

# **BDX I/O**

## Bordeaux Developer Experience

7 nov.  
2025  
10e édition

<https://bdxio.fr/>



Celebrate with us the 10th edition of BDX I/O,  
an event that has shaped the Bordeaux tech  
ecosystem for a decade.

+1000

Participants

50

Conferences

60

Speakers

50+

Sponsors

## What is BDX I/O ?

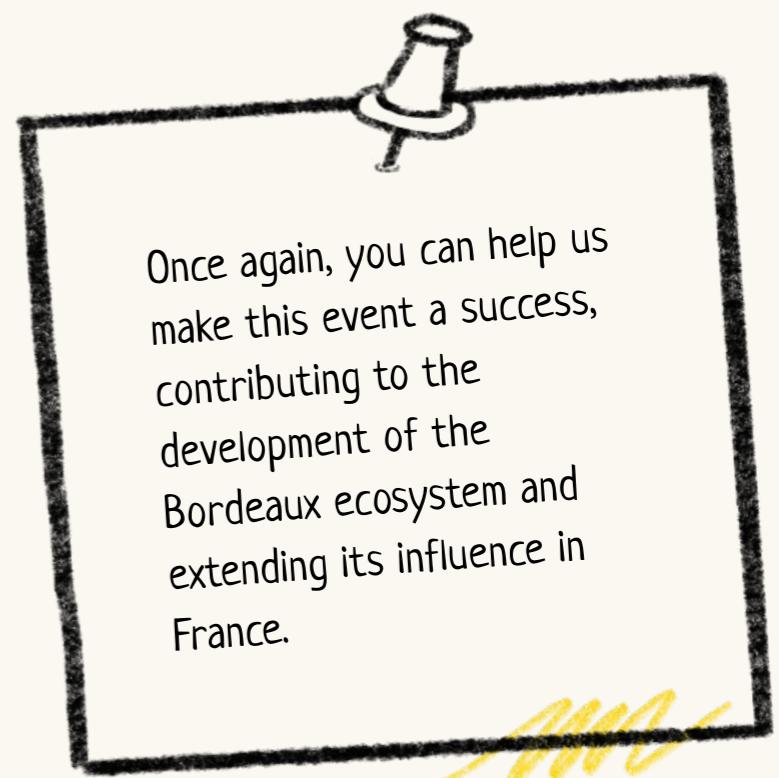
Created in 2014, BDX I/O is a **major tech gathering** in the Nouvelle-Aquitaine region, organized every year over one day by the association of the same name. The event aims to bring together some **50 conferences and 30 partner companies** while gathering more than 1000 participants around 7 major themes.

Organized by a team of volunteers since its inception, BDX I/O is designed to be a **convivial, sharing event**, where participants can enrich their business intelligence, learn new skills and meet local tech communities.

This year, we're organizing the eighth edition of our conference, to be held on **Friday, November 7, 2025**.

BDX I/O is also:

- More than **1600 subscribers** on YouTube
- More than **1900 subscribers** on Twitter / X
- More than **1800 subscribers** on LinkedIn



Once again, you can help us make this event a success, contributing to the development of the Bordeaux ecosystem and extending its influence in France.



## Why sponsor us ?

- 1** Visibility at Bordeaux's biggest event for the entire digital and IT community
- 2** Play a major role in the development of this local ecosystem
- 3** Affirm your organization's dynamism and stimulate your teams
- 4** Promote your services, products and skills
- 5** Meet your future employees, partners or suppliers

Would you like to become  
a partner ?  
Write to :  
[partenariats@bdxio.fr](mailto:partenariats@bdxio.fr)  
with the wording of your  
choice.

# Our offers

Be part of BDX I/O history by supporting this anniversary edition and benefit from increased visibility to celebrate this exceptional event.

## Startup

**600€**

- 1.5 m<sup>2</sup> stand
- 1 free entrance

## Magnum

**1200€**

- No stand
- 2 free entrances

## Impériale

**3000€**

- 6 m<sup>2</sup> stand
- 3 free entrances

## Balthazar

**6000€**

- 12 m<sup>2</sup> stand
- 5 free entrances



## Our Nice To Have offers

Help make BDX I/O even more memorable by choosing one of our “Nice To Have” offers. By choosing one of these offers, you will also benefit from additional benefits, such as 2 free places for the event, as well as your name being mentioned during our opening speech.

### **Wifi pack**

(1 max)

2 300 €

Be even more visible by offering WiFi to our participants. The network will carry your name, giving you visibility throughout the day.



### **Video capture and accessibility pack**

(6 max)

4 500 €

Offer our participants a live transcription of our conferences by velotype. Your logo will be featured on all the start pages of our videos.



### **Photobooth pack**

(1 max)

1 500 €

Highlight your business by having your logo printed on each photo in the photobooth.



