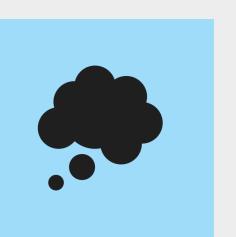


Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



The cost of equipments as is

Budject
Friendly.

Transportation cost of raw materials is better.

The rent is liable.

How to attract invertesers.

Avoid extra labour Charges.

How to save
Money with
tax
deduction.

BUSINESS TEAMS:

M.KIRUTHIKA

Recruting
efficient
Employees.

Give training developing creative mind skills.

Update accounting information.

Employees
takes longer
time complete
the task.

Inafficiency in business administration cost extra.

The quality of work is low.



Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



