We Have Built An Excellent District

- We have achieved this goal by placing the needs of all students FIRST....
- We have an excellent teaching staff that deserves salary increases....
- We have invested in experienced personnel that has significantly reduced district's operating cost (\$165K)....
- We have implemented outstanding student programs....

Complicated Challenges

- Maintaining a high quality learning environment for all students...
- Preparing our students for a rigorous academic high school...
- Addressing a major decline in student enrollment...Lost of Operating Revenue (- 359K)
- A Significant Increase Cost for Sp. Ed. (- 250K)
- Costly Student to Teacher Ratios...Grades 4-8
- Compensation for Employees

District Financial Overview

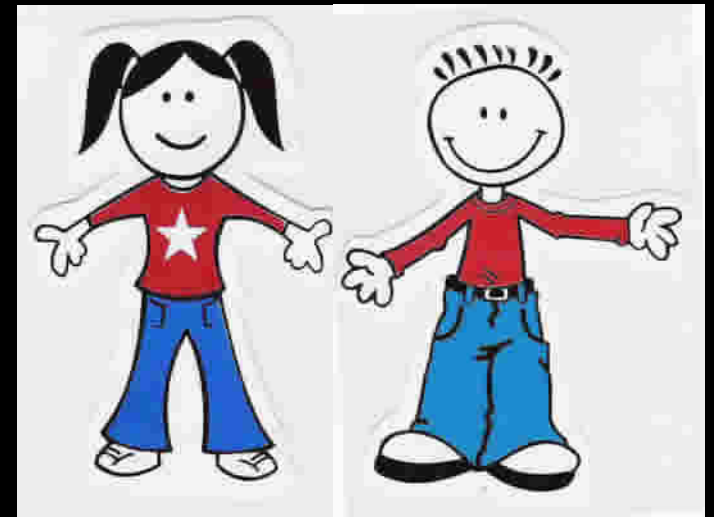
- First Interim Report...Adopted by our Board of Trustees on December 13, 2006
- A Three-Year Outlook
- Presented by Don Fox, CFO

Class-Load Design Draft 2007 - 2008

Configurations		
<u>Grade</u>	<u>FTE</u>	<u>Students</u>
• K	? FTE*	?
• 1	2	39
• 2	2	42
• 3	2	37
• 4	? FTE*	41
• 5	? FTE*	50
• 6	2	60
• 7	2	47
• 8	2 FTE	64

**Kinder Enrollment #'s
are Key Factor**

• Major grade level
configurations changes
may occur for next year.



What is a “Basic Aid District”?

“A district whose property tax revenues exceed the ‘revenue limit’ and therefore keeps all of their property tax revenue.”

- Only 60 of 1000 districts in CA are Basic Aid
- Experience Higher Revenue from Property Taxes than ‘revenue limit’ districts
- Deal with Uncertainty due to fluctuations in property tax
- Enrollment Growth Not Funded
- Revenue Info delayed until after the fiscal year is over

**What does “going Basic Aid” translate to for Loma
Year 1
Years 3-5**

Long-Term Solution

In order to continue to have small class sizes in our district.....

We Need To Increase Our Parcel Tax Income Like Other Local School Districts

KEEP 2007 Goals

- Increase in % of parent participation
- Frosting on the Academic Cake
- Raise sufficient funding in 2007 Campaign to not merely fund existing programs but to *add* to facilities and programs
- Balance priority list amongst schools
- Continue to inform parents about state funding & programs

2005 & 2006 KEEP Programs

2005 KEEP

1.	Class size Reduction/ CT Electives	150,000
2.	Counseling	10,000
3.	Computer Lab	35,000
4.	Dev PE	50,000
5.	Library Services	19,000
6.	MVP	10,000
7.	Yard Duty	<u>15,000</u>
		\$280,000
		Raised: \$300,000

2006 KEEP

1.	Class size Reduction/ CT Electives	150,000	130,000
2.	Library Services	22,000	21,000
3.	Dev PE	53,000	53,000
4.	Counseling	12,000	11,000
5.	MVP	15,000	12,000
6.	Technology	8,000	4,000
7.	<i>Science Activity Lab</i>	<i>20,000</i>	<i>x</i>
8.	<i>Foreign Language</i>	<i>10,000</i>	<i>x</i>
9.	<i>Music Classes</i>	<i>14,000</i>	<i>x</i>
10.	<i>K-8 Library System</i>	<u><i>8,000</i></u>	<i>x</i>
		\$314,000	
		Raised: \$231,000	

KEEP 2007 Program Priorities

REVISED – 2/5

Status Quo Program Priorities:

- K-8 Staffing Needs
 - – Part A \$65,000
- Developmental PE \$55,000
- K-8 Staffing Needs
 - Part B \$65,000
- MVP \$15,000
- Library \$ 5,000
- Counseling \$ 5,000

**KEEP 2007 Funds 20%
of These Programs Cost**

\$210,000 Total Status Quo Program Requests

New KEEP Program Priorities:

Technology Updates	\$10,000	Library Upgrades	\$10,000
Math Lab	\$20,000	Science Activity Lab	\$10,000
Foreign Language Program		\$10,000	