### **Speakers Evening pack**

(2 max)

4 000 €

During the speakers evening the day before BDX I/O, you will have 5 min just for you to present your company! The possibility of offering an entertainment (to be validated), of bringing your kakemono and as a bonus you will have 2 free places for the evening. We take care of the rest.

*These offers can be purchased in addition to another offer or individually. No stands are included in the offers.*

# How can I become a sponsor?

1

Select the offer of your choice and contact us by email at [partenariats@bdxio.fr](mailto:partenariats@bdxio.fr).

2

If your choice is still available, we will send you an agreement by email.

3

Once signed and returned, to validate your partnership, send us payment for your offer within 30 days.

4

If you are concerned, you will be asked to choose your preferred stand. Priority will be given to the date of payment received.

5

A complete summary will be sent to you. It contains information about the stand, dates of distribution and everything else you need to make the day a success.

6

We'll work with you before the conference to the day of the event.

## Frequently asked questions

This year, to answer all your questions, we've set up a dedicated **FAQ** on the BDX I/O website ([www.bdxio.fr/faq](http://www.bdxio.fr/faq)).

If your questions can't be answered online, we're always available to answer them by e-mail at : [partenariats@bdxio.fr](mailto:partenariats@bdxio.fr)



## Code of Conduct

By becoming a BDX I/O partner, you must respect our **Code of Conduct** (<https://bdxio.fr/conduct>).



# You like it, and we like it !



**Gautier de Lataillade** @gdelataillade · 14 nov.

...

Last Friday, I had the pleasure of visiting Bordeaux for **@bdxio**. Fantastic content, great vibes, and an amazing developer community. I was thrilled to catch a **@FlutterDev** talk by **@EnzoConty** ! Plus, I learned tons about shaders, AI, Kotlin, and more.



**JoliCode** @JoliCode · 19 nov.

<JoliCode/>

Nous étions à la conférence **@bdxio** 2024 et avons passé un excellent moment ! 🎉

What a great day at **BDX I/O** today! This conference continues to set the bar high for insights and networking in the tech community.

Un grand merci à **Peaksys** pour m'avoir permis de participer à la conférence **BDX I/O** Bordeaux ! 🙏 Nous avons eu droit à des talks de qualité, animés par des speakers passionnantes et passionnés, qui ont abordé des sujets captivants autour de la programmation 🚧 et de l'IA générative. 🎨🤖

Ce fut une occasion unique d'échanger avec des experts du secteur et de découvrir des innovations qui façonnent l'avenir de la tech.

Merci encore et à l'année prochaine !



De retour du **BDX I/O** l'événement tech incontournable à Bordeaux, et encore une fois... quelle édition ! Un grand merci à l'équipe pour l'organisation et l'ambiance toujours au top. Un plaisir de retrouver cette communauté passionnée et inspirante !

**Bastian Hologne**

Ingénieur logiciel chez Association Cocktail - LinkedIn 2024

[...] En tant qu'exposant, nous avons eu l'opportunité d'échanger avec de nombreux professionnels de la tech. Chaque interaction sur notre stand a été marquée par une belle énergie collective. ✨

Merci aux organisateurs et à la communauté pour cet événement enrichissant. Ce fut l'occasion de rencontrer des acteurs engagés du numérique et de discuter de sujets comme les LLM, le no-code ou encore l'intégration d'agents IA. 🤖 [...]

**Digipair**

LinkedIn 2024

# Ils nous ont soutenu en 2024



**Holberton**  
actual digital school



BeTomorrow



**SQL  
DIGITAL  
EXPERIENCE**



**onepoint.**  
beyond the obvious



**Peaksys**  
Filiale Tech de Cdiscount

**LECTRA**



BackMarket



**PROXIAD**  
PILOTE DIGITAL

# The Palais des Congrès

Located in **the heart of Bordeaux's business district**, the Palais des Congrès will once again welcome you to the 8th edition of BDX I/O !

With its **contemporary, light-filled architecture**, you'll feel like you're outside, while enjoying the comfort of the indoor facilities: reception hall, amphitheatres, committee rooms and multi-purpose area.



## BY TRAMWAY

Take Tramway C, direction Parc des Expositions, and get off at the Palais des Congrès stop.



## BY TRAIN

From Bordeaux Saint-Jean station, go directly to tram line C and follow the directions mentioned above.



## BY CAR

Take exit 4 from the outer ring road or exit 4C from the inner ring road towards Bordeaux Nord/Bordeaux-Lac. Access to free visitor parking is available.



## BY PLANE

From Bordeaux-Mérignac airport, take line A (tram) towards Floirac Dravemont / La Gardette, and get off at the Porte de Bourgogne stop. Access tram line C and follow the directions mentioned above.



## Bordeaux Developer Experience

Mail : partenariats@bdxio.fr

Linkedin : BDX I/O

Twitter : @bdxio

