

Project report Template

1 Introduction

1.1 Overview

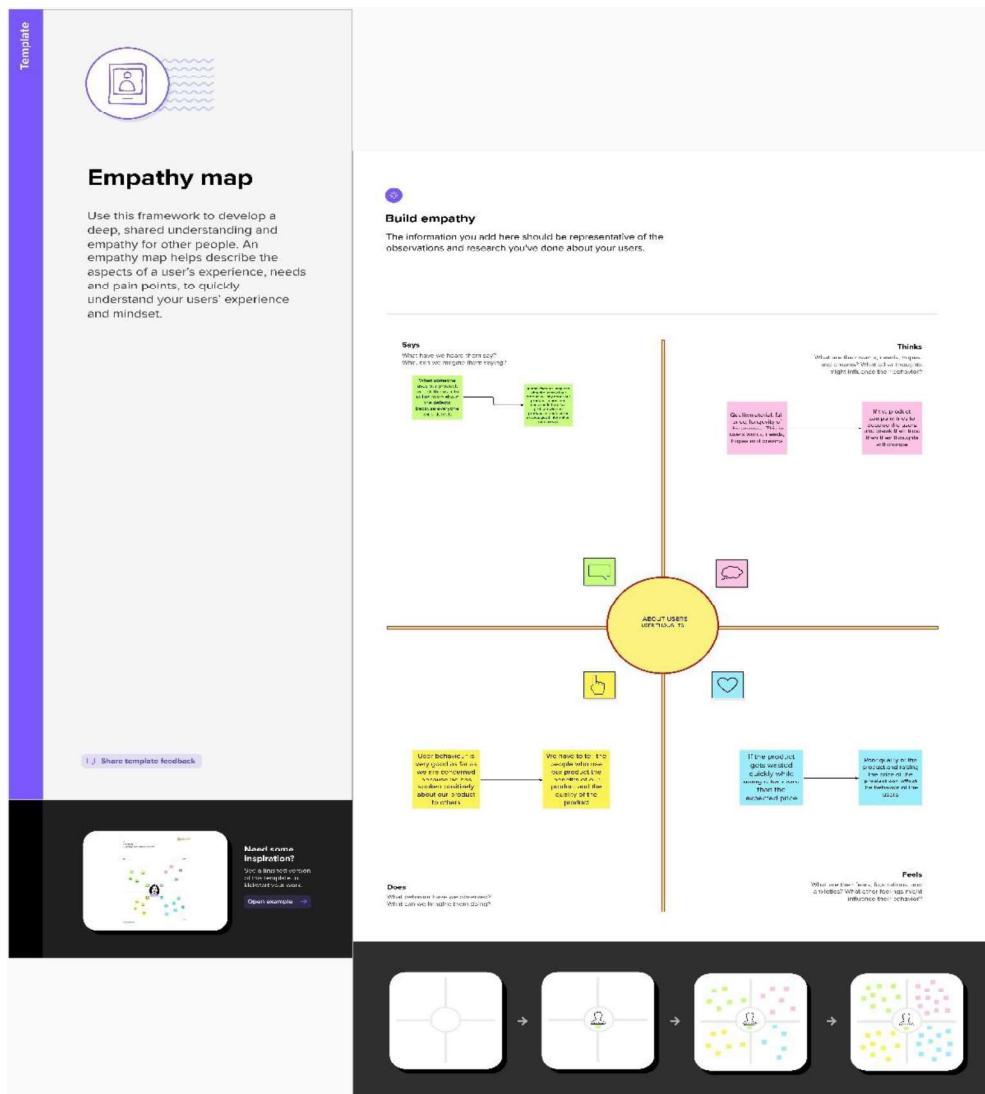
The Creating Salesforce Developer Org is the first step of Project activity and Create username and password is mainly to enter salesforce.com. Event management we need to create 4 objects it's Events, Attendees, Speakers and Vendors. All the milestones are made based on this four objects. Totally 8 milestones are given create salesforce developer account, Object, Tab, Application, Fields, Profile, User, Permission sets, Reports also. Each milestone or each activity is related to other milestones. Salesforce objects are database tables that permit you to store data that is specific to an organization. It consists of fields (columns) and records (rows). Tab in salesforce help users view the information at a glance. It displays the data of objects and other web content in the application. Apps in salesforce are a group of tabs that help the application function by working together as a unit. It has a name, a logo, and a particular set of tabs. Fields in salesforce represents what the columns represent in relational databases. It can store data values which are required for a particular object in a record. A Profile is a group/collection of setting and permissions that define what a user can do in salesforce. A profile contains Object permissions, Field permissions, User permissions, Tab setting also. A user is anyone who logs in to salesforce. Users are employees at your company, such as salesreps, managers and IT specialists who need access to the company's records. A permission set is a collection of setting and permissions that give users access to various tools and functions. permission sets extend users' functional access without changing their profiles. Fields and relationship is used to create reports. Reports in salesforce is a list of records that meet a particular criterion which gives an answer to a particular question. These records are displayed as a table that can be filtered or grouped based on any field.

1.2 Purpose

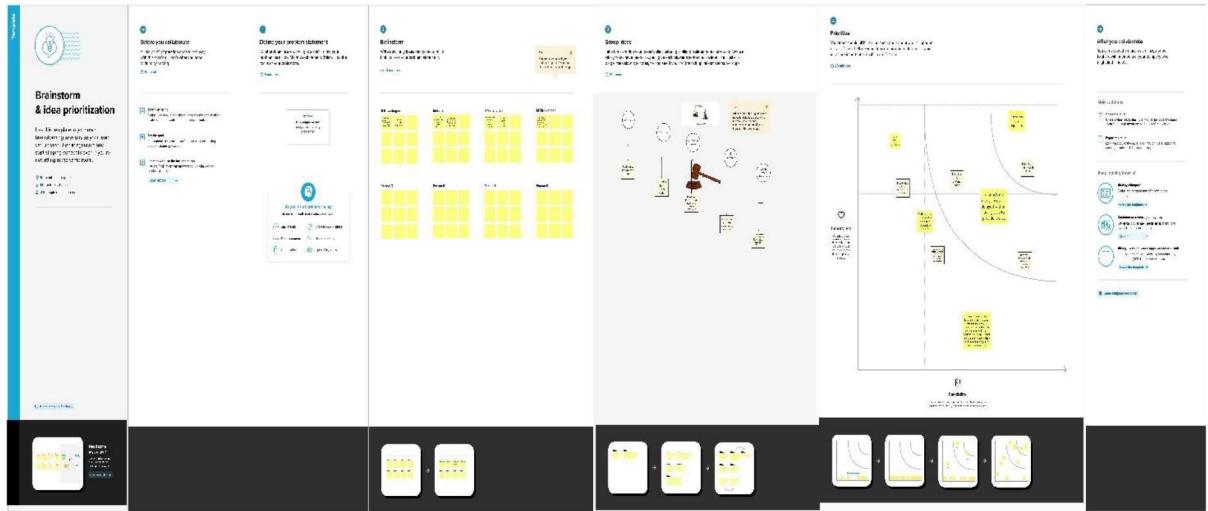
Build An Event Management System Using Salesforce is a Business related project. It is used to develop our industry related customer capability. It's Some of these are hard and some are easy. In this you can know the details about each project to be done. I think it's helpful for at the time of joining the job in any IT field.

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3 RESULT

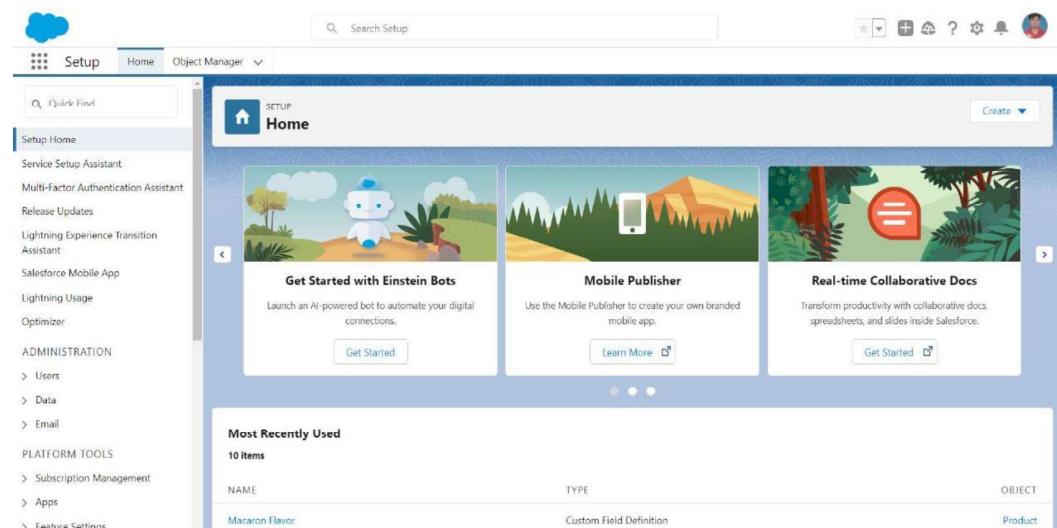
3.1 Data Model

Object name	Field in the object									
Event	<table border="1"> <thead> <tr> <th data-bbox="670 1184 1019 1227">Field label</th><th data-bbox="1019 1184 1372 1227">Data Type</th></tr> </thead> <tbody> <tr> <td data-bbox="670 1227 1019 1269">City</td><td data-bbox="1019 1227 1372 1269">Text</td></tr> <tr> <td data-bbox="670 1269 1019 1311">Start Date</td><td data-bbox="1019 1269 1372 1311">Date / Time</td></tr> <tr> <td data-bbox="670 1311 1019 1353">End Date</td><td data-bbox="1019 1311 1372 1353">Date / Time</td></tr> </tbody> </table>	Field label	Data Type	City	Text	Start Date	Date / Time	End Date	Date / Time	
Field label	Data Type									
City	Text									
Start Date	Date / Time									
End Date	Date / Time									
Attendees	<table border="1"> <thead> <tr> <th data-bbox="670 1516 1019 1558">Field label</th><th data-bbox="1019 1516 1372 1558">Data Type</th></tr> </thead> <tbody> <tr> <td data-bbox="670 1558 1019 1600">ID</td><td data-bbox="1019 1558 1372 1600">Auto number</td></tr> <tr> <td data-bbox="670 1600 1019 1643">Phone</td><td data-bbox="1019 1600 1372 1643">Phone</td></tr> <tr> <td data-bbox="670 1643 1019 1685">Email</td><td data-bbox="1019 1643 1372 1685">Email</td></tr> </tbody> </table>	Field label	Data Type	ID	Auto number	Phone	Phone	Email	Email	
Field label	Data Type									
ID	Auto number									
Phone	Phone									
Email	Email									

Speaker	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Field label</th><th style="text-align: left;">Data Type</th></tr> </thead> <tbody> <tr> <td>Bio</td><td>Text Area</td></tr> <tr> <td>Email</td><td>Email</td></tr> </tbody> </table>	Field label	Data Type	Bio	Text Area	Email	Email				
Field label	Data Type										
Bio	Text Area										
Email	Email										
Vendor	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Field label</th><th style="text-align: left;">Data Type</th></tr> </thead> <tbody> <tr> <td>e-mail</td><td>E-mail</td></tr> <tr> <td>Phone</td><td>Phone</td></tr> <tr> <td>Service provider</td><td>Service provider</td></tr> <tr> <td>Event Name</td><td>Look-up relationship</td></tr> </tbody> </table>	Field label	Data Type	e-mail	E-mail	Phone	Phone	Service provider	Service provider	Event Name	Look-up relationship
Field label	Data Type										
e-mail	E-mail										
Phone	Phone										
Service provider	Service provider										
Event Name	Look-up relationship										
Event Object	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Field label</th><th style="text-align: left;">Data Type</th></tr> </thead> <tbody> <tr> <td>Event Name</td><td>Master-detail Relationship</td></tr> <tr> <td>Event Name</td><td>Look-up Relation</td></tr> </tbody> </table>	Field label	Data Type	Event Name	Master-detail Relationship	Event Name	Look-up Relation				
Field label	Data Type										
Event Name	Master-detail Relationship										
Event Name	Look-up Relation										
Student	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Field label</th><th style="text-align: left;">Data Type</th></tr> </thead> <tbody> <tr> <td>Tickets</td><td>Picklist</td></tr> </tbody> </table>	Field label	Data Type	Tickets	Picklist						
Field label	Data Type										
Tickets	Picklist										