\$270,000 Total 2007 KEEP Program Requests

KEEP Co-Chairs

Shared Funding Programs

Library Services

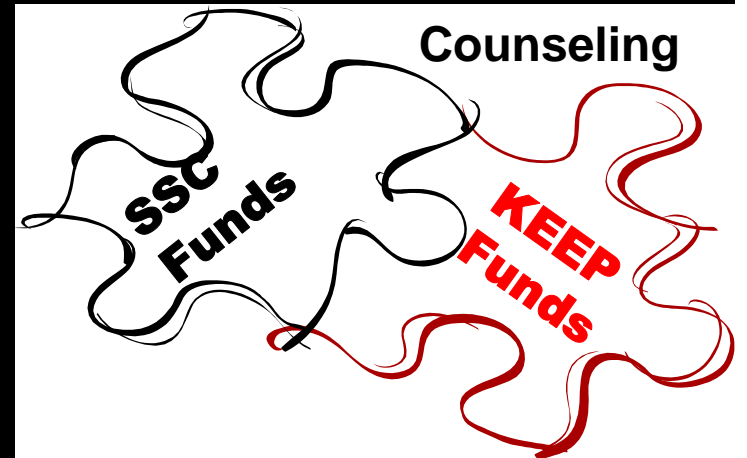


SSC Funds
KEEP Funds

	<u>SSC</u>	<u>KEEP</u>	<u>Total Cost</u>
2005-2006	6k	19k	21k
2006-2007	5k	21k	25k
2007-2008 est.	21k	5k	26k

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Counseling



	<u>SSC</u>	<u>KEEP</u>	<u>Total Cost</u>
2005-2006	11k	10k	21k
2006-2007	14k	11k	25k
2007-2008 est.	20k	5k	25k

KEEP Funding Process & LPEF

LPEF Co-Chair & Treasurer

KEEP 2007 Timeline & Events

FEB

Town Hall Meeting
KEEP Letters & Pledge forms mailed to parents
Jogathon & Directory Sponsorship Drive Begins

MAR

March 1- Pledge Drive Begins
March 1-May 1 KEEP Pledge Drive
Late March -KEEP Town Hall Meeting
Campaign Update

APR

KEEP Phone Banks Start > April 15th (Avoid the Call,
Donate Early!)

MAY

Jogathon – Friday, May 4th
KEEP Pledge Drive Ends

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Keep Helping **KEEP**



- KEEP Campaign still needs 1-2 volunteers
- Donate Now!
 - Avoid the Call – Donate before April 15th
- Sign up for E-scrip
- Support the 20th Anniversary Jogathon, May 4th
- Ask friends, family, and other parents to support the KEEP Campaign

KEEP Co-Chairs

Corporate Sponsorship

How do I get on that T-shirt?



Now collecting sponsors
for the 20th Anniversary
Jogathon Shirt!

KEEP Us Running...
1987-2007

Reserve your space soon

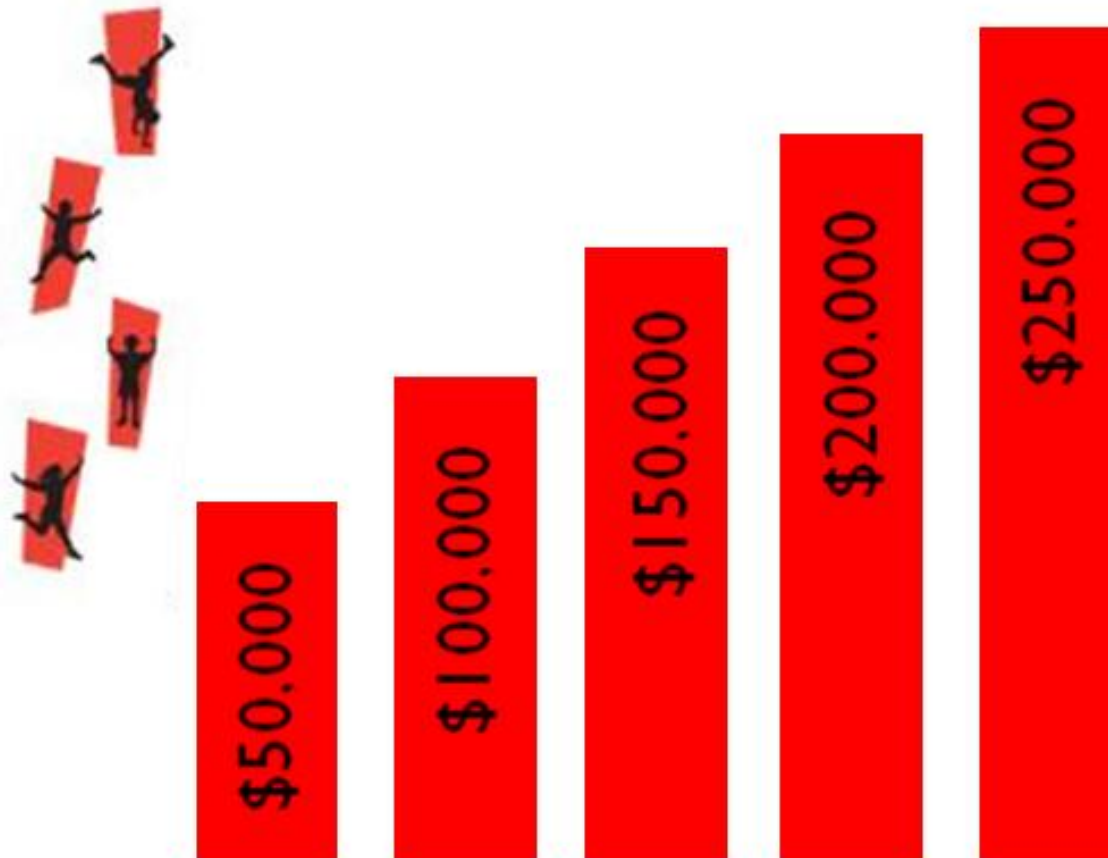
KEEP Co-Chairs

- Actively pursuing increased levels of 3rd Party Funding from:
 - Local businesses
 - Major donors & corporations
 - Realtors
 - Elected officials
 - Community members
- **Volunteers Needed** to assist in these efforts

KEEP 2007 Contributions to Date

\$5600 as of Today,

– Donate and Watch it Climb



Track our Progress at
www.lpef.org