

# Md Sahin Alom

## UX Designer at Epixelab

UX Design | E-commerce Management | Business Automation | Digital Operations

Notun Bazar, Gulshan, Dhaka - 1212 • +880 1760 816120 • info@sahinalom.com

<https://linkedin.com/in/mdsahinalom> • sahinalom.com

## PROFESSIONAL EXPERIENCE



**Rupkona**, Founder & E-commerce Manager  
Redmond, WA

10/2015 - Current

SKILLS: E-commerce Strategy · Management · Brand Identity · Web Development · Content Creation

Founded and scaled a niche beauty and personal care brand, directing the entire product lifecycle from sourcing to last-mile delivery.

- Built and launched the "Rupkona" e-commerce platform, integrating payment gateways and backend automation.
- Established a robust supply chain network for sourcing authentic cosmetics and skincare products.
- Direct digital marketing campaigns and content creation, building strong brand authority in a competitive market.
- Analyze sales data and customer feedback to refine product offerings and improve the shopping experience.



**Epixelab**, UX Designer  
London, UK (Remote)

07/2023 - 08/2025

SKILLS: User Research · Wireframing · Prototyping · UI Design · Figma · Usability Testing

Designed user-centric interfaces for web and mobile applications, collaborating with cross-functional teams to deliver intuitive digital products.

- Created high-fidelity wireframes and interactive prototypes to visualize design concepts for client projects.
- Amet justo donec enim diam vulputate id ornare lorem ipsum short bullet.
- Conducted user research and usability testing to validate design decisions and improve user flows.
- Collaborated closely with developers to ensure designs were implemented accurately and efficiently.
- Maintained design systems to ensure visual consistency across various digital products.



**Pimlico Tandoori**, Operations & Marketing Manager  
London, UK (Remote)

05/2022 - Current

SKILLS: Business Operations · Digital Marketing · Vendor Management · Google Maps SEO

Managing daily operations and digital strategy for a UK-based hospitality business, focusing on process efficiency and revenue growth through online channels.

- Oversee full-cycle business operations, including customer service protocols, invoicing, and vendor communications.
- Manage digital presence across Google Maps, food delivery platforms, and social media to increase visibility.
- Execute promotional strategies that successfully drive customer retention and increase daily order volume.
- Streamline remote operational workflows to ensure seamless service delivery between Dhaka and the UK.

## EDUCATION



**Green University of Bangladesh**, Electrical & Electronics Engineering (BSc)  
Dhaka, Bangladesh

2023



**BCMC College of Engineering & Technology** Electrical Technology (Diploma)  
Jashore, Khulna, Bangladesh

2018