

To

The recruitment team

Alogic

Hi

With regards to the position advertised for marketing manager with Alogic, I am fascinated to apply after having gone through the job description. I feel confident that my experience in handling A-Z marketing division by working with global tech giants, I will be a suitable fit for this role

I have 8 years of experience in both traditional and digital marketing communications with global tech brands. I have strong experience in handling marketing divisions, planning budgets & forecasting, market research with insights on short and long term strategies, planning and execution of consumer trade events, handling sponsorships, channel penetrations and retail marketing budgets, design and planning of a complete digital marketing communications and strategies.

I follow a supportive approach when working under pressure and a strong focus on the ROI results with a positive communication towards internal and external stakeholders. I have headed a team of 16 representing 21 countries in the marketing division with my previous employers handling a marketing budget of US \$6 million and was awarded several times for my mix approach and marketing strategies. I hope that you will find my expertise and credentials in my resume a positive fit for this role with a positive outcome for an interview round.

Thank you for your time and I look forward to hear from you soon.

Sincerely,

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