3.2 Activity & Screenshot

Activity - 1 Creation of salesforce developer account,

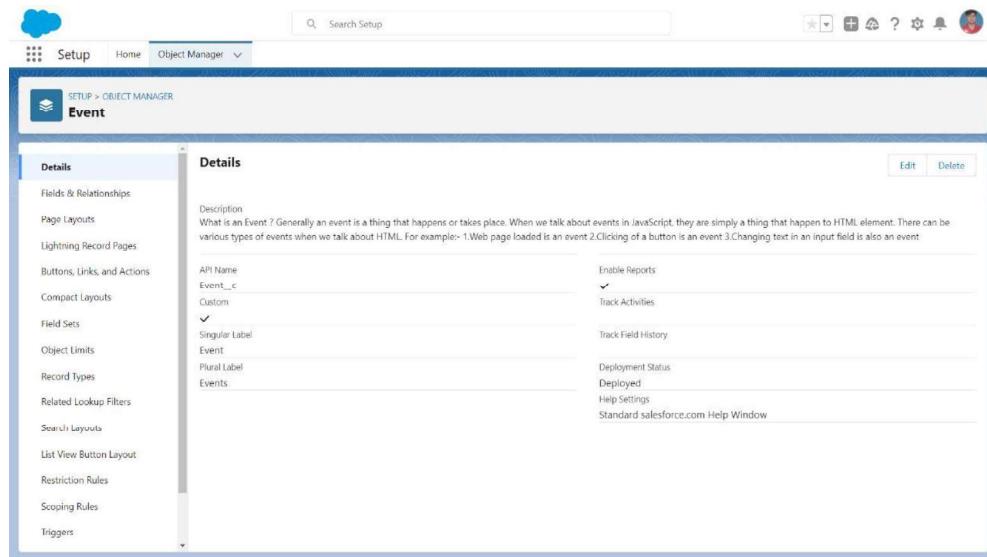


Description:

Website link : [developer.salesforce.com sign up](https://developer.salesforce.com)

Sign up to your salesforce Developer Edition and login
[Salesforce.com](https://www.salesforce.com)

Activity - 2 Creation of Event object



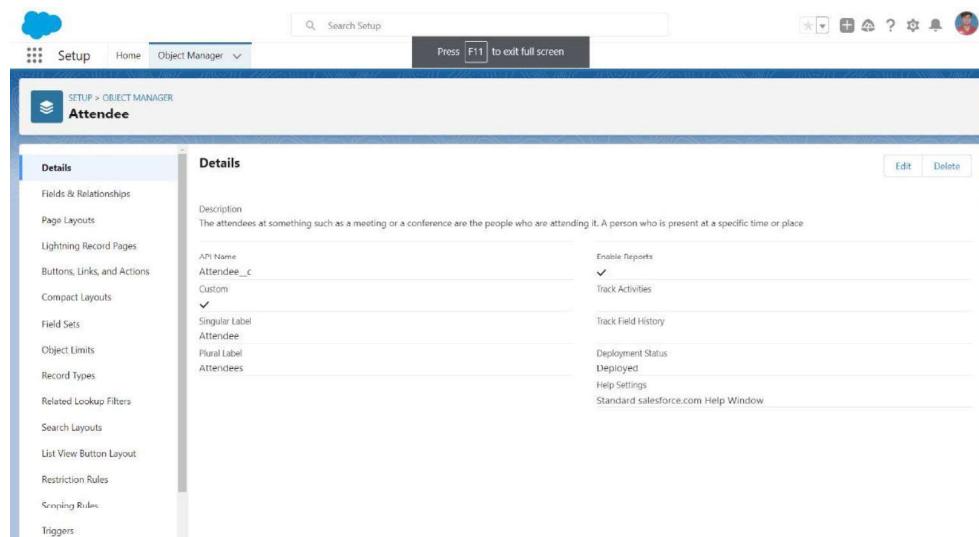
The screenshot shows the Salesforce Setup interface with the 'Object Manager' selected. A new object named 'Event' is being created. The 'Details' tab is active, displaying the following information:

- Description:** What is an Event? Generally an event is a thing that happens or takes place. When we talk about events in JavaScript, they are simply a thing that happen to HTML element. There can be various types of events when we talk about HTML. For example:- 1.Web page loaded is an event 2.Clicking of a button is an event 3.Changing text in an input field is also an event.
- API Name:** Event__c
- Custom:** ✓
- Singular Label:** Event
- Plural Label:** Events
- Enable Reports:** ✓
- Track Activities:**
- Track Field History:**
- Deployment Status:** Deployed
- Help Settings:** Standard salesforce.com Help Window

Description:

- Event is a one of the custom object , It includes Lable, Plural Lable, Record name, Reports and Search also.
- Salesforce displays events in activities list views and calender views, chatter feeds and records that events are related to such a contact and accounts. You can track the events in reports.

Activity - 3 Creation of Attendees object



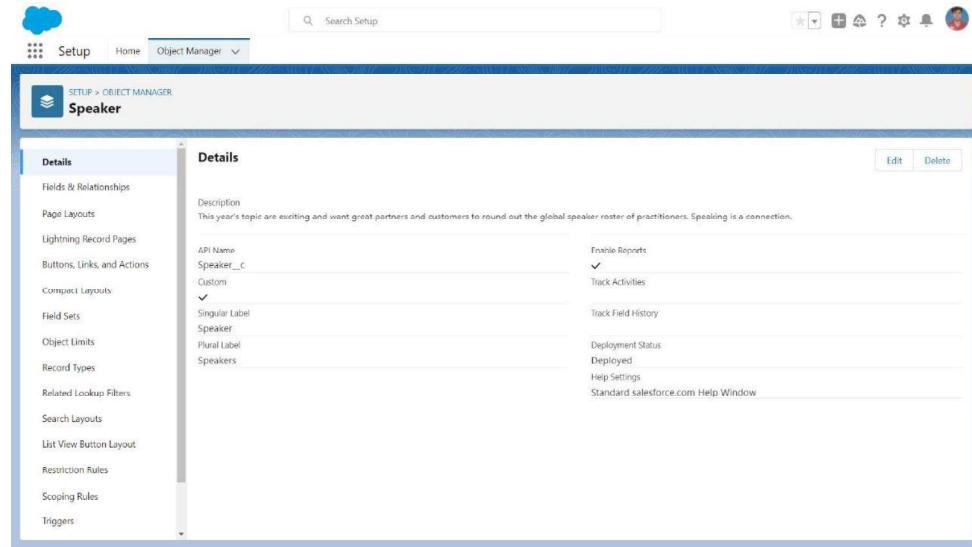
The screenshot shows the Salesforce Setup interface with the 'Object Manager' selected. A new object named 'Attendee' is being created. The 'Details' tab is active, displaying the following information:

- Description:** The attendees at something such as a meeting or a conference are the people who are attending it. A person who is present at a specific time or place
- API Name:** Attendee__c
- Custom:** ✓
- Singular Label:** Attendee
- Plural Label:** Attendees
- Enable Reports:** ✓
- Track Activities:**
- Track Field History:**
- Deployment Status:** Deployed
- Help Settings:** Standard salesforce.com Help Window

Description:

- Attendees is the one of the custom object
- It includes similarly same as event
- Attendees are participants in the Events
- You can track the Attendees in reports.

Activity - 4 Creation of Speaker object



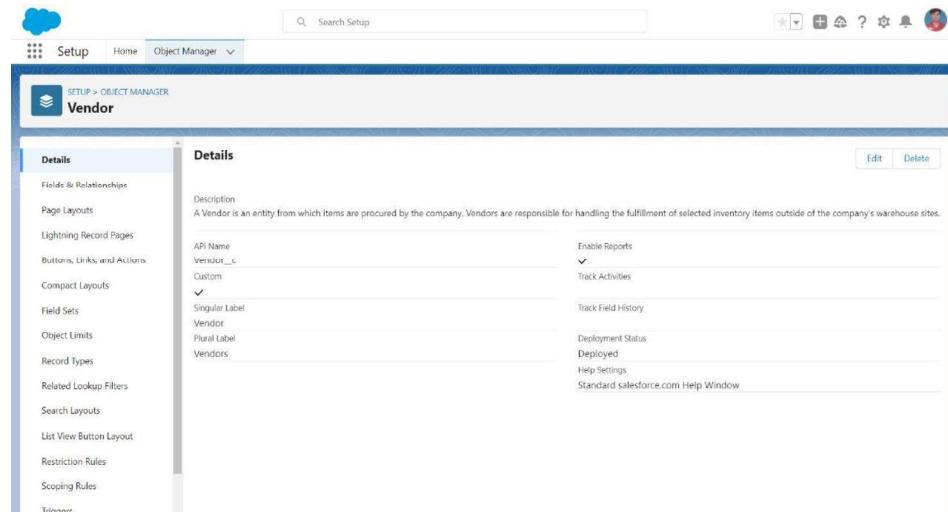
The screenshot shows the Salesforce Object Manager interface. The top navigation bar includes 'Setup', 'Home', and 'Object Manager'. The main title is 'SETUP > OBJECT MANAGER Speaker'. On the left, a sidebar lists various configuration options like 'Fields & Relationships', 'Page Layouts', and 'Triggers'. The right panel is titled 'Details' and contains the following information:

Details	
Description	This year's topics are exciting and want great partners and customers to round out the global speaker roster of practitioners. Speaking is a connection.
API Name	<input type="text" value="Speaker__c"/>
Custom	<input checked="" type="checkbox"/>
Singular Label	<input type="text" value="Speaker"/>
Plural Label	<input type="text" value="Speakers"/>
Enable Reports	<input checked="" type="checkbox"/>
Track Activities	<input type="checkbox"/>
Track Field History	<input type="checkbox"/>
Deployment Status	Deployed
Help Settings	Standard salesforce.com Help Window

Description:

- Speaker is the one of the custom object
- It includes same as above the objects
- Speakers, They are speak at the Events
- You can track the speakers in reports

Activity - 5 Creation of Vendor object



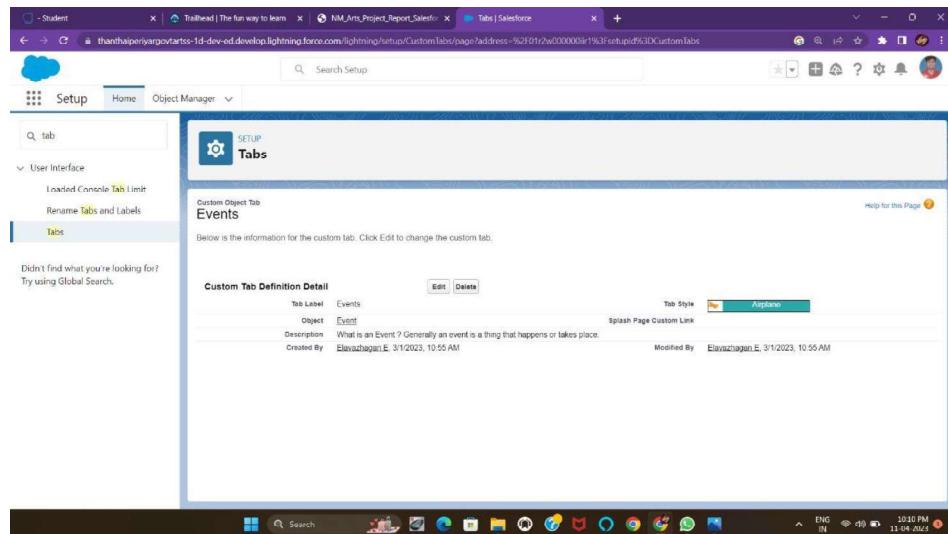
The screenshot shows the Salesforce Object Manager interface. The top navigation bar includes 'Setup', 'Home', and 'Object Manager'. The main title is 'SETUP > OBJECT MANAGER Vendor'. On the left, a sidebar lists various configuration options like 'Fields & Relationships', 'Page Layouts', and 'Triggers'. The right panel is titled 'Details' and contains the following information:

Details	
Description	A Vendor is an entity from which items are procured by the company. Vendors are responsible for handling the fulfillment of selected inventory items outside of the company's warehouse sites.
API Name	<input type="text" value="Vendor__c"/>
Custom	<input checked="" type="checkbox"/>
Singular Label	<input type="text" value="Vendor"/>
Plural Label	<input type="text" value="Vendors"/>
Enable Reports	<input checked="" type="checkbox"/>
Track Activities	<input type="checkbox"/>
Track Field History	<input type="checkbox"/>
Deployment Status	Deployed
Help Settings	Standard salesforce.com Help Window

Description:

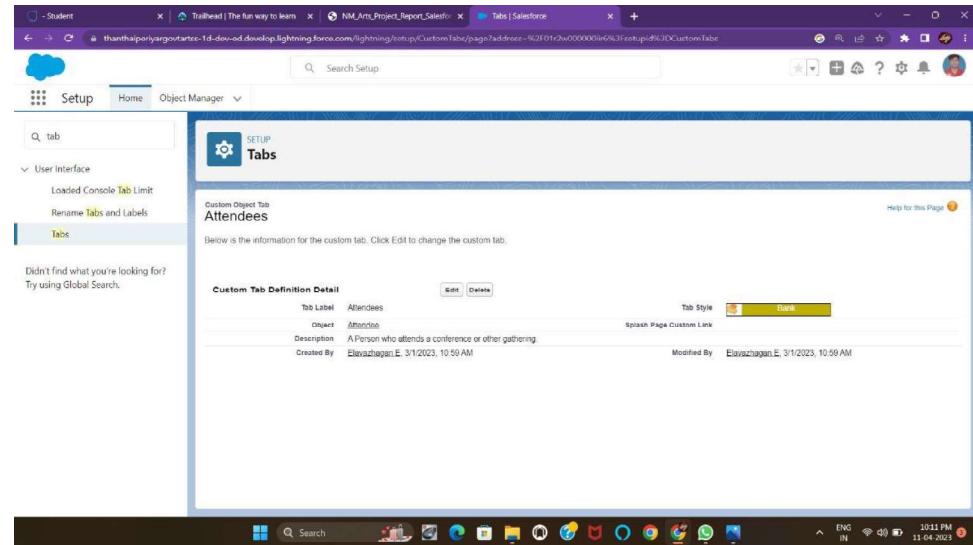
- It is one of the custom object
- It includes similarly same as above object
- The salesforce vendor management platform allows you to connect your vendors with product experts and security provide them with relevant CRM information. Vendors can track sales assets, product information and event training .
- You can track the vendors in reports

Activity - 6 Creation of Event tab



Description:

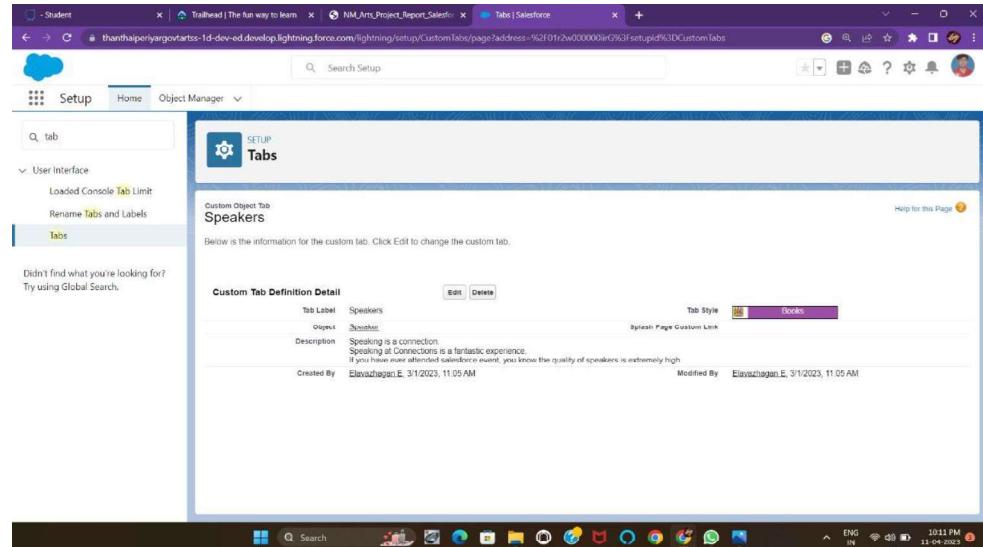
- Event tab is related to event object
- It includes object, tab style, icons also
- Event tab displays a list of events that occurred on the managed computers or systems



Description:

- Attendees tab is related to attendees object
- It includes object, tab style, icons also
- Attendees tab displays a list of attendees that occurred on the managed computers or systems

Activity - 8 Creation of Speaker tab

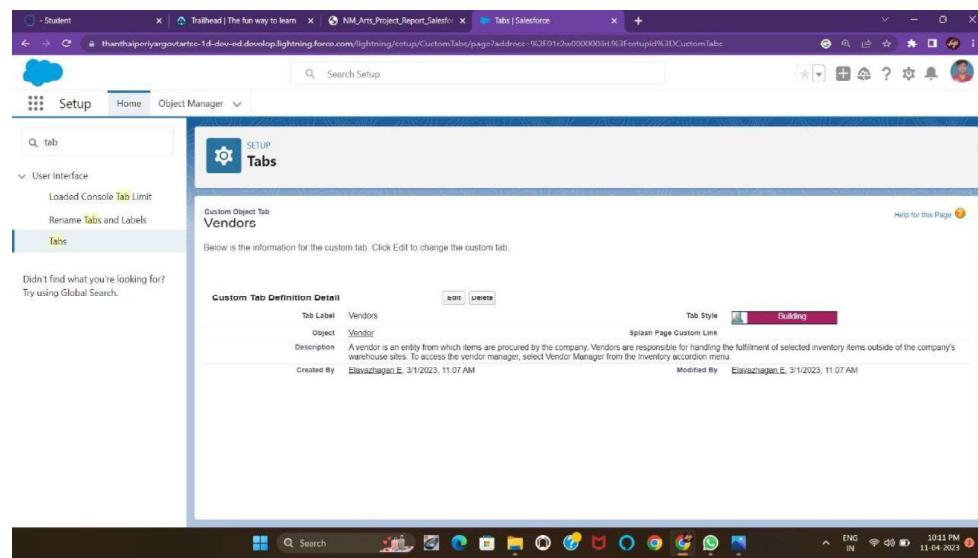


Description:

- Speaker tab is related to speaker object

- It includes object, tab style, icons also
- Speaker tab displays a list of Speakers that occurred on the managed computers or systems

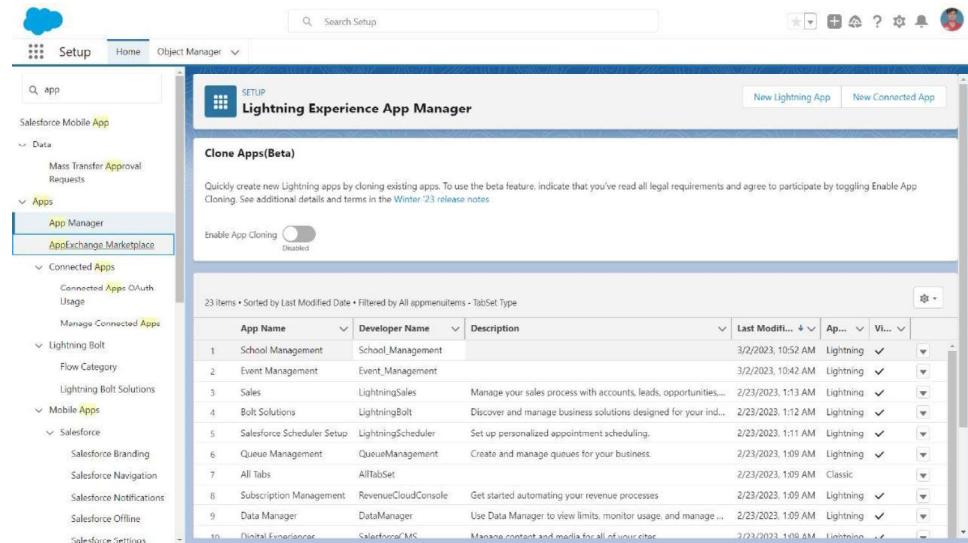
Activity - 9 Creation of Vendor tab



Description:

- Vendor tab is related to Vendor object
- It includes object, tab style, icons also
- Vendor tab displays a list of Vendors that occurred on the managed computers or systems

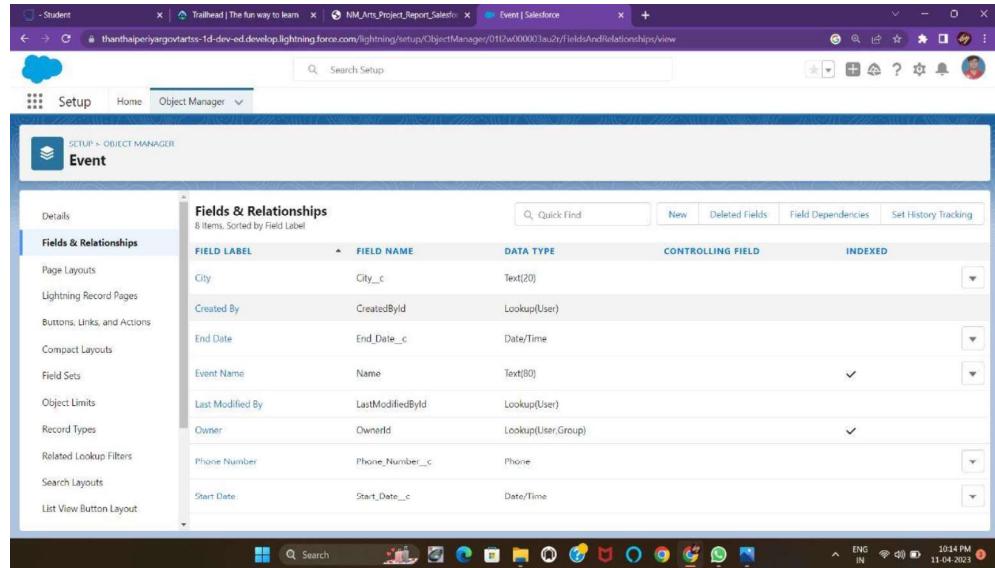
Activity - 10 Creation of Event management app and School management app



Description:

- Lightning app to create in app manager
- It contains app name, Developer name, App image also
- It's available items is Events, Attendees, Speakers, Vendors
- It's profile is system administration
- Created app located in app launcher
- Event management and school management app is containing above the picture

