



Says

What have we heard them say ?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

in images setting
of google search
bar you will find
tools options

computer with a
webcam and
microphone.a
smart phone or
other external
camera for
recording condent



flip the image
and change the
brightness and
trast of the
image. save and
use.

subscribe for my
channel and
like,share,comment,
clicked on the bell.



Subscribers

share your videos
with friends, family,
and the
world.....Welcome to
Hope TV India ...
Happiness is to live a
pure life l Hope
Challel India.

dream is well
known for
his minecraft
videos dreams's
content usually
consistsof
challenge videos

there is money to
be made for those
who create
compelling videos.
but not everyone
wants to be a
celebrity.

mostly this phobia
found more on
youtubers not viewers.
phobia mostly about
being forgotten while
doing something or not
getting an answer by
something.



with so many options out
there, people can feel
overwhelmed.increasingly,
they're turning to YouTube
to look for advice and help
narrow down their choices.
for example,watch time for
YouTube videos on "which
product to buy" have
doubled this past year

Youtube is the
second most visited
website in the
world, with users
spending an average
of 19 minutes a day
on the platform.

being a YouTube creator lends
itself to a certain personality
type. the introvert who wishes
to be creative, without their
comfort Zone mostly solitary.
as they grow audience, channel
growth or failure can become a
wider concern and bucks
against the introvert
personality.

Digital video creators's
frustrations with YouTube
over their videos being
demonetized and always
reaching their audiences has
created an opening for
competing platforms like
Facebook and instagram to
poach them.



Does

- 1. What behavior have we observed?
- 2. What can we imagine them doing?

See an example

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

