

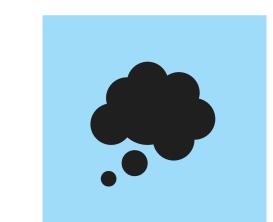
The first

thought

to your

mind

Thinks What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



that comes

businesses, not the need-fulfilling "ideas " and emphasizes hopes

imagination is the being of creation

at least you create what you will

Dreams are all about a better marketing

Others

it is important that every interaction they have with a brand is

excellent

Unwilling market insights Analysing

spending behaviour

and identifying

opportunities for

growth

behavior matters for traders ,the surprising ways

the workers who fear losing therir jobs to artificial intelligence

range anxiety a thing of the

marketing behavior is a stratergy that companies can use to create targeted marketing statergy

> the problem with market crash predictions



Does

What behavior have we observed? What can we imagine them doing?

See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