Activity 11 Creation of Events Field

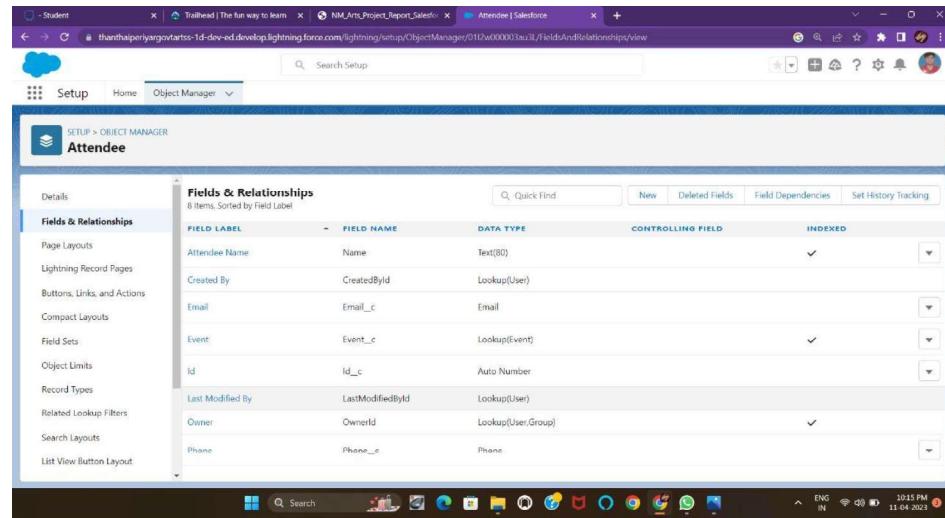


FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
City	City__c	Text(20)		
Created By	CreatedById	Lookup(User)		
End Date	End_Date__c	Date/Time		
Event Name	Name	Text(80)		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User/Group)		
Phone Number	Phone_Number__c	Phone		
Start Date	Start_Date__c	Date/Time		

Description:

- Event field containing in event object
- It includes data type, Field lable also
- Datatype is important in fields
- Above the picture contains the field lable is City, Start date and End date

Activity - 12 Creation of Attendees Field



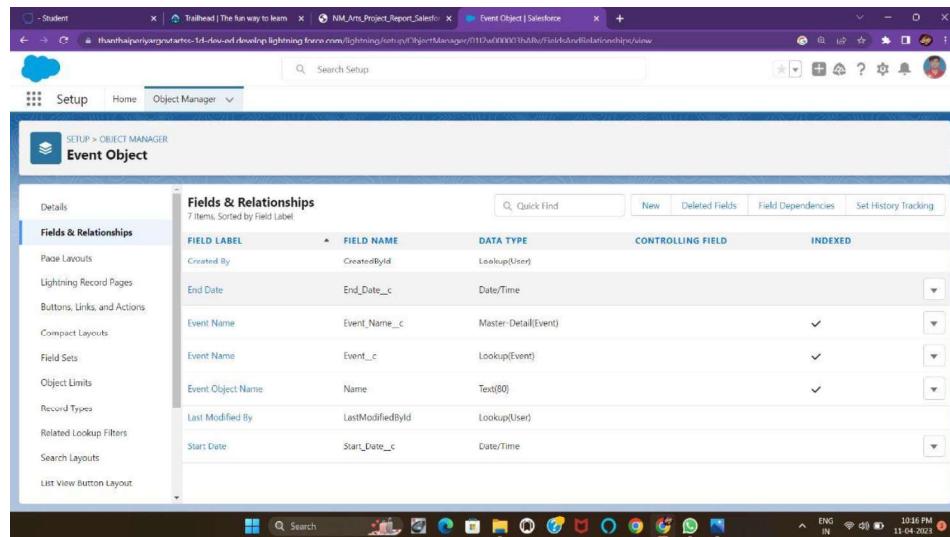
The screenshot shows the Salesforce Setup interface with the URL [https://thanthaipeiyangotarcts-t4d-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/012a000003mzU/FieldsAndRelationships/view](#). The page title is "Attendee | Salesforce". The left sidebar shows options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, and List View Button Layout. The main content area is titled "Fields & Relationships" and lists 8 items, sorted by Field Label. The table columns are FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendee Name	Name	Text(80)		✓
Created By	CreatedById	Lookup(User)		
Email	Email_c	Email		
Event	Event_c	Lookup(Event)		✓
Id	Id_c	Auto Number		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User/Group)		✓
Phone	Phone_c	Phone		

Description:

- Attendees field containing in attendees object
- It includes data type, Field lable also
- Datatype is important in fields
- Above the picture contains the field lable is Id, phone, Email also
- Student object field is included in this activity
- Field lable is Tickets

Activity - 13 Creation of Event object Field



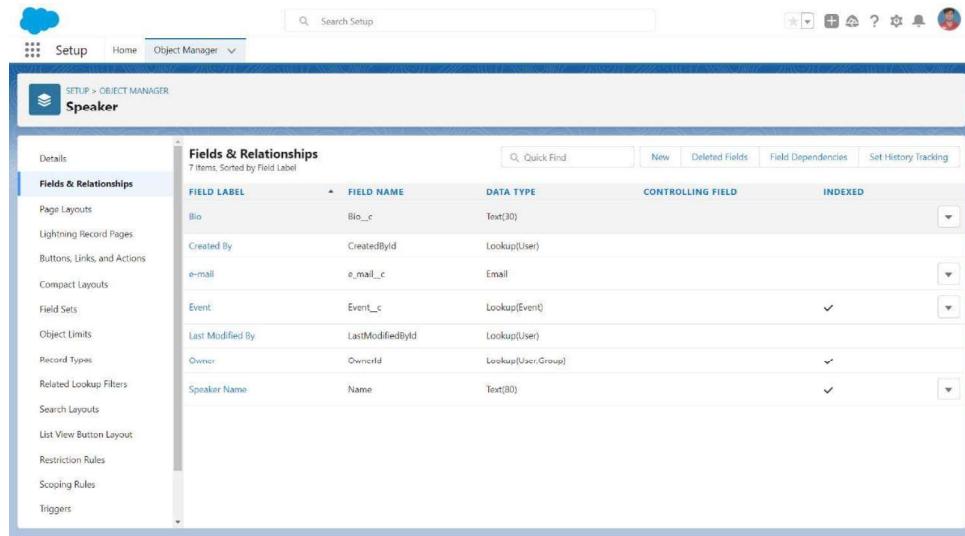
The screenshot shows the Salesforce Setup interface with the URL [https://thanthaipeiyangotarcts-t4d-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/012a000003mzU/FieldsAndRelationships/view](#). The page title is "Event Object | Salesforce". The left sidebar shows options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, and List View Button Layout. The main content area is titled "Fields & Relationships" and lists 7 items, sorted by Field Label. The table columns are FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
End Date	End_Date_c	Date/Time		
Event Name	Event_Name_c	Master-Detail(Event)		✓
Event Name	Event_c	Lookup(Event)		✓
Event Object Name	Name	Text(80)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Start Date	Start_Date_c	Date/Time		

Description:

- Event object is the field name and object name
- It includes data type, Field lable also
- Datatype is important in fields
- The given Data type is Master-detail Relationship
- Above the picture contains the field lable is Event name

Activity - 14 Creation of Speaker Field



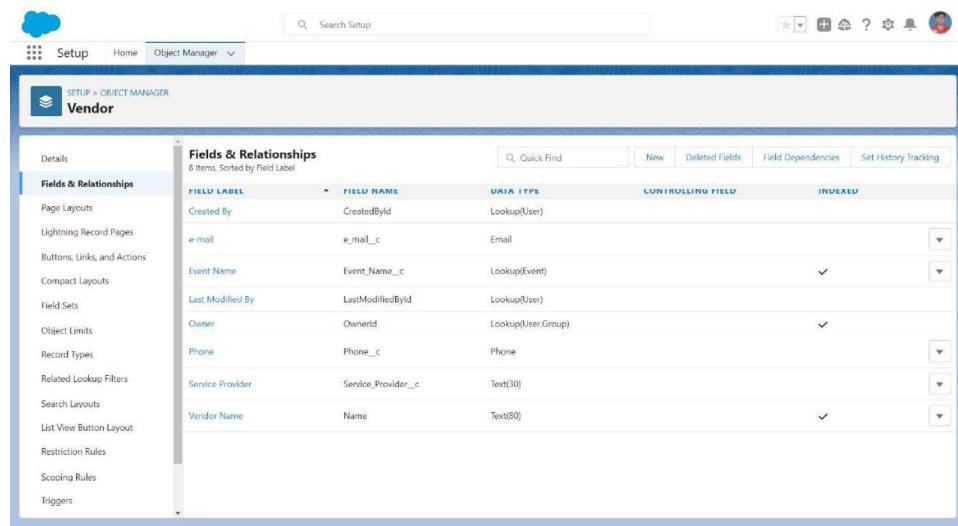
The screenshot shows the Salesforce Object Manager interface for the 'Speaker' object. The left sidebar lists various setup options like Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, etc. The main area displays the 'Fields & Relationships' section with a table of fields:

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Bio	Bio_c	Text(30)		
Created By	CreatedById	Lookup(User)		
e-mail	e_mail_c	Email		
Event	Event_c	Lookup(Event)		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		
Speaker Name	Name	Text(80)		

Description:

- Speaker field containing in Speaker object
- It includes data type, Field lable also
- Datatype is important in fields
- The given datatype is Text Area, Email
- Above the picture contains the field lable is Bio, Email
- Event object is contains this activity
- It's datatype is Look-up Relationship
- It's field lable is Event name , it is related to event

Activity - 15 Creation of Vendor Field



The screenshot shows the Salesforce Setup interface with the following details:

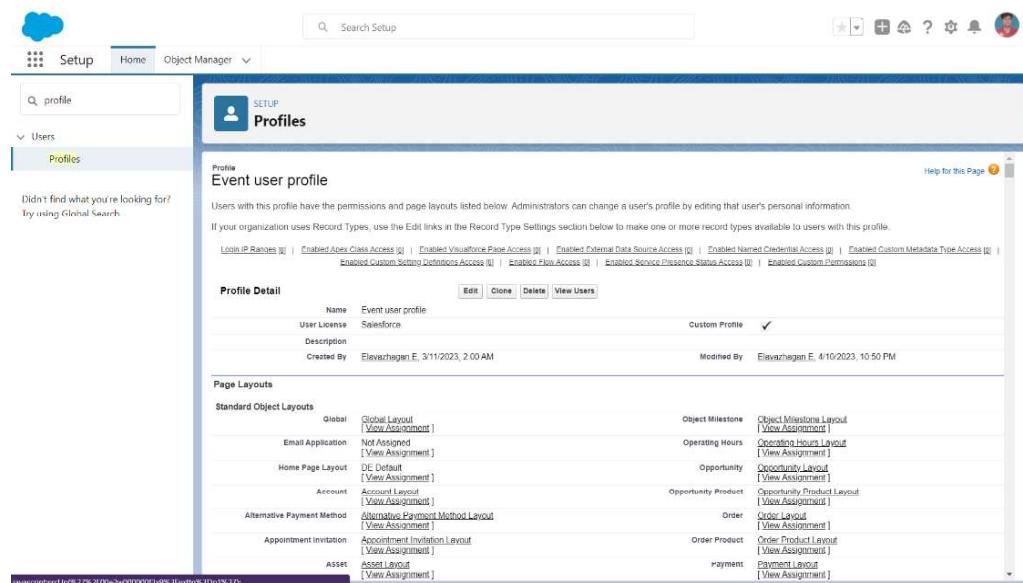
- Object Manager:** Vendor
- Fields & Relationships:** 8 items, Sorted by Field Label
- Table Headers:** FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, INDEXED
- Table Data:**

