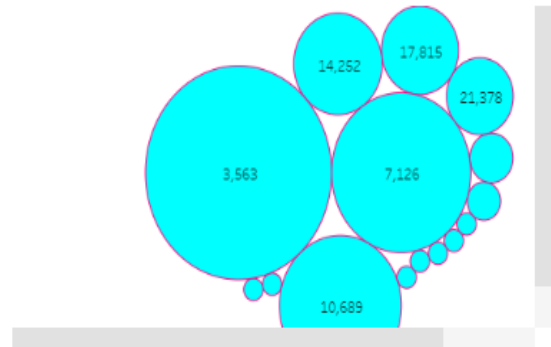


## WHOLESALE CUSTOMER IN REGION

|               | 1K                | 582       | 95      | 66      | 421       |   |
|---------------|-------------------|-----------|---------|---------|-----------|---|
| Delicassen    | 1M                | 670,943   | 104,327 | 54,506  | 512,110   |   |
| Detergents .. | 1M                | 1,267,857 | 204,136 | 173,311 | 890,410   |   |
| Fresh         | 5M                | 5,280,131 | 854,833 | 464,721 | 3,960,577 |   |
| Frozen        | 1M                | 1,351,650 | 231,026 | 190,132 | 930,492   |   |
| Grocery       | 5M                | 3,498,562 | 570,037 | 433,274 | 2,495,251 |   |
| Milk          | 2M                | 2,550,357 | 422,454 | 239,144 | 1,888,759 |   |
|               | 0                 | 200       | 400     | 1       | 2         | 3 |
|               | Count of Whole... |           |         | region  |           |   |

## SALES OF GROCERY AMOUNT



## COUNT OF CHANNEL IN REGION REACH

|       |       |       |
|-------|-------|-------|
| 0.909 | 0.909 | 1.818 |
| 2.66  | 0.532 | 2.66  |
| 211   | 59    | 105   |
|       | 0.909 | 1.818 |
|       | 1.596 | 1.818 |
|       | 28    | 19    |
|       |       | 0.532 |
|       |       | 18    |

## TOTAL AMOUNT OF WHOLE SALE CUSTOMERS

| channel       |           |
|---------------|-----------|
| Delicassen    | 670,943   |
| Detergents .. | 1,267,857 |
| Fresh         | 5,280,131 |
| Frozen        | 1,351,650 |
| Grocery       | 3,498,562 |
| Milk          | 2,550,357 |