

# **SUBSCRIBES GALORE: EXPLORING WORLD'S TOP YOUTUBE CHANNELS**

## **INTRODUCTION:**

Since its launch in 2005, youtube has become the ultimate destination for entertainment, offering a diverse range of content, from hilarious moments to news updates and educational resources. Among the plethora of channels, a select few have risen to the top, securing a place in the world's top 10 most subscribed youtube channels. In this artical, we delve into the fascinting journey of these inflential channels, as of september 10,2023.

## **OVERVIEW:**

Indian record label T-series is the most subscribed channel , with over 251 Million subscribes as of october 2023. American youtube personality MrBeast is the most subscribed individual and second most subscribed channel overall, with 197 million subscribers as of october 2023.

## **PURPOSE:**

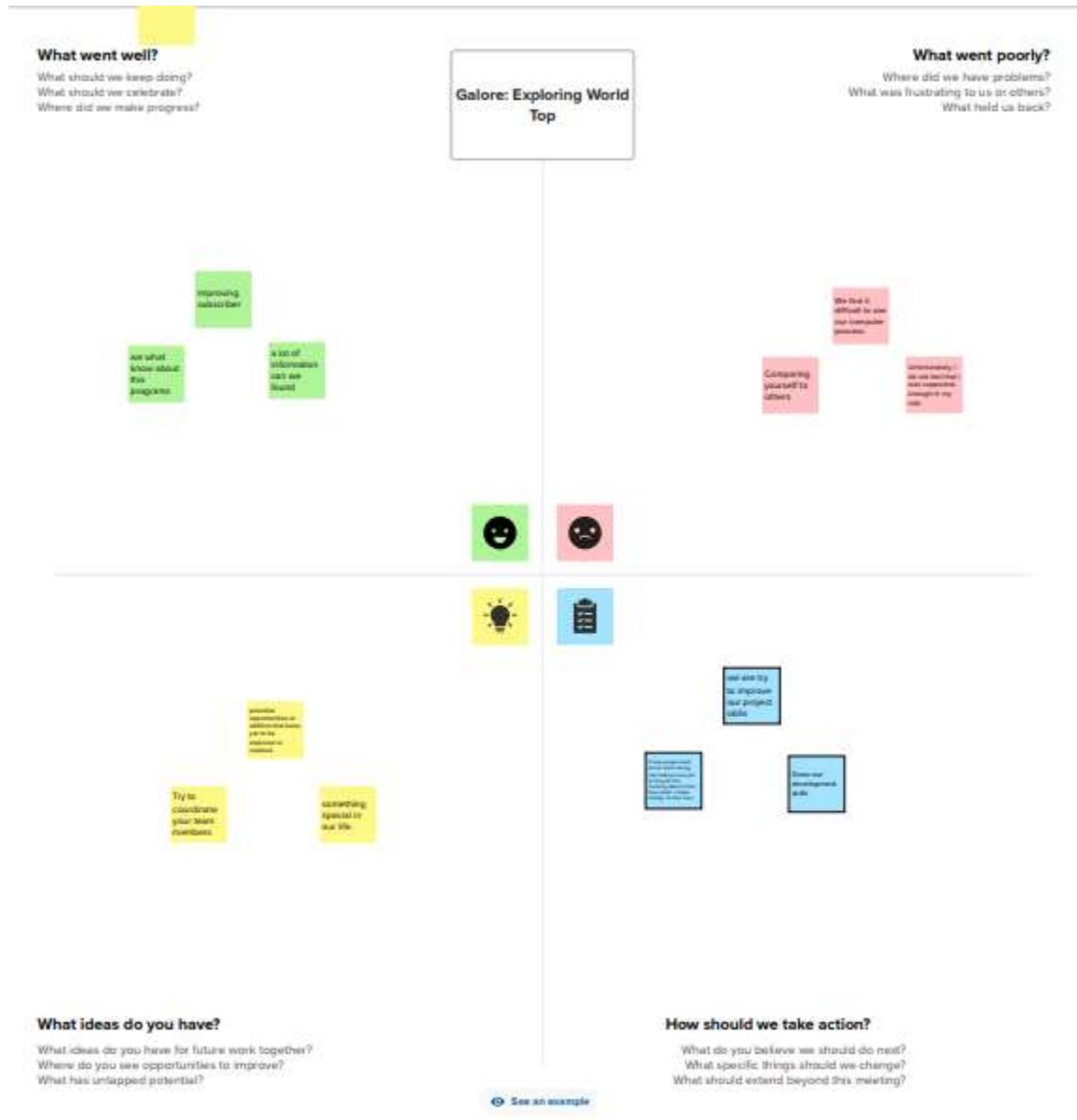
These top ten most subscribed youtube channels showcase the flatform's immense reach and the diverse perferences of its users. From music and entertainment to education and family content, these creators have left a signifance impact on the digital landscape.

