EXPLORING   WORLD'S   TOP   YOUTUBE CHANNELS
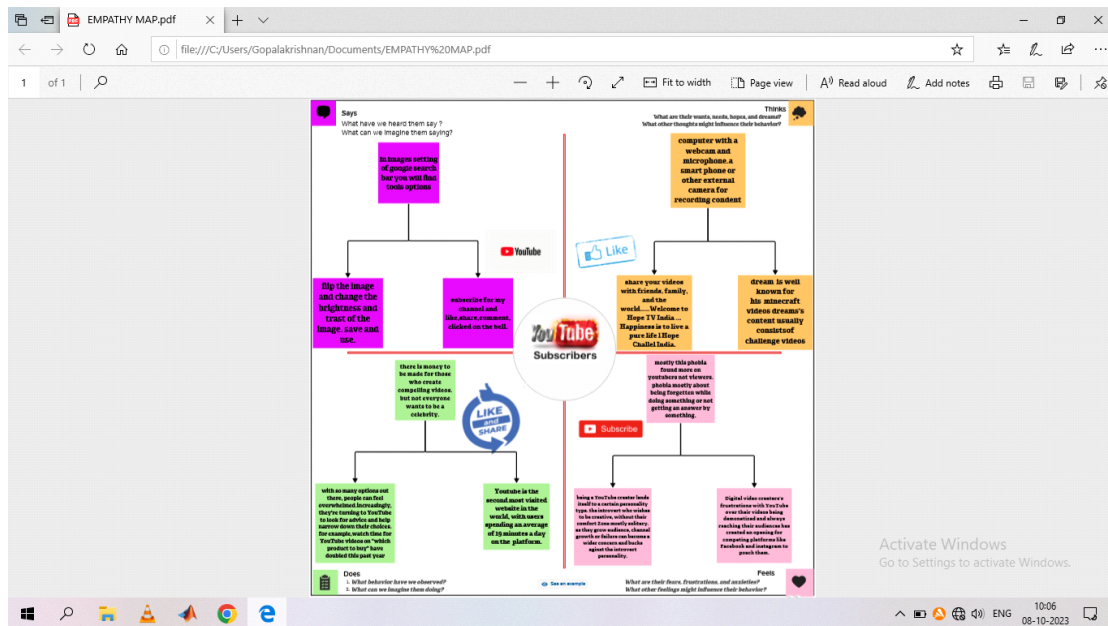
1.Indroduction:

A Subscriber to a channel on the American video-sharing platform is Youtube. Then user who has chosen to receive the channel content by clicking on that channel's "Subscribe'" button . Each user's subscribtion feed consists of video published by channels to which user is subscribed.

