



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

what we do
after the
analysis

what is
analysis....

how the
analysis are
helpful

how we use analysis in
industries



analysis housing prices

make small
decision

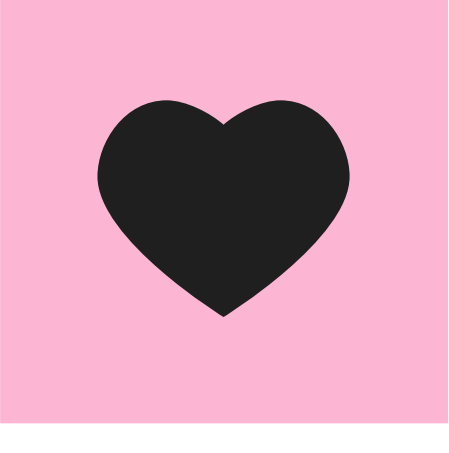
observe
what we
going to
analysis

over
whelmed

excited



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?