## **PROBLEM DEFINITION & DESIGN THINKING:**

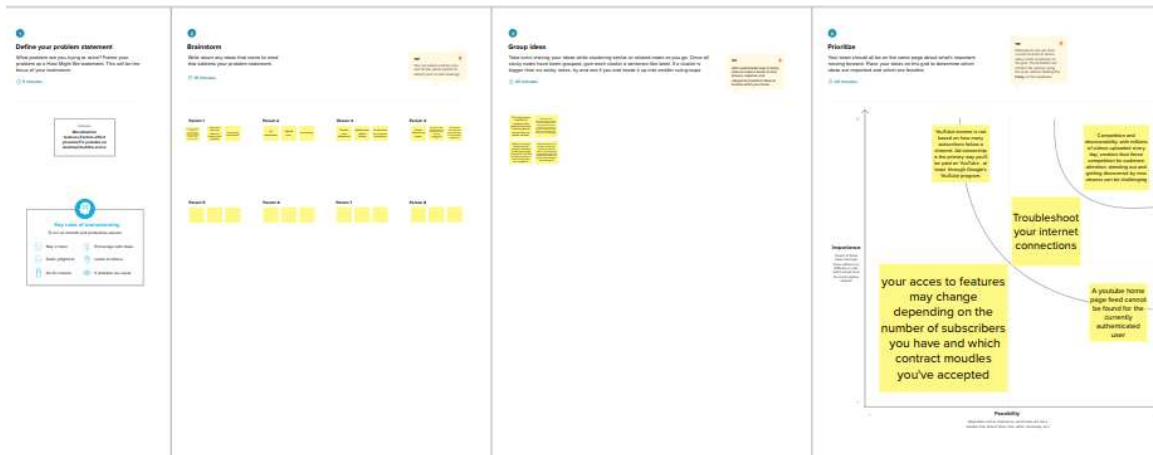
Start by making sure you have a reliable internet connection, and check youtube's status at downdetector. You can also close and restart the youtube app, clear the app cache, and assess your overall internet speed.

The channel positive thinking has been for providing your the best motivational everyday. So, friends stay connected with us to motivate yourself.

## EMPATHY MAP:



## IDEATION & BRAINSTROMING MAP



## RESULTS:

You can watch millions of videos without interruptions by ads before and during a video, including video overlay ads. You will also not see third-party banner ads and search ads.

## ADVANTAGES AND DISADVANTAGES :

\* Social media place and increasingly significance part in people's lives because users spend lots of time online and consider social media to be an import sources of information.

\* Youtube can also be a source of promoting people and ideas as users can use social media platforms to put forward themselves and their thoughts.

\* In others words, they won't draw much attention and are pratically useless of all other who use youtube but for the creators of the videos.

**\* Apart from the advantages and benefits, there are also some negative aspects of youtube for both youtubers and viewers.**

**\* There have been numerous instances have been reported concerning content censorship because it is detrimental to students as well society.**

**\* The following elements can be attributed to the negatives of youtube from various points of view.**

#### **SOLUTION:**

**\* Don't misuse youtube and learn only good things from it.**

**\* Don't post bad reviews using youtube.**

**\* Misuse of youtube by students leads to distraction and any problems.**

#### **APPLICATIONS:**

**\* It's a social media platform that goes from a small video platform to popular culture internet trends and millions videos.**

**celebrities.**

**\* Real film shortfilm full length film Documentary film voice recording live broadcast movie previews etc. popular youtubers are**

regularly uploaded from them.

