



BRYCE DRAWE

CONTACT

435-773-3799

BRYCERDRAWE.B@GMAIL.COM

PROFILE

I am an experienced digital marketer and web designer seeking a position where I can continually progress and add value to the projects at hand.

EXPERIENCE

DIGITAL MARKETING INTERN

STATE BANK OF SOUTHERN UTAH | SEPT 2018 - PRESENT

- Google Analytic/Google Ad Account Management
- Content Creation and SMM
- Website Redesigned/programmed

STUDENT SOCIAL MEDIA DIRECTOR

SOUTHERN UTAH UNIVERSITY | AUG 2017 - PRESENT

- Managed social media accounts and created content for daily postings-increased following across all platforms.

FREELANCE WEB DESIGNER & SOCIAL MEDIA CONTENT CURATOR

VARIOUS COMPANIES | NOVEMBER 2017 - JULY 2018

- Designed and executed a responsive websites with multiple pages. Also implemented social media content on Instagram and Facebook.
- www.diamondsofutah.com
- www.leefamilymusic.com

EDUCATION

BACHELOR OF BUSINESS, MAJOR IN MARKETING

SOUTHERN UTAH UNIVERSITY | EST 2019

GPA: 3.2

ACCOMPLISHMENTS: DIGITAL MARKETING EDGE PROJECT

SKILLS

- Google Analytics Certified
- Social media strategy
- Marketing
- CSS
- Social Media Anyltics
- Microsoft 365 Suite
- Sales
- Lead Generation Websites
- Social Paid Advertising
- Creative Cloud Experience
- HTML
- JavaScript
- Bootstrap

REFERENCES

JENNI LEAVITT

AFFILIATE DIRECTOR FOR THE LEAVITT GROUP

435-590-1724

ANSLEIGH MIKESELL

EXECUTIVE MARKETING DIRECTOR

J801-541-8231

STOCKTON FISHER

FREELANCE DIGITAL MARKETER

435-817-5599