This Project explain about World's top 50 youtube channels .This will help to our knowledge about yotube channel.
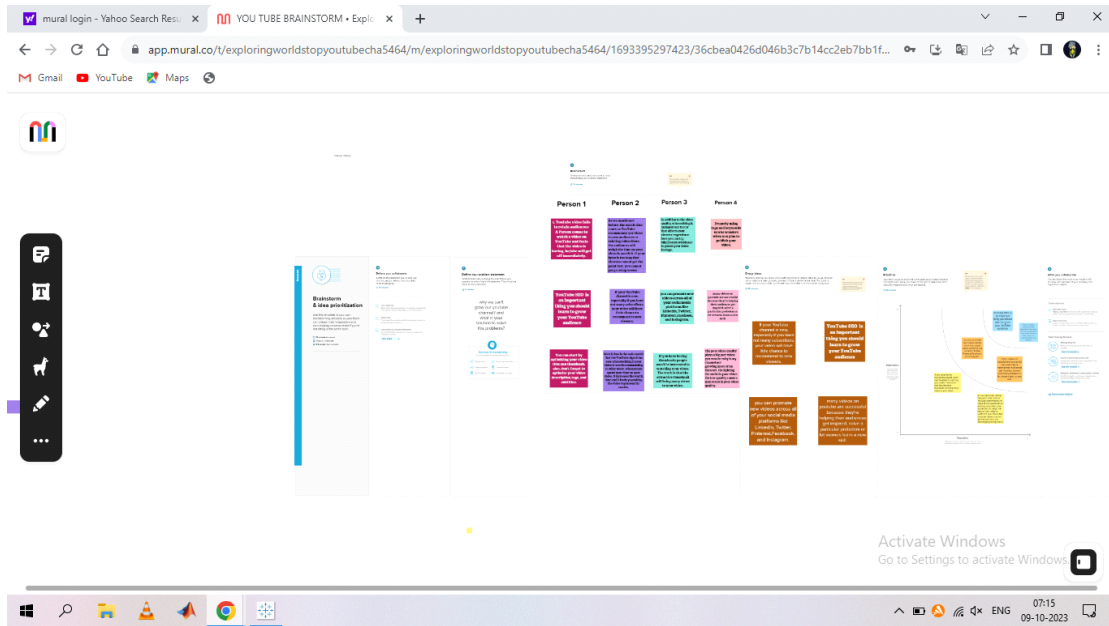
The purpose of this project is help to our knowledge about youtube channel.