## **CONCLUSION:**

There are many positive aspects to keep in mind about youtube in comparsion to the negatives. The whole thing is based on people's interests, which is the reason youtube exists and so do youtube channels.

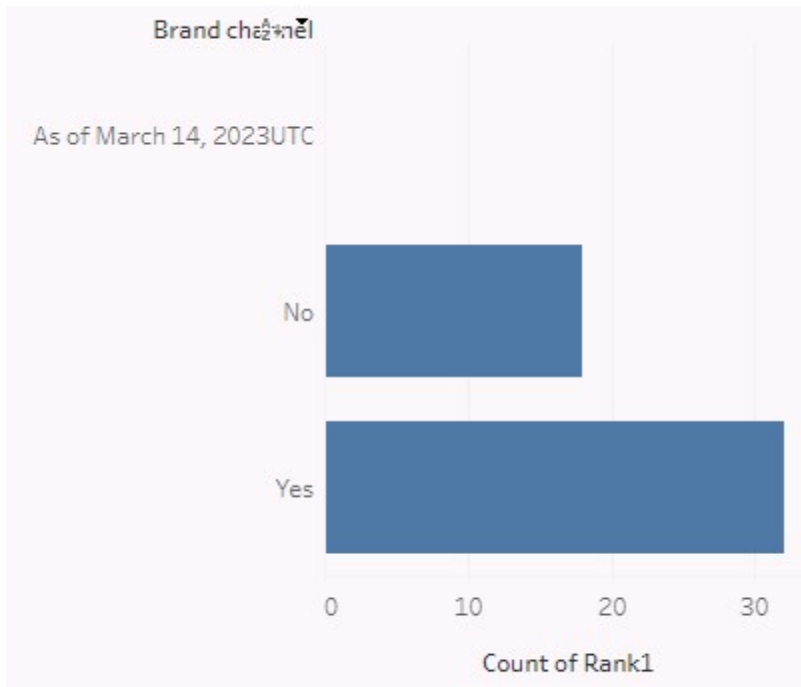
## **FUTURE SCOPE:**

A youtuber with a decent number of subscribres on their youtube channel can earn 25,000 INR per month.

