

LPEF Sponsorship Opportunity Table

	Sponsorship Opportunities		Prices	Inclusive Package 1	Inclusive Package 2	Inclusive Package 3	Jogathon Sponsor Premier	Gala Sponsor Premier	Deadlines
Directory	Directory Bus. Card Ad.		\$125				√ Jogathon Sponsorship includes a full page ad on the inside front cover of the 2006-07 Loma /CT English directory. (\$1,200 value)	√ Gala Sponsorship includes a full page ad on the back cover of the 2006-07 Loma/CT English directory. (\$1,200 value)	September 15
	Directory ¼ Page Ad		\$250	√					
	Directory ½ Page Ad		\$500		√				
	Directory Full Page Ad		\$1,000			√			
Jogathon	Jogathon t-shirt standard typeface		\$250				√ √ Jogathon Sponsorship includes the use of the t-shirt sleeve for your logo design (\$1,000 value) and an exclusive banner display at the Jogathon. (\$3,000 value)		March 30
	Jogathon t-shirt large typeface		\$400	√					
	Jogathon t-shirt logo (limited # available)		\$500		√	√			
	Jogathon On-Site Pkg ¹		\$750						
Gala	Gala Raffle/Specialty Pkg ²		\$500	√				√ √ √ Gala Sponsorship includes your choice of a Live Auction Package (\$1,000 value), a full page ad on the inside front cover of the Gala program (\$1,000 value) and an exclusive banner display at the Gala. (\$3,000 value)	September 15
	Gala Live Auction Pkg ³		\$750		√				
	Gala Vacation Pkg ⁴		\$1,000			√			
KEEP	KEEP Pkg ⁵	Logo 7/1-6/30	\$500	√	√	√	√ √ √ Jogathon Sponsorship includes full use of the KEEP Package. (\$500 value)	√ √ √ Gala Sponsorship includes full use of the KEEP Package. (\$500 value)	Print deadlines may restrict choice of 2006 or 2007 Jogathon t-shirt.
		Website 7/1-6/30		√	√	√			
		Bus. Card Display		√	√	√			
	Package Value			\$1,650	\$2,250	\$3,000	\$5,700	\$6,700	
	Cost to Buyer			\$1,500	\$2,000	\$2,500	\$5,000	\$5,000	

Subject to Change, March 1, 2006

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¹ Jogathon On-Site Packages include exclusive on-site attribution and are available for:

1. The finish line balloon arch
2. The water table
3. The music tent
4. The frozen treat table

² Gala Raffle/Specialty Packages include attribution in the Gala program, point of sale display and are available for:

1. Apple 60 GB iPod with Video Playback
2. Sony MiniDV1.0MP Handycam Camcorder
3. Our sumptuous dessert table

³ Gala Live Auction/Specialty Packages include point of sale display, program attribution, a live event announcement by our emcee and are available for:

1. Sports Package featuring a chauffeured excursion to a 49'ers game and a catered picnic lunch with wine.
2. Spa & Shopping Day features an evening's stay at Los Gatos Hotel; dinner at Kuleto's, Los Gatos Spa treatment and shopping certificates.
3. Wine Country Tour features an evening in a Sonoma County Bed and Breakfast, Limo, Dinner, complimentary wine tasting, a picnic lunch and mud bath or massage.
4. San Jose Holiday Package includes a night's accommodation at the San Jose Fairmont Hotel, dinner at a local restaurant, Nutcracker tickets, Christmas tree certificate, and a family portrait at Eagan Photography
5. Bar Services Sponsorship

⁴ Hawaiian Vacation Package includes of point of sale display, program attribution, and a live event announcement by our emcee.

1. The package features a week's accommodation at a beach front Maui condo and \$1,000 cash for expenses.

⁵ KEEP Package includes:

1. Use of the KEEP Logo in your print advertising for one year.
2. Your company's name listed on the LPEF and the Loma Home and School Club websites for one year.
3. Opportunity to display your company's business card for browsing at the Jogathon and the Gala.