Created By	CreatedById	Lookup(User)		
e-mail	e_mail_c	Email		
Event Name	Event_Name__c	Lookup(Event)		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User.Group)	✓	
Phone	Phone__c	Phone		
Service Provider	Service_Provider__c	Text(30)		
Vendor Name	Name	Text(80)	✓	

Description:

- Vendor field containing in Vendor object
- It includes data type, Field lable also
- Datatype is important in fields
- The given datatype is Text, Email, Phone, Look-up Relationship
- Above the picture contains the field lable is e-mail, Phone, Service provider, Event name

Activity - 16 Creation of Event user profile



The screenshot shows the Salesforce Setup interface with the following details:

- Setup:** Object Manager > Profiles
- Profile Name:** Event user profile
- Profile Detail:**

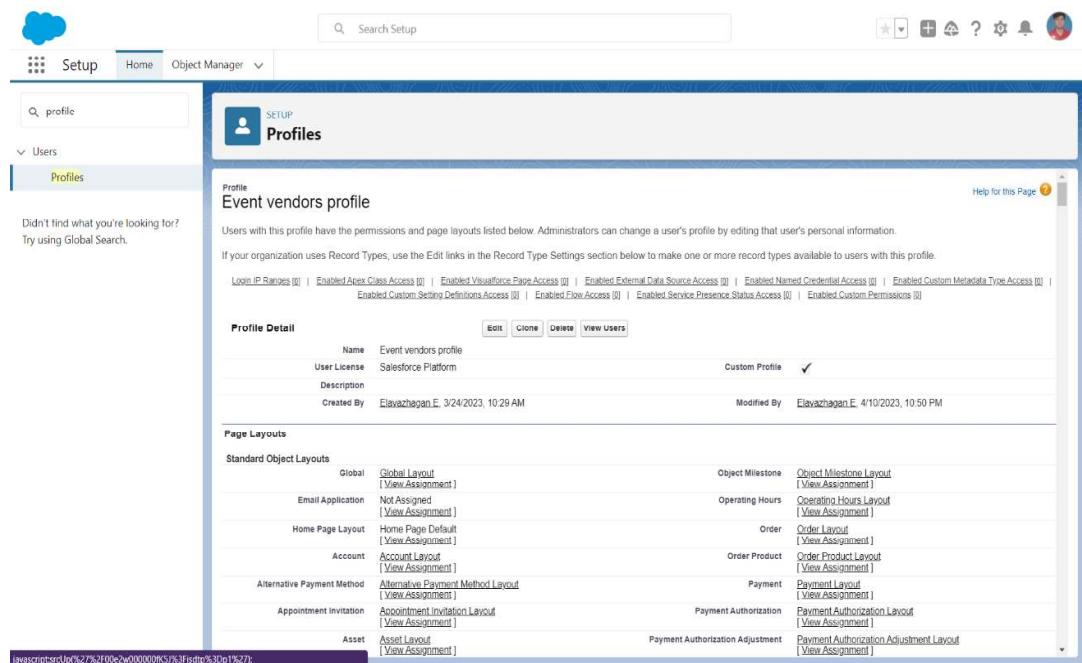
Name	Event user profile	Custom Profile	✓
User License	Salesforce		
Description			
Created By	Elevateagen E	Created On	3/11/2023, 2:00 AM
		Modified By	Elevateagen E
		Modified On	4/10/2023, 10:50 PM
- Page Layouts:** Standard Object Layouts

Global	Object Milestone
Global Layout [View Assignment]	Object Milestone Layout [View Assignment]
Email Application	Operating Hours [View Assignment]
Home Page Layout	Opportunity [View Assignment]
Account	Opportunity Product Layout [View Assignment]
Alternative Payment Method	Order [View Assignment]
Appointment Invitation	Order Product Layout [View Assignment]
Asset	Payment Layout [View Assignment]

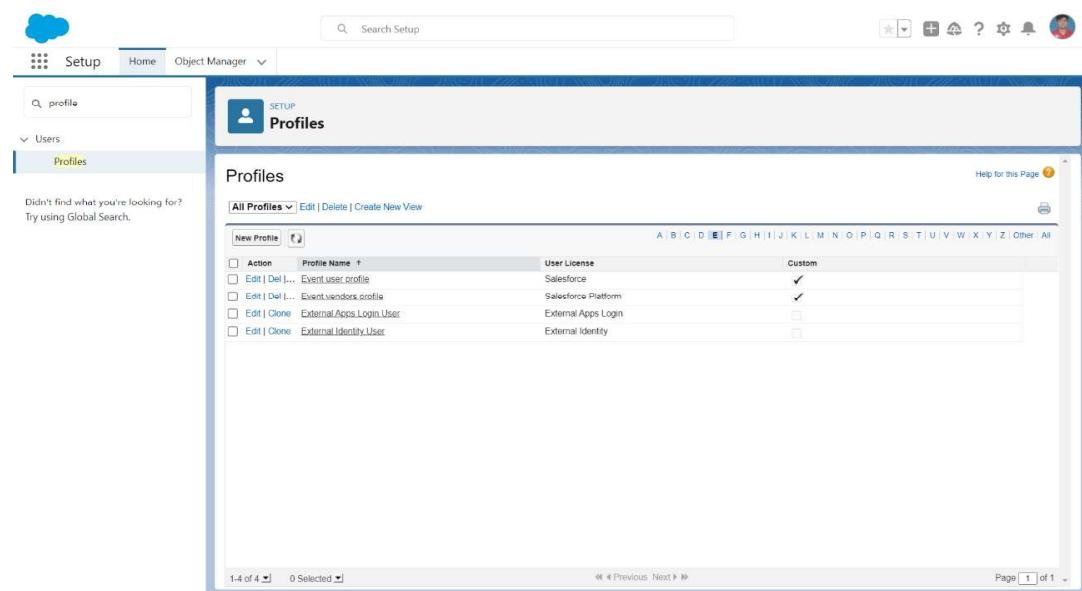
Description:

- Profile page contains A-Z profile names
- Standard user profile name is used this activity
- It contains user license , profile name also
- Profile name is Event user profile and give all permissions to attendees, speakers, vendors

Activity - 17 Creation of Event Vendors profile



The screenshot shows the Salesforce Setup interface with the 'Profiles' page open. The profile being created is named 'Event vendors profile'. The 'User License' is set to 'Salesforce Platform'. The 'Description' field is empty. The 'Created By' field shows 'Elavazhagan.E' and the date '3/24/2023, 10:29 AM'. The 'Modified By' field shows 'Elavazhagan.E' and the date '4/10/2023, 10:50 PM'. The 'Custom Profile' checkbox is checked. The 'Page Layouts' section shows various standard object layouts assigned to the profile.

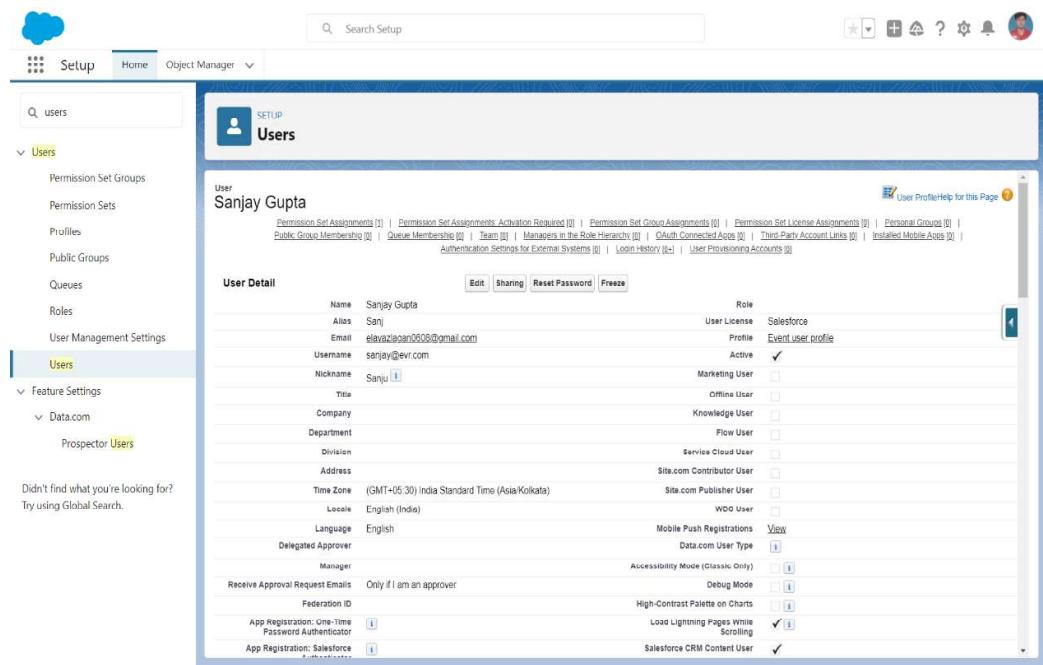


The screenshot shows the Salesforce Setup interface with the 'Profiles' page open. The 'All Profiles' dropdown is selected. The table lists several profiles, including 'Event user profile', 'Event vendors profile', 'External Apps Login User', and 'External Identity User'. The 'User License' column indicates the license for each profile. The 'Custom' column shows checkboxes, with most profiles having the 'Custom' checkbox checked.

Description:

- Above the page is Two pictures contains
- First is Event vendors profile and another is after creating the profile names to verify the profile name page
- User license is salesforce platform
- Profile name is Event vendors profile and give all permissions to attendees, speakers, vendors

Activity-18 Creation of User Sanjay Gupta

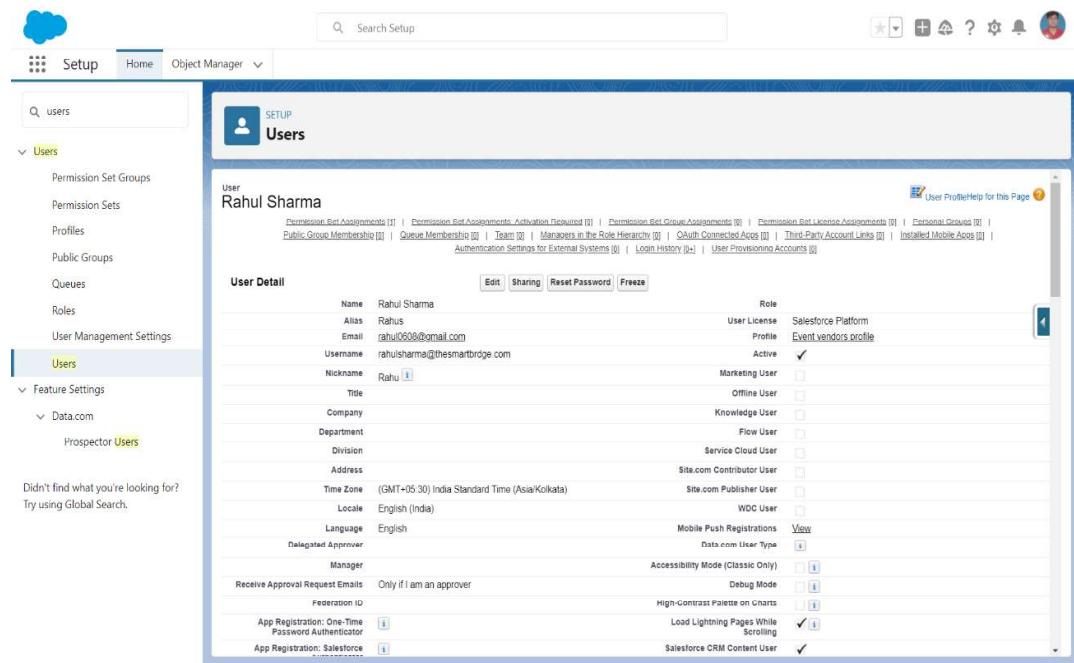


The screenshot shows the Salesforce Setup interface for creating a new user. The left sidebar navigation includes 'Setup', 'Home', 'Object Manager', 'users' (selected), 'Permission Set Groups', 'Permission Sets', 'Profiles', 'Public Groups', 'Queues', 'Roles', 'User Management Settings', 'Users' (selected), 'Feature Settings', 'Data.com', and 'Prospector'. The main content area displays the 'User Detail' section for 'Sanjay Gupta'. The user details include Name: Sanjay Gupta, Alias: Sanj, Email: elevatorpan0508@gmail.com, Username: sanjay@evr.com, Nickname: Sanju, Title: , Company: , Department: , Division: , Address: , Time Zone: (GMT+05:30) India Standard Time (Asia/Kolkata), Locale: English (India), Language: English, Delegated Approver: Manager, Receive Approval Request Emails: Only if I am an approver, Federation ID: , App Registration: One-Time Password Authenticator, and App Registration: Salesforce. The 'Role' section lists 'Salesforce' as the User License, 'Event user profile' as the Profile, and 'Active' checked. The 'Mobile Push Registrations' section shows 'View' and 'Data.com User Type'. The 'Accessibility Mode (Classic Only)' section has checkboxes for 'Debug Mode', 'High-Contrast Palette on Charts', 'Load Lightning Pages While Scrolling', and 'Salesforce CRM Content User'. A 'User Profile Help for this Page' link is also present.

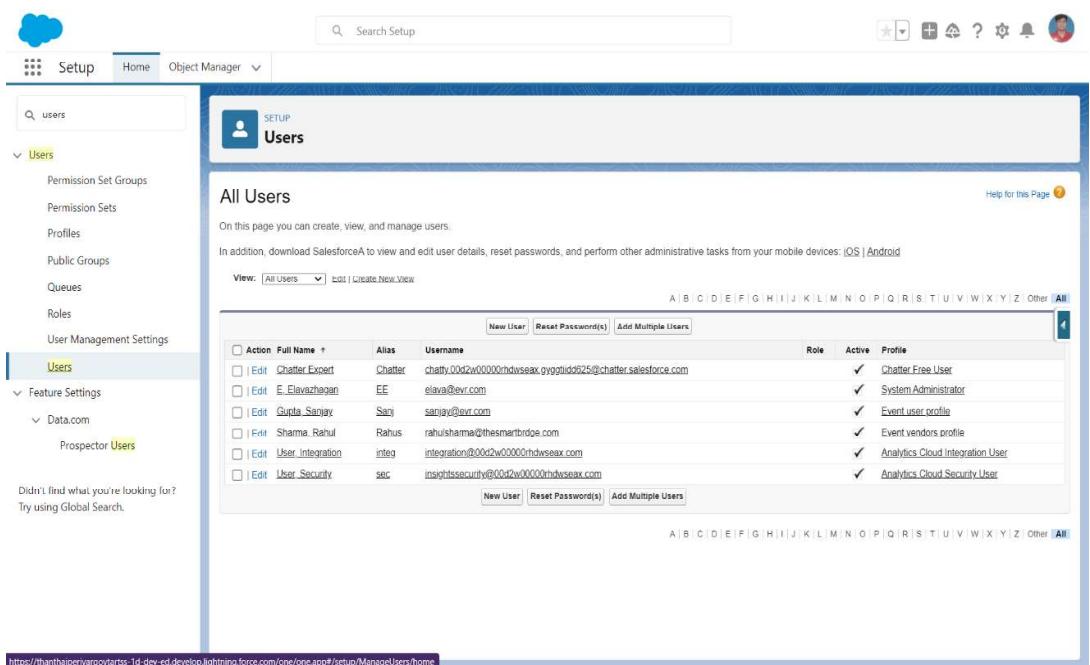
Description:

- Profile name and users are one to one connected
- Users contains First name, last name, Alias, Email, Username, nickname, Role, User license, profile also
- The user name and email must related to one to one equal
- Sanjay Gupta is the user, the user license is salesforce and profile is Event user profile

Activity-19 Creation of user Rahul sharma



The screenshot shows the Salesforce Setup interface for creating a new user. The left sidebar is collapsed, showing the 'Users' section under 'Setup'. The main area displays the 'User Detail' page for 'Rahul Sharma'. The 'Name' field is set to 'Rahul Sharma'. Under the 'Role' section, 'Salesforce Platform Event vendors profile' is selected. The 'Active' checkbox is checked. Other roles listed include Marketing User, Offline User, Knowledge User, Flow User, Service Cloud User, Site.com Contributor User, Site.com Publisher User, WDC User, Mobile Push Registrations (set to View), Data.com User Type (set to S), Accessibility Mode (Classic Only), Debug Mode, High-Contrast Palette on Charts, Load Lightning Pages While Scrolling (checked), and Salesforce CRM Content User (checked). The 'User License' section shows 'Profile' as 'Event vendors profile'. The 'User Profile Help for this Page' link is visible at the top right.



The screenshot shows the Salesforce Setup interface for managing users. The left sidebar is collapsed, showing the 'Users' section under 'Setup'. The main area displays the 'All Users' page. At the top, it says 'On this page you can create, view, and manage users.' Below that, it says 'In addition, download Salesforce® to view and edit user details, reset passwords, and perform other administrative tasks from your mobile devices: iOS | Android'. A 'View' dropdown is set to 'All Users'. The table lists several users with their details and status. The columns are: Action, Full Name, Alias, Username, Role, Active, and Profile. The users listed are:

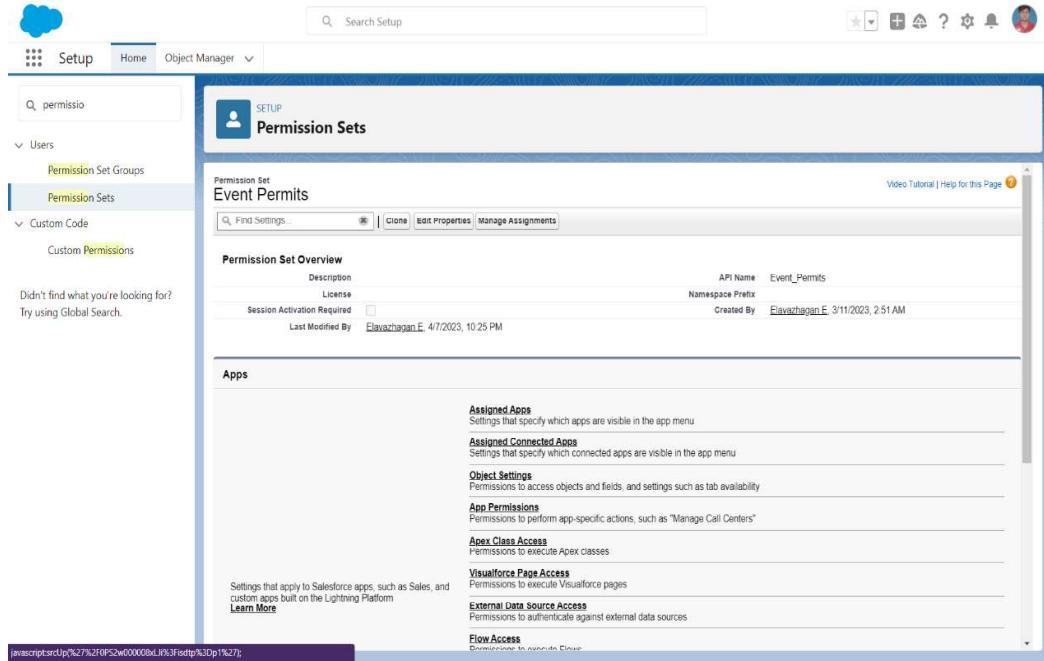
Action	Full Name	Alias	Username	Role	Active	Profile
<input type="checkbox"/>	Chatter Expert	Chatter	chatty@00d2w00000rhdyseax.yggtid625@chatter.salesforce.com		<input checked="" type="checkbox"/>	Chatter Free User
<input type="checkbox"/>	E. Elavazhegan	EE	elava@evr.com		<input checked="" type="checkbox"/>	System Administrator
<input type="checkbox"/>	Gupta, Sanjay	Sanj	sanj@evr.com		<input checked="" type="checkbox"/>	Event user profile
<input type="checkbox"/>	Sharma, Rahul	Rahus	rahulsharma@thesmartbridge.com		<input checked="" type="checkbox"/>	Event vendors profile
<input type="checkbox"/>	User Integration	integ	integration@00o2w00000rhdyseax.com		<input checked="" type="checkbox"/>	Analytics Cloud Integration User
<input type="checkbox"/>	User Security	sec	insightssecurity@00d2w00000rhdyseax.com		<input checked="" type="checkbox"/>	Analytics Cloud Security User

At the bottom of the table, there are buttons for 'New User', 'Reset Password(s)', and 'Add Multiple Users'. The URL at the bottom of the page is <https://thanthaiperiyargovtaris-1d-dev-ed.develop.lightning.force.com/one/one.app#/setup/ManageUsers/home>.

Description:

- Above the containing two pictures
- First is creation of activity page and another is after created the user verification page
- Profile name and users are one to one connected
- Users contains First name, last name, Alias, Email, Username, nickname, Role, User license, profile also
- The user name and email must related to one to one equal
- Rahul Sharma is the user, the user license is salesforce and profile is Event vendors profile

Activity-20 Creation of Event Permits

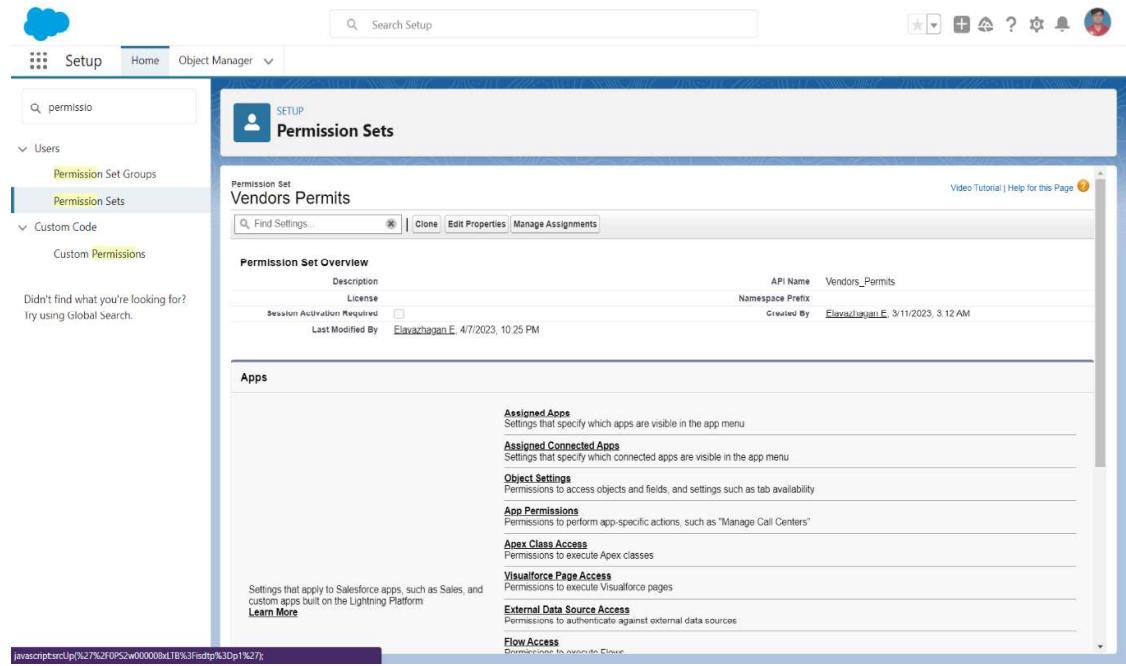


Description:

- Permission set related to users
- It is an add assignment process
- This activity name is Event permits

- Permits contains all users list

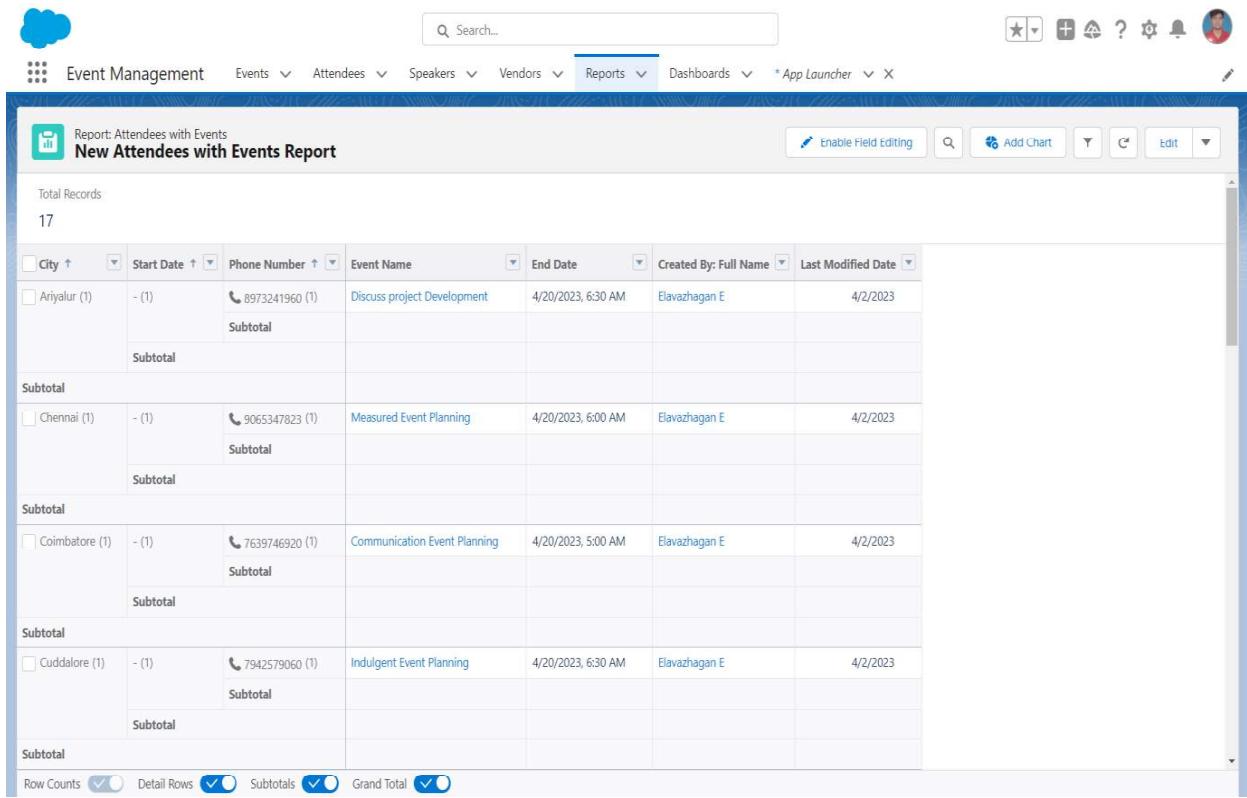
Activity-21 Creation of Vendor permits



Description:

- Permission set related to users
- It is an add assignment process
- This activity name is Vendor permits
- Permits contains all users list

Activity-22 Creation of Attendees with Events report



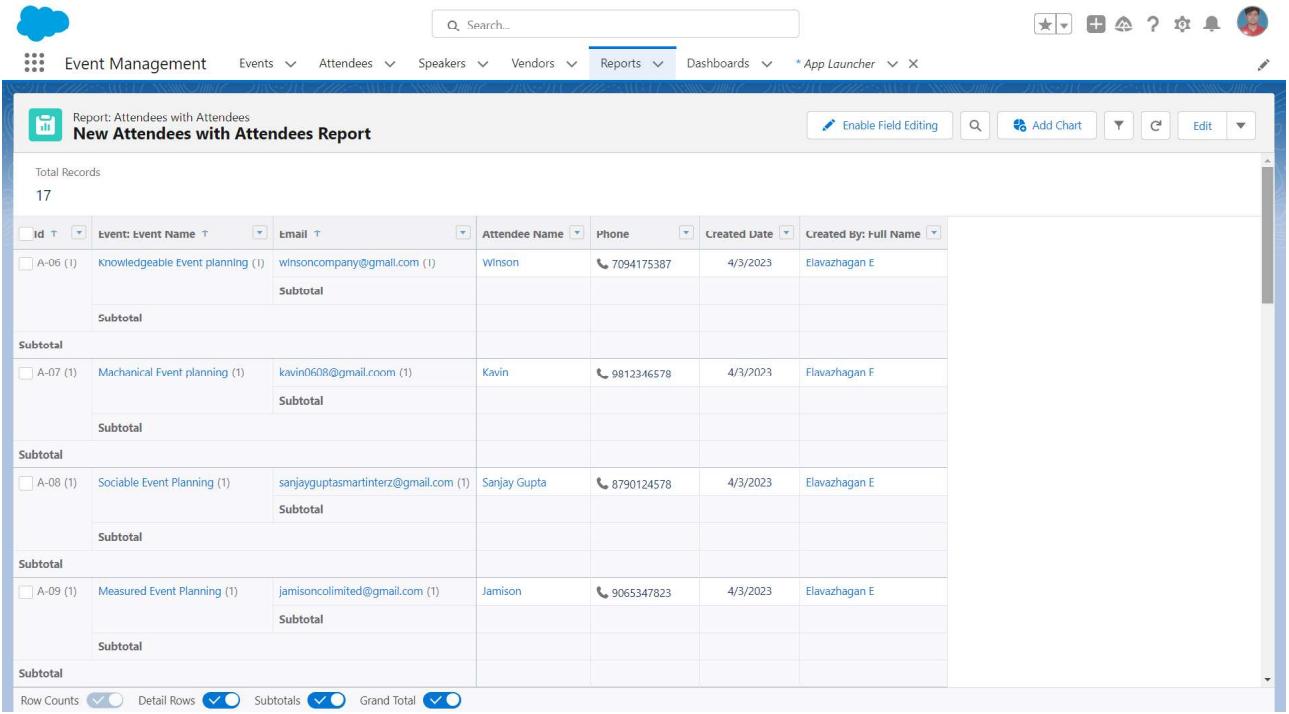
The screenshot shows the Salesforce interface with the following details:

- Report Title:** Report: Attendees with Events
New Attendees with Events Report
- Total Records:** 17
- Table Headers:** City ↑, Start Date ↑, Phone Number ↑, Event Name, End Date, Created By: Full Name, Last Modified Date
- Data Rows (Subtotals included):**
 - Ariyalur (1)**: Discuss project Development, 4/20/2023, 6:30 AM, Elavazhagan E, 4/2/2023
 - Chennai (1)**: Measured Event Planning, 4/20/2023, 6:00 AM, Elavazhagan E, 4/2/2023
 - Coimbatore (1)**: Communication Event Planning, 4/20/2023, 5:00 AM, Elavazhagan E, 4/2/2023
 - Cuddalore (1)**: Indulgent Event Planning, 4/20/2023, 6:30 AM, Elavazhagan E, 4/2/2023
- Row Counts:** Row Counts (checkbox checked), Detail Rows (checkbox checked), Subtotals (checkbox checked), Grand Total (checkbox checked)

Description:

- Reports, It is said to collection of information from all milestones
- Report type is mainly helps to make rows and columns in report
- Create and give information to object field details
- Create new report in Attendees with Events
- It contains Event name , event start date, event end date, phone number, event place
- It's related to Event
- Customize the fields rows and columns , Save and Run on it and save to public folder

Activity -23 Creation of Attendees with Attendees report



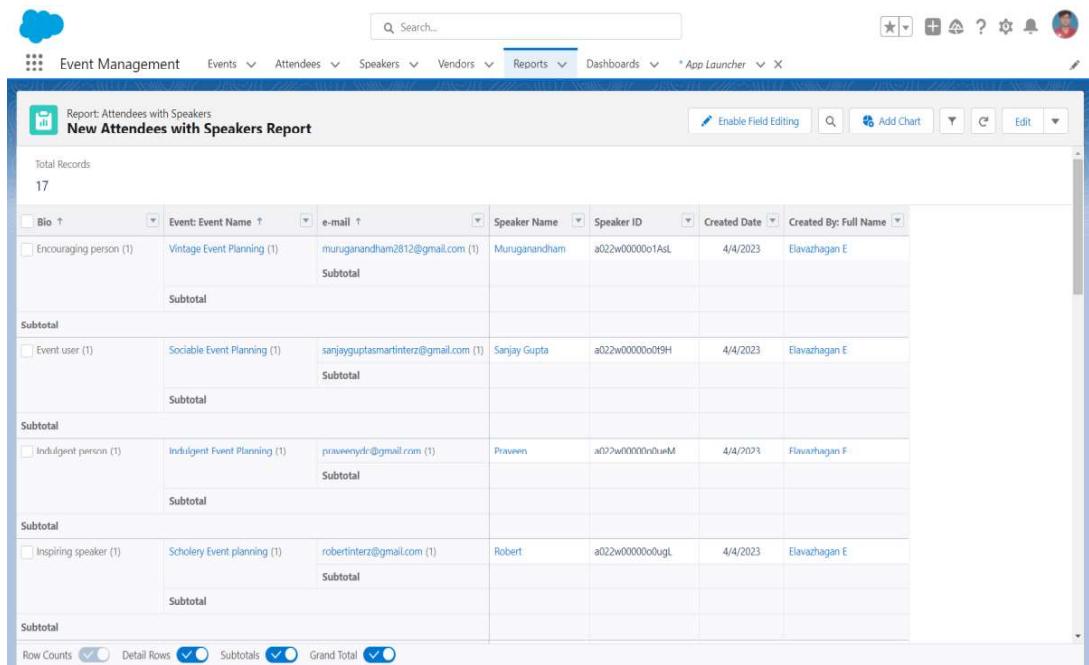
The screenshot shows the Salesforce interface with the following details:

- Header:** Event Management, Reports, App Launcher.
- Report Title:** Report: Attendees with Attendees, New Attendees with Attendees Report.
- Table Headers:** Id, Event: Event Name, Email, Attendee Name, Phone, Created Date, Created By: Full Name.
- Data Rows:**
 - A-06 (1) | Knowledgeable Event planning (1) | winsoncompany@gmail.com (1) | Winson | 7094175387 | 4/3/2023 | Elavazhagan E
 - A-07 (1) | Mechanical Event planning (1) | kavin0608@gmail.com (1) | Kavin | 9812346578 | 4/3/2023 | Elavazhagan F
 - A-08 (1) | Sociable Event Planning (1) | sanjayguptasmartinterz@gmail.com (1) | Sanjay Gupta | 8790124578 | 4/3/2023 | Elavazhagan E
 - A-09 (1) | Measured Event Planning (1) | jamisoncolimited@gmail.com (1) | Jamison | 9065347823 | 4/3/2023 | Elavazhagan E
- Subtotal Rows:** Subtotal for each event category.
- Total Records:** 17.
- Buttons:** Enable Field Editing, Add Chart, Edit.

Description:

- Reports, It is said to collection of information from all milestones
- Report type is mainly helps to make rows and columns in report
- Create and give information to object field details
- Create new report in Attendees with attendees report
- It contains Event name, Attendees name, phone, email
- It's related to Attendees
- Customize the fields rows and columns , Select Save and Run on it and save to public folder

Activity-24 Creation of Attendees with Speakers Report



Report: Attendees with Speakers
New Attendees with Speakers Report

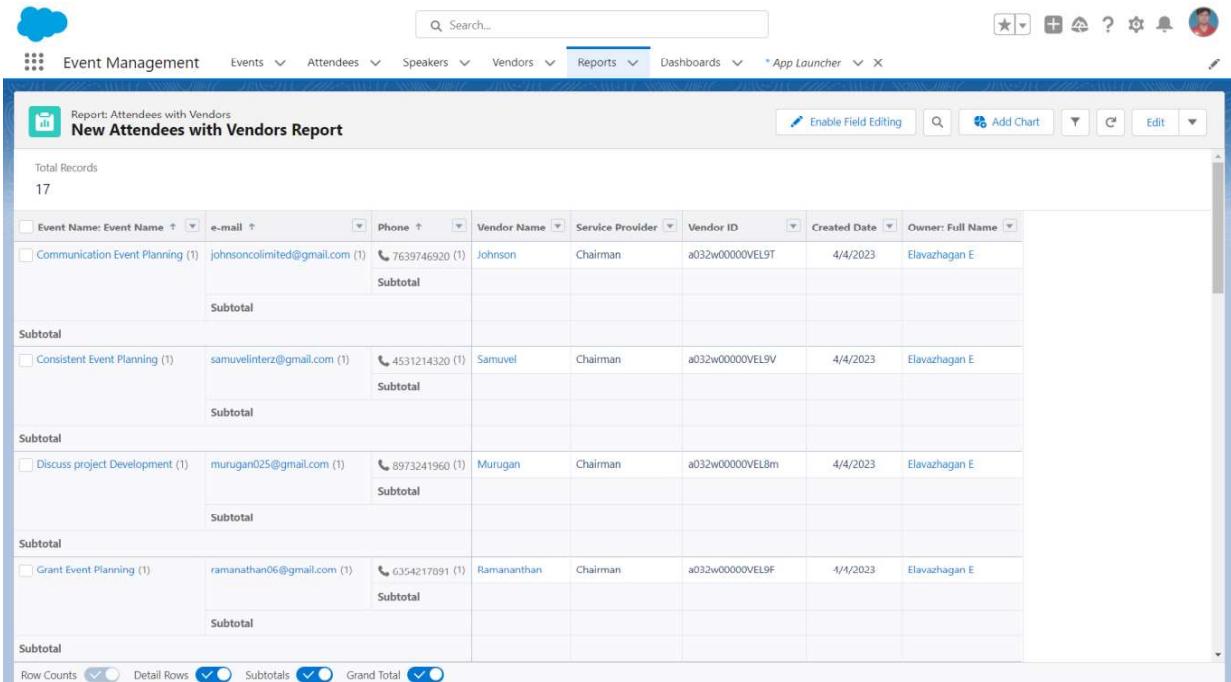
Total Records 17

Bio	Event: Event Name	e-mail	Speaker Name	Speaker ID	Created Date	Created By: Full Name
<input type="checkbox"/> Encouraging person (1)	Vintage Event Planning (1)	muruganandham2812@gmail.com (1)	Muruganandham	a022w00000o1AsL	4/4/2023	Elavazhagan E
Subtotal						
Subtotal						
<input type="checkbox"/> Event user (1)	Sociable Event Planning (1)	sanjayguptasmartinternz@gmail.com (1)	Sanjay Gupta	a022w00000o0f9H	4/4/2023	Elavazhagan E
Subtotal						
Subtotal						
<input type="checkbox"/> Indulgent person (1)	Indulgent Event Planning (1)	praveenydr@gmail.com (1)	Praveen	a022w00000nchueM	4/4/2023	Elavazhagan E
Subtotal						
Subtotal						
<input type="checkbox"/> Inspiring speaker (1)	Scholery Event planning (1)	robertinternz@gmail.com (1)	Robert	a022w00000o0ugL	4/4/2023	Elavazhagan E
Subtotal						
Subtotal						
<input checked="" type="checkbox"/> Row Counts <input checked="" type="checkbox"/> Detail Rows <input checked="" type="checkbox"/> Subtotals <input checked="" type="checkbox"/> Grand Total						

Description:

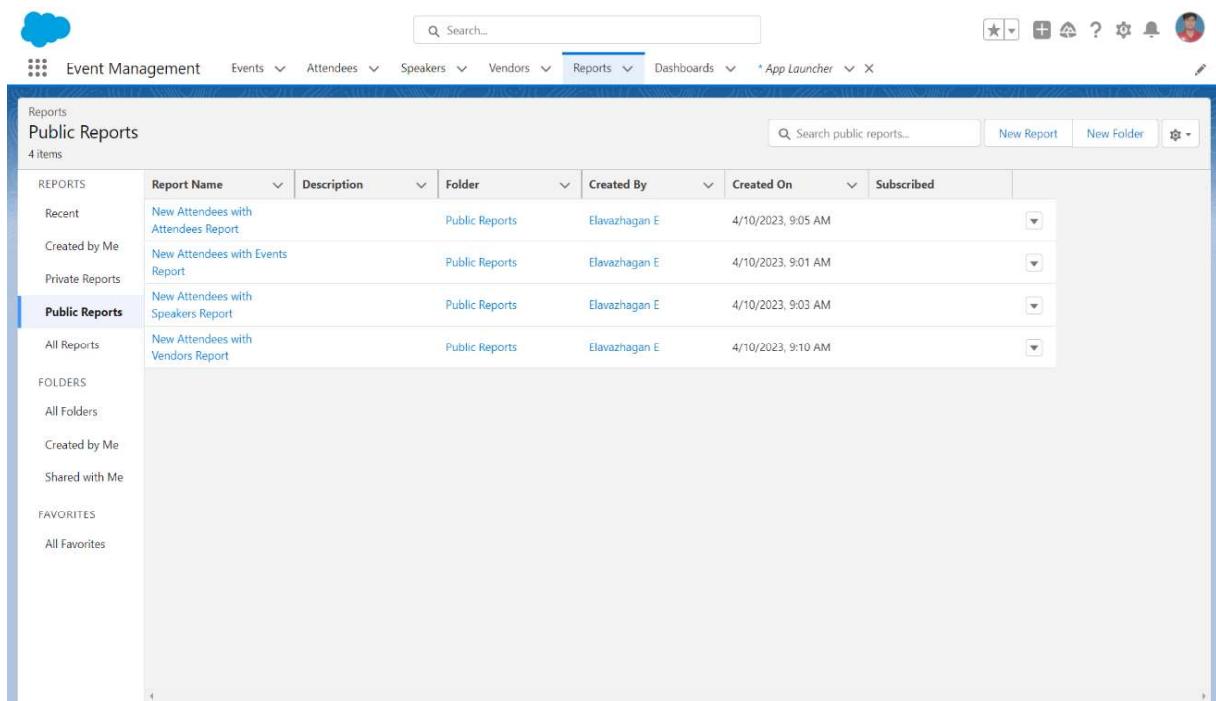
- Reports, It is said to collection of information from all milestones
- Report type is mainly helps to make rows and columns in report
- Create and give information to object field details
- Create new report in Attendees with Speakers
- It contains Event name, Speaker name, Bio, phone number also
- It's related to Speaker
- Customize the fields rows and columns, Save and Run on it and save to public folder

Activity-25 Creation of Attendees with Vendors report



The screenshot shows the Salesforce interface with the following details:

- Page Header:** Event Management, Reports, Dashboards, App Launcher.
- Report Title:** Report: Attendees with Vendors, New Attendees with Vendors Report.
- Table Headers:** Event Name, e-mail, Phone, Vendor Name, Service Provider, Vendor ID, Created Date, Owner: Full Name.
- Data Rows:**
 - Communication Event Planning (1) - Johnsoncolimited@gmail.com (1), Johnson, Chairman, a032w00000VEL9T, 4/4/2023, Elavazhagan E. Subtotal.
 - Consistent Event Planning (1) - samuelinterz@gmail.com (1), Samuvel, Chairman, a032w00000VEL9V, 4/4/2023, Elavazhagan E. Subtotal.
 - Discuss project Development (1) - murugan025@gmail.com (1), Murugan, Chairman, a032w00000VEL8m, 4/4/2023, Elavazhagan E. Subtotal.
 - Grant Event Planning (1) - ramanathan06@gmail.com (1), Ramanathan, Chairman, a032w00000VEL9F, 4/4/2023, Elavazhagan E. Subtotal.
- Table Footer:** Row Counts, Detail Rows, Subtotals, Grand Total.



The screenshot shows the Salesforce interface with the following details:

- Page Header:** Event Management, Reports, Dashboards, App Launcher.
- Section:** Reports, Public Reports.
- Table Headers:** Report Name, Description, Folder, Created By, Created On, Subscribed.
- Data Rows:**
 - New Attendees with Attendees Report - Public Reports, Elavazhagan E, 4/10/2023, 9:05 AM.
 - New Attendees with Events Report - Public Reports, Elavazhagan E, 4/10/2023, 9:01 AM.
 - New Attendees with Speakers Report - Public Reports, Elavazhagan E, 4/10/2023, 9:03 AM.
 - New Attendees with Vendors Report - Public Reports, Elavazhagan E, 4/10/2023, 9:10 AM.
- Left Sidebar:** REPORTS, FOLDERS, FAVORITES.

Description:

- Above the pages shows two diagrams first is creation of attendees with vendors and second is reports saved in public folder page
- Reports, It is said to collection of information from all milestones
- Report type is mainly helps to make rows and columns in report
- Create and give information to object field details
- Create new report in Attendees with vendors report
- It contains Event name, vendor name, phone, email, service provider
- It's related to Attendees
- Customize the fields rows and columns, Select Save and Run on it and save to public folder
-

4 Trailhead Profile Public URL

Team Lead: E.Elavazhagan - <https://trailblazer.me/id/elave33>

Team Member 1 – M.Guna - <https://trailblazer.me/id/gunam12>

Team Member 2 – R.Mahendiran - <https://trailblazer.me/id/maher82>

Team Member 3 – M.Manikandan - <https://trailblazer.me/id/manim128>

5 ADVANTAGES & DISADVANTAGE

Advantages,

- Best Event Planning
- End to end execution
- Improve customer services and satisfaction
- Smooth execution of planned ideas
- Saves time and money
- Maintain best account history

- Easy to manage

Disadvantages,

- Sponsor may request changes in rules, equipment, Start times etc.
- These are not always suitable to the performers.
- No Control over sequencing of invocations
- Function call semantics problematic.
- Cycles may be problematic.
- Indirection may incur overhead

Solutions,

- Promote your events online with a mini website
- Offer flexible pricing to meet your members' needs
- Send e-mail messages to target audiences
- Update and maintain your events
- Enable members to register online and pay by credit card

6 APPLICATIONS

- Multi-track, multi-session registration capability
- Automatic wait listing
- Assign function availability based on registrant types
- Included and prerequisite items
- Flexible pricing: early and late registrant pricing, quantity pricing, cancellation fees
- Sell optional products and services online or on-site

7 CONCLUSION

Event management is the application of project management to the creation and development of festivals, events and conferences. Event management involves studying the intricacies of the brand, identifying the target audience, devising the event concept, Event management project is events, speakers, attendees, vendors it's all inclusive so that everyone can come together.

8 FUTURE SCOPE

The project will consist of 3 parts, Admin (organizer), Teacher (Faculty Mentor), User (student). As discussed before the organizer will add a particular event, along with the teachers or organizers who will conduct the event and will also provide complete details and schedule for that event. The teachers or organizers will list the names of participants and in case of competition based events, the teachers or organizers will also be notified about an upcoming event once it is added. All the information regarding a particular event, including the participants are attendees will be saved in a database.