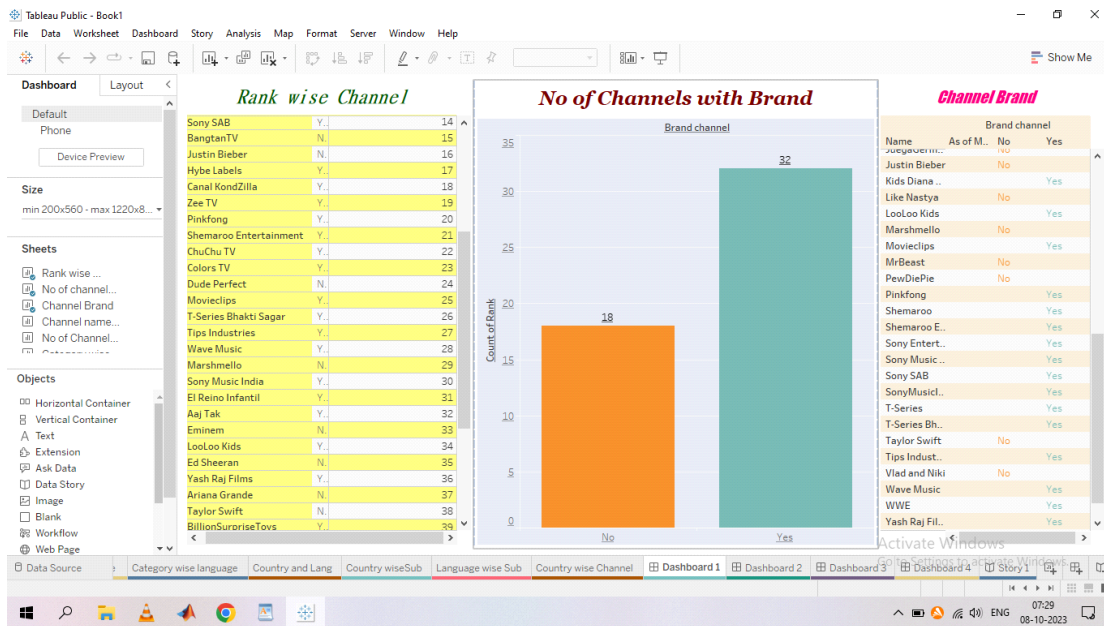
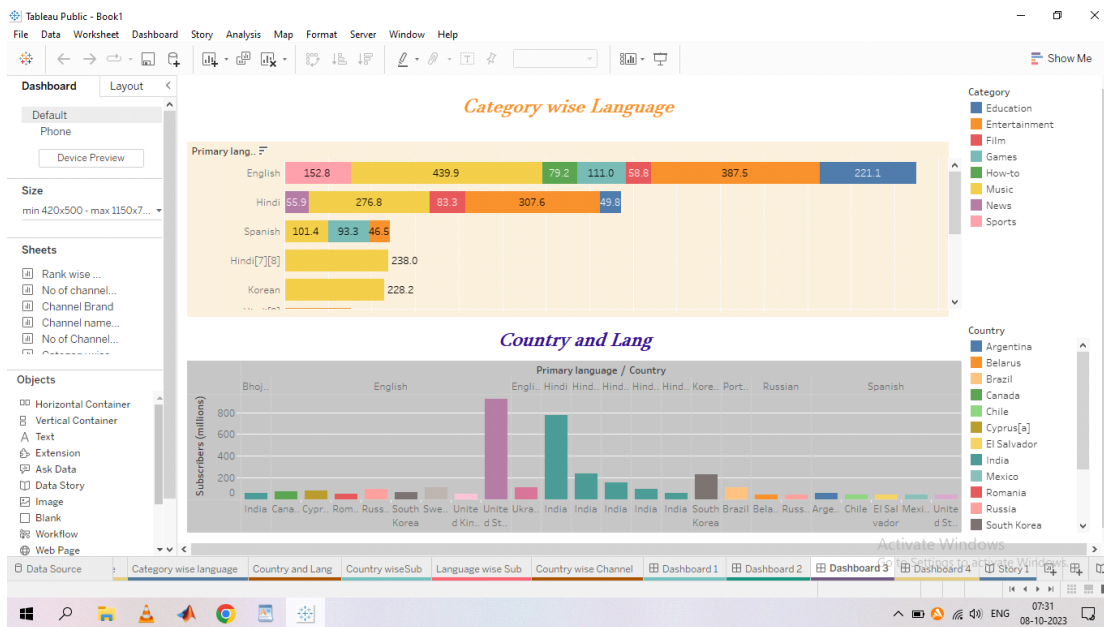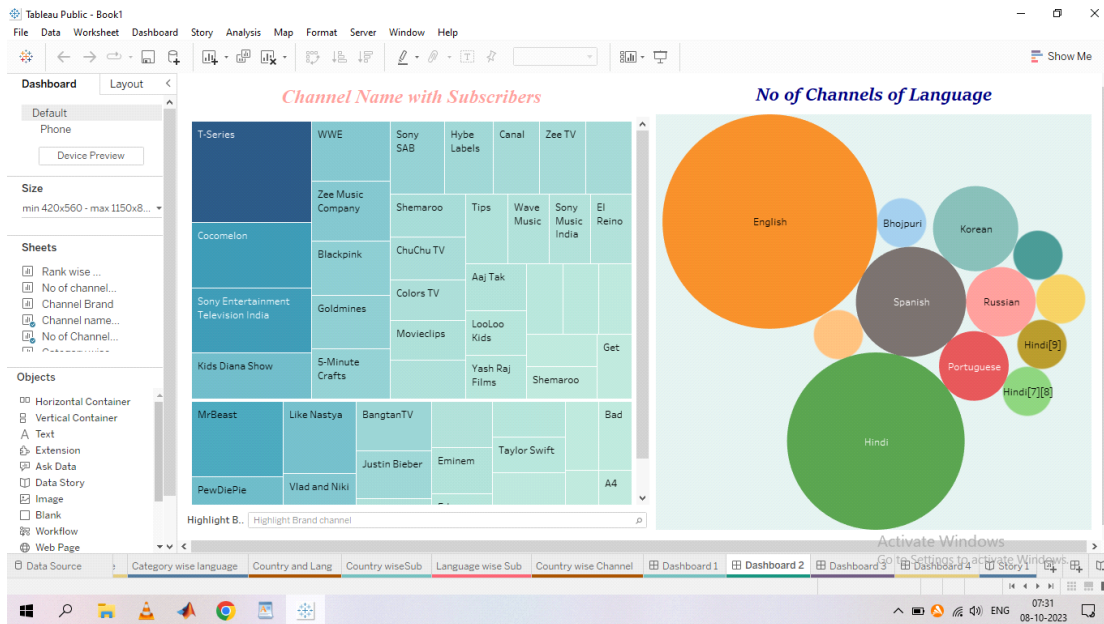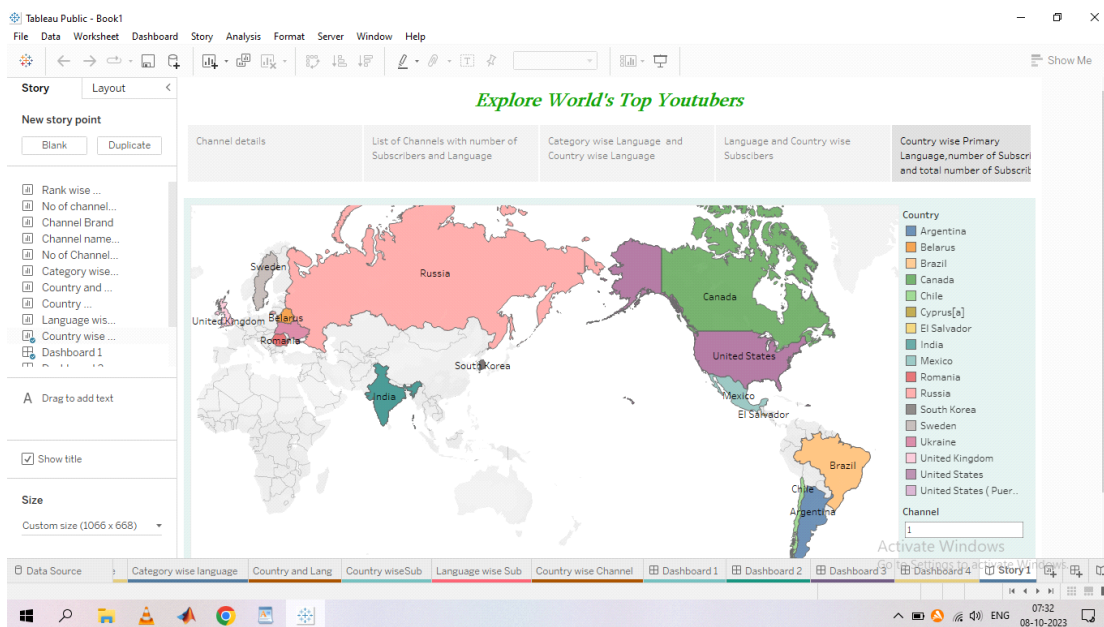## 2.Problem definition&Design thinking:

2.1.Empathy map

2.2.Ideation&Brain storming map

3.Result:

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Show Me

Dashboard Layout

Default
Phone
Device Preview

Size
min 420x560 - max 1150x8...

Sheets
Rank wise ...
No of channel...
Channel Brand
Channel name...
No of Channel...

Objects
Horizontal Container
Vertical Container
Text
Extension
Ask Data
Data Story
Image
Blank
Workflow
Web Page

Channel Name with Subscribers

T-Series	WWE	Sony SAB	Hybe Labels	Canal	Zee TV
Cocomelon	Zee Music Company	Shemaroo	Tips	Wave Music	Sony Music India	El Reino
	Blackpink	ChuChu TV			
Sony Entertainment Television India	Colors TV	Aaj Tak		
	Goldmines		LooLoo Kids	Get
Kids Diana Show	Movieclips			
	5-Minute Crafts	Yash Raj Films	Shemaroo	
MrBeast	Like Nastya	BangtanTV		Bad
		Justin Bieber	Eminem	Taylor Swift	
PewDiePie	Vlad and Niki			A4

Highlight B... Highlight Brand channel

No of Channels of Language

English Bhojpuri Korean
Spanish Russian
Portuguese Hindi[9]
Hindi Hindi[7][8]

Activate Windows

Data Source | Category wise language | Country and Lang | Country wiseSub | Language wise Sub | Country wise Channel | Dashboard 1 | Dashboard 2 | Dashboard 3 | Dashboard 4 | Story 1

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Category wise Language

Category
Education
Entertainment
Film
Games
How-to
Music
News
Sports

Primary lang...

English	152.8	439.9	79.2	111.0	58.8	387.5	221.1
Hindi	55.9	276.8	83.3	307.6	49.8		
Spanish	101.4	93.3	46.5				
Hindi[7][8]	238.0						
Korean	228.2						

Country and Lang

Country
Argentina
Belarus
Brazil
Canada
Chile
Cyprus[a]
El Salvador
India
Mexico
Romania
Russia
South Korea

Primary language / Country

Bhoj... English Engli... Hindi Hind... Hind... Hind... Hind... Kore... Port... Russian Spanish

Subscribers (millions)
800
600
400
200
0

India Cana. Cypr.. Rom.. Russ.. South Korea Swe.. Unite d Kin.. Unite d St... Ukra.. India India India India India South Korea Brazil Bela.. Russ.. Arge.. Chile El Sal vador Mexi.. Unite d St..

Activate Windows

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4.1.Advantages:

- This project will help to know about earn money through youtube channel.

- Earn money by Advertising a store through on youtube channel.

- Youtube Videoes have been an effective branding method for businesses,especially during the lockdown.

4.2.Disadvantages:

- That project difficult to understand in the different categories for youtubers on given dataset.

5.Applications:

- One of the prime reason that have actually encouraged many youtubers start their career on youtube that it can become a stable way of learning.

- From this way to learn we able to gain trust by offering informational content over through youtube channel.

6.Conclusion:

In this project we are collect many information about world's top youtube channels on a useful way.

7.Future hope:

If Youtube continues on the current path,the future will include more streaming,more ecommerce initiatives and more immersive experiences.