



Brooke Powell

Technical Communicator

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Houghton, MI



Education:

Scientific and Technical Communication B.S. International Spanish Minor

Michigan Technological
University

Sep. 2013 - Dec. 2016

Department GPA: 3.75

Arts and Sciences A.S.

Northwestern Michigan
College

Jan. 2011- May 2013

Technical Skills:

Adobe InDesign
Microsoft Office
Adobe Photoshop
Adobe Illustrator
Photography
Web Design
Spanish

Experiences & Achievements:

Michigan Tech Study Abroad,
Perú - Summer 2016

Scientific & Technical
Communications, Student
Chapter - Secretary/
PR Consultant

Summary:

Creative, adaptable, & professional, my passion is connecting people with technology and developing new and different ways to help the audience see things, as they never have before. With diversified skills in content development for business and student society mediums, visual storytelling, and editing I love to be challenged to think outside the box.

Work Experience:

Keweenaw Community Foundation - ***Marketing Intern***

Apr. 2016 – present

- Create and develop informational documents, and promotional brochures for potential donors
- Develop and write webpage content for funds involved in the Foundation

Michigan Technological University Marketing and Communications - ***Tech Today student editor***

Sep. 2015 - Jan. 2016

- Edited article submissions from campus community and proof-reading for final edition
- Ensured adherence to AP Style

Design Project Experience:

Scientific & Technical Communication Audit Redesign

Goal: Redesign current audit materials to be more understandable and user friendly.

- Assessed current audit materials for usability issues
- Performed usability testing with target audience and based new design on user feedback

Like a Local Usability Project

Goal: Identify usability issues within the website Like a Local and report findings to client

- Performed usability testing with target audience
- Developed heuristics for baseline needs