



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

the crucial role of human resource management (HRM) in driving organizational success.

most innovative organization in the sector.

the evolution of HRM; shifting focus to strategic initiatives in the modern business landscape

differences in implementation between small and large companies and professional development opportunities

hire more qualified professionals
.decrease of recruitment cost.

decrease of lead time
more attractive employer



By using tableau features users can create dashboards that can provide in sights into important business metrices.

help decision makers quickly and easily understand the data.

more customers ,quality management

customer loyalty program

Its also important to consider the security and confindentaility of the data being used in the dashboard.

flight is on time,lowest perices



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?