

Story 2

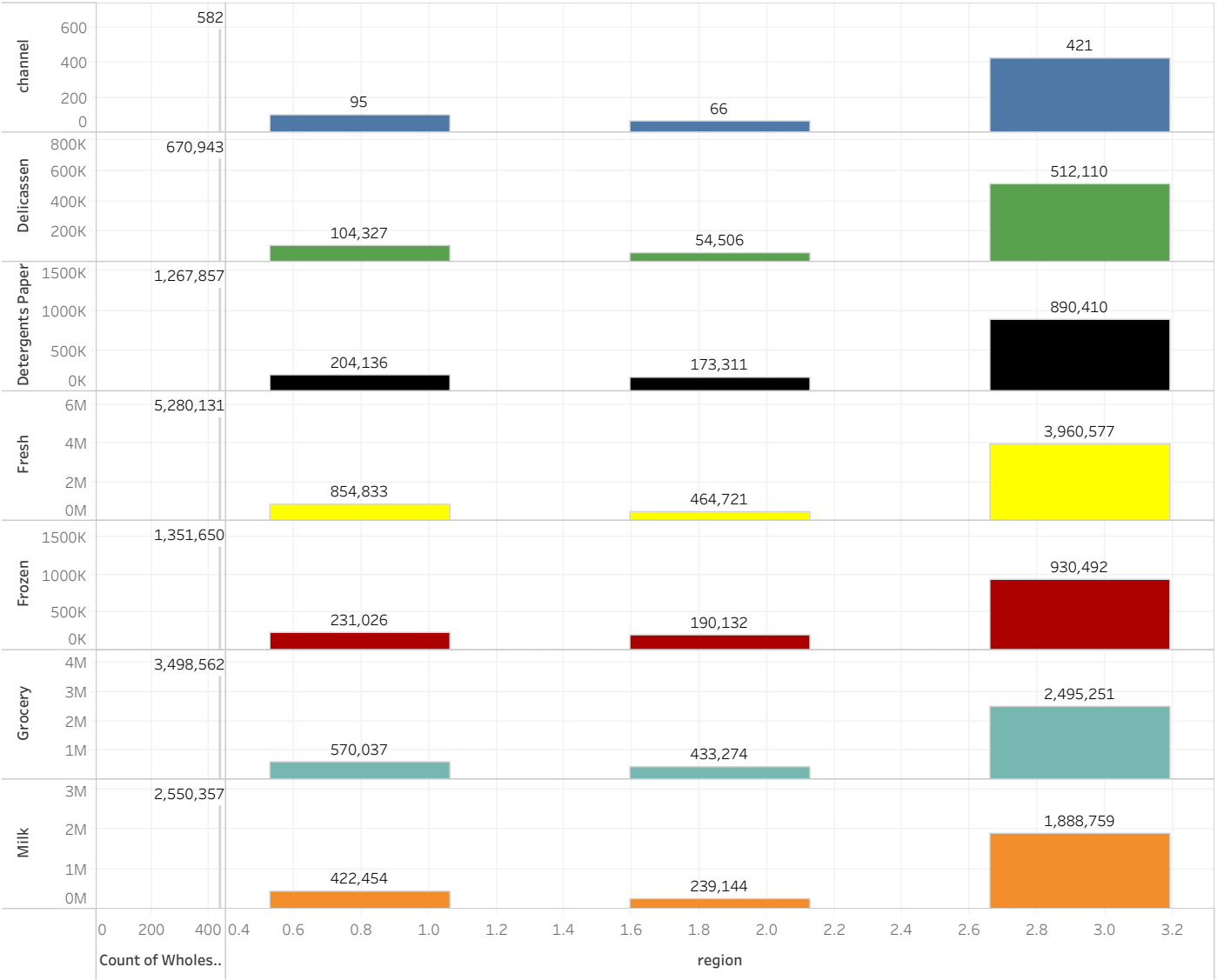
The trends of sum of channel, sum of Delic..

Sales of grocery in amount. Size shows c..

Percentage of channel reach, region and cou..

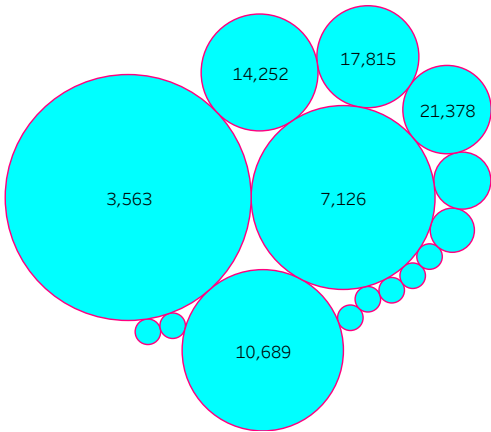
Channel, Delicassen, Detergents Paper, Fr..

