

Dear Alogic,

As a highly motivated individual with a keen desire to further develop my Product Manager skillset I believe I'd be the perfect candidate for the role advertised.

I have spent the last 10 years refining and working on my soft skills and now look to make a tactical change in careers to further refine my more technical skills. I look forward to working within a larger organization that will allow me grow.

With over 10 years' experience in running a business I understand the importance of:

- Communication
- Leadership
- Analytical thinking
- I also have a strong understanding of how to work within a cross functional team.

I've worked closely with my marketing team and know how to analyze data to understand a marketplace and what is required to grow. I have a proven record of being able to multitask and prioritise goals & deadlines and not only love a challenge but work well under pressure.

I've also worked with manufacturing pipelines and international production.

I'd love to make a shift to come work with Alogic as I believe there's an enormous amount of growth within the market for peripheral devices and cabling (*particularly with the introduction of USB-C*). Not only that but I use your products as a preference over others and believe you have an advantage in the marketplace. *You're new wireless charging is extremely exciting stuff.*

I have a great love for innovation and technology and a company like Alogic would suit not only my passion but my drive to further refine and develop my more technical skills in Product Management. I'd love the opportunity to discuss this further but also show you why I'd be a great asset to the team.

Thank You

Alex J Perron