



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

"I need to delve into data to understand the dynamics of the 2019 Lok Sabha Elections."

"Quantitative analysis can reveal trends, correlations, and insights hidden in the vast candidate data."

"What variables might influence candidate performance and electoral success?"

"How can I effectively extract meaningful insights from the extensive election dataset?"

Political Analyst/
Researcher

Collects and organizes data related to candidates, constituencies, parties, and election outcomes.

Utilizes statistical tools and software to conduct rigorous quantitative analyses.

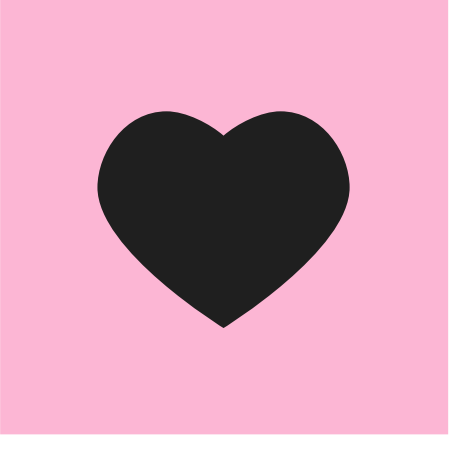
Focus on gaining a competitive edge, desire to target voter segments effectively, urgency to develop winning strategies.

Commitment to understanding representation gaps, interest in social dynamics, desire for equitable political participation.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?