

Empathy and Brainstorming Link:

[https://github.com/bdu1621ME1258/Unveiling\\_-Marketing\\_-Insights\\_NM2023TMID25602/upload/main](https://github.com/bdu1621ME1258/Unveiling_-Marketing_-Insights_NM2023TMID25602/upload/main)

Data set Link: excel

<https://drive.google.com/file/d/18jSuy9Tcv3454ktJVKIJM4TacA1V8g-i/view?usp=sharing>

Tableau link:

[https://public.tableau.com/shared/JXZXB3XSF?:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/shared/JXZXB3XSF?:display_count=n&:origin=viz_share_link)

Data set Link: excel(PDF)

<https://drive.google.com/file/d/1QvcPixQYJks1Rd7grLhgdKvv9o-yGarS/view?usp=sharing>

Video Link:

<https://drive.google.com/file/d/1agjSfQVZrVAeWkPZBMLI7Y8wVXsbRdPW/view?usp=sharing>