# **VISUALISATION**

## **Sheet 1:**

## Sheet 1



## Country Wise Sub

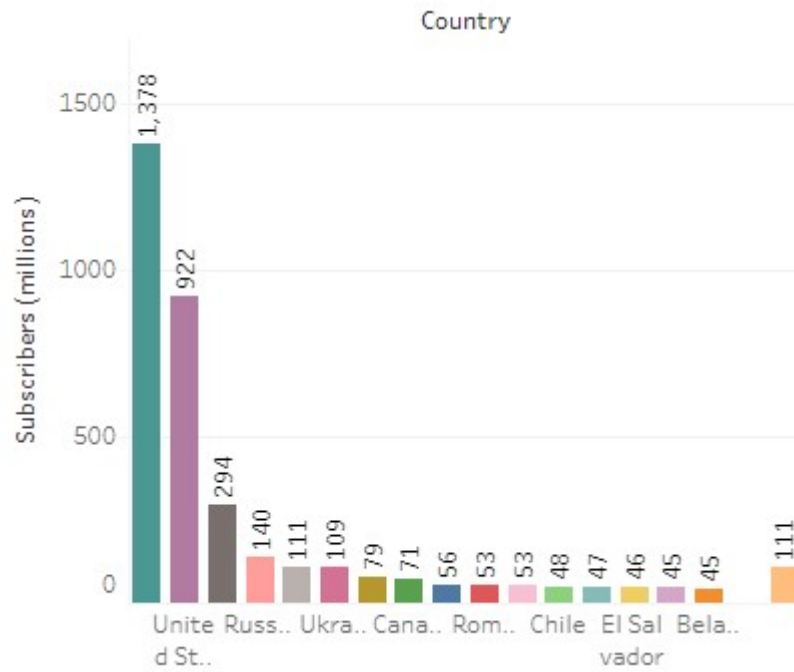
Country

## Sheet 2:

sheet2

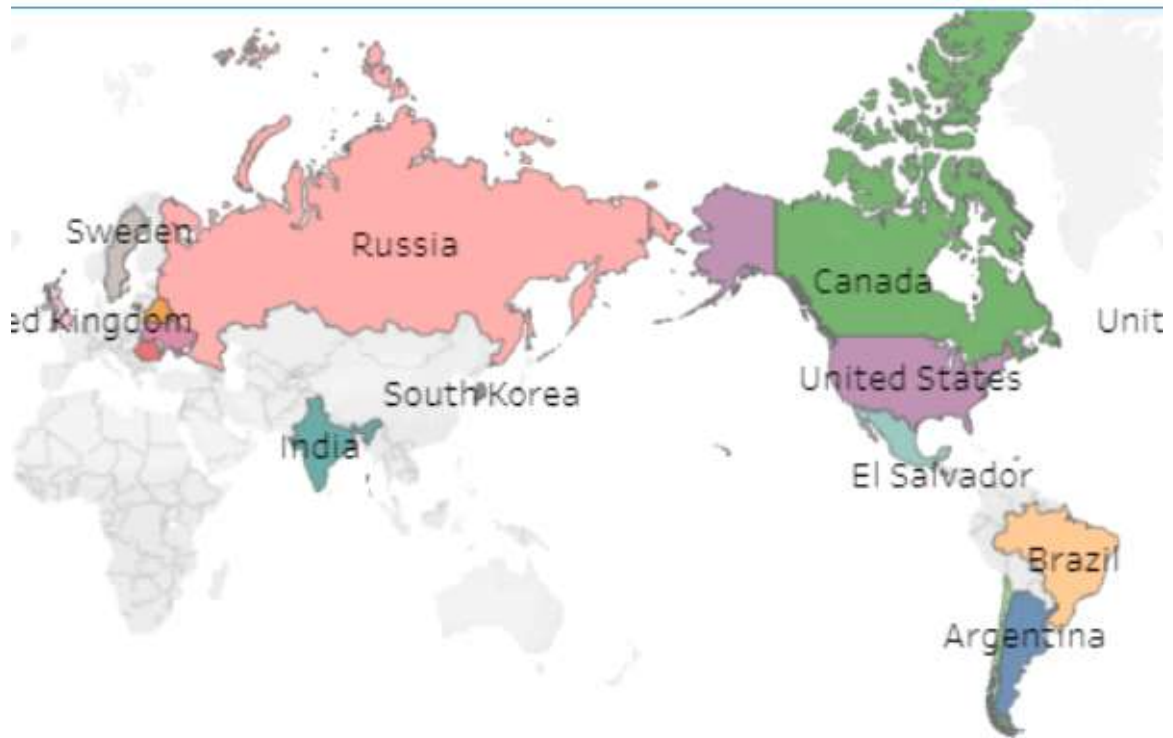


## Sheet 3:



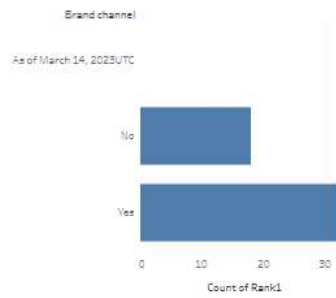
## Sheet 4:





## DASHBOARD:

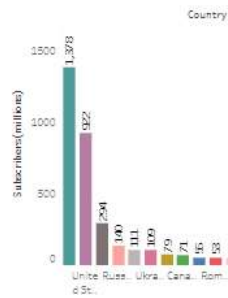
Sheet 1



sheet2



Country Wise Sub



Country Wise

