

Says

What have we heard them say? What can we imagine them saying?

which is the highest yielding crop in this season

Which crop gives more profit with less investment?

Thinks

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

we should have water suitable for

crop

What to do if it rains too much for a job?

Where to buy quality seeds?

TEAM 12 India's Agriculture Crop Production

Short summary of

the persona

Is this seed suitable for this soil?

water should be provided for all crops

What can we imagine them doing?

The seeds should be shown at proper intervals

I hope this crop will yield without loss

The seeds should be sown according to the from soil quality and Does ability What behavior have we observed?

The crop can Howto be planed after protect crops enriching the insects?

soil usina Feels and anxieties? OS What are their fears, frustra What other feelings might influence their behavior?

See an example