

Project Report Template

1. INTRODUCTION

1.1 Overview :

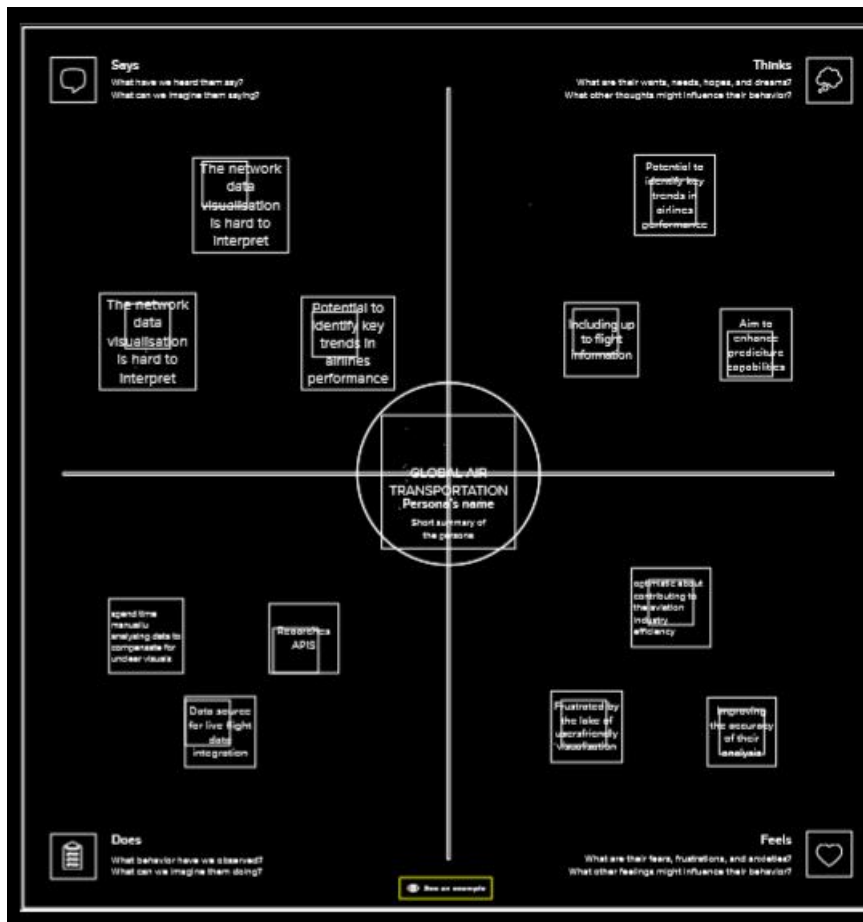
- ❖ Tableau is a powerful data visualization

1.2. purpose :

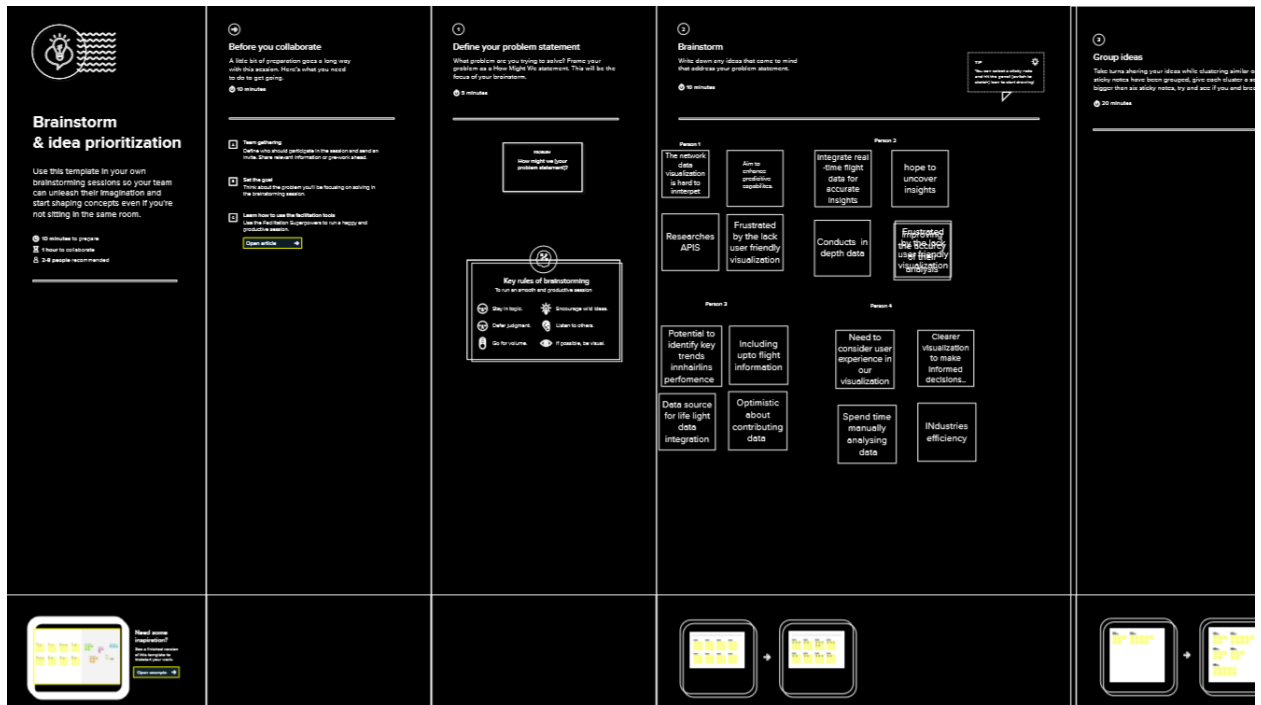
- ❖ To analyses large group of data
- ❖ To connect various data source to visualization

2. PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy map



3. Ideation & brainstorming map



RESULT:

- ❖ Final findings (output) of the project along with screenshot

4. ADVANTAGE:

- ❖ Data visualization
- ❖ Real time analysis
- ❖ Geographic analysis

DISADVANTAGE:

- ❖ Cost
- ❖ Steep learning curve
- ❖ Performance Issues

5. APPLICATION:

- ❖ Data collection
- ❖ Data preparation
- ❖ Network analysis

6. CONCLUSION:

- ❖ Passenger experiences
- ❖ Making data driven decisions in the aviation industry
- ❖ Airline operation

7. FUTURE SCOPE:

- ❖ Data integration
- ❖ Predictive analytics
- ❖ Sustainability metrics