customer response



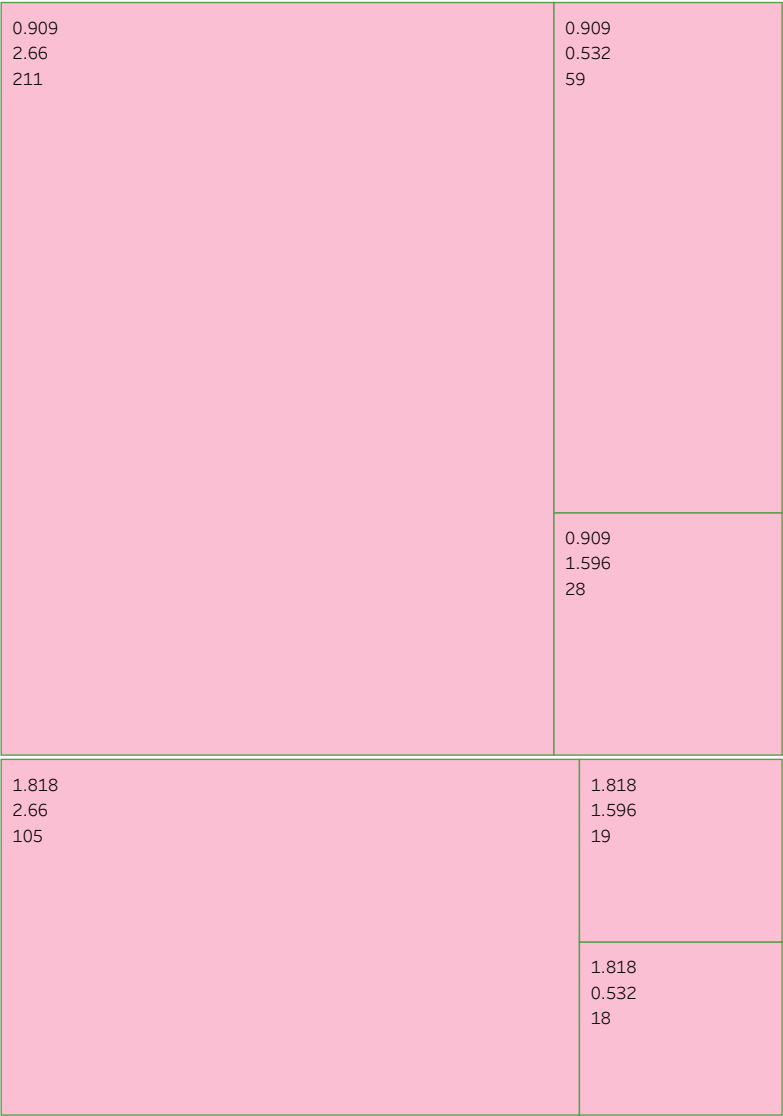
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|                  |           |
|------------------|-----------|
| channel          | 582       |
| Delicassen       | 670,943   |
| Detergents Paper | 1,267,857 |
| Fresh            | 5,280,131 |
| Frozen           | 1,351,650 |
| Grocery          | 3,498,562 |
| Milk             | 2,550,357 |

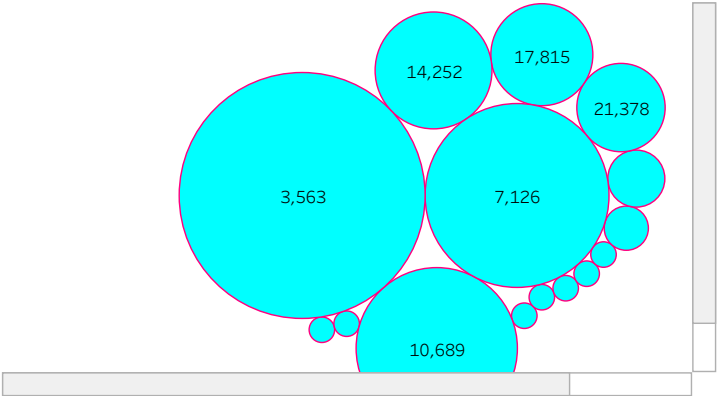
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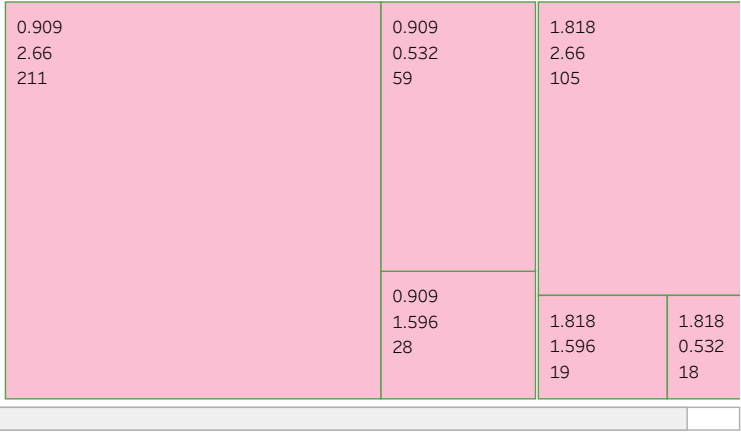
WHOLESALE CUSTOMER IN REGION

|           |       |                   |         |         |           |
|-----------|-------|-------------------|---------|---------|-----------|
| Milk Groc | 1000  | 582               | 95      | 66      | 421       |
| ery       | 1000K | 670,943           | 104,327 | 54,506  | 512,110   |
| Fresh     | 2M    | 1,267,857         | 204,136 | 173,311 | 890,410   |
| Frozen    | 10M   | 5,280,131         | 854,833 | 464,721 | 3,960,577 |
| Grocery   | 2M    | 1,351,650         | 231,026 | 190,132 | 930,492   |
| Milk Groc | 5M    | 3,498,562         | 570,037 | 433,274 | 2,495,251 |
| ery       | 4M    | 2,550,357         | 422,454 | 239,144 | 1,888,759 |
|           |       | 0 200 400         | 1       | 2       | 3         |
|           |       | Count of Wholes.. |         | region  |           |

SALES OF GROCERY AMOUNT



COUNT OF CHANNEL IN REGION REACH



TOTAL AMOUNT OF WHOLE SALE CUSTOMERS

|               |           |
|---------------|-----------|
| channel       |           |
| Delicassen    | 670,943   |
| Detergents .. | 1,267,857 |
| Fresh         | 5,280,131 |
| Frozen        | 1,351,650 |
| Grocery       | 3,498,562 |
| Milk          | 2,550,357 |