

RACHEL CAMPBELL



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FAO

Hiring Manager

APPLICATION

Product Manager

COVER LETTER

TO WHOM IT MAY CONCERN

As a young professional with experience in Product, I was really excited to read the job listing you posted for a Product Manager. Although my previous role as a Customer Experience Manager has some differences to a Product Manager, there is a lot of cross over and I believe that my experience aligns well with the description in the posting. I am certain that I would make a valuable addition to your team.

With more than 4 years experience in Customer and Employee Experience, I am adept in Customer Research, running User Journey Mapping sessions and feeding these outcomes into making user-driven and data-driven improvements to products. Additionally, with my previous two years experience being in a Stage 1 startup company, I have been thrown in the deep end and involved in many aspects of production which has given me a well rounded skill set.

I have recently landed in Australia from London and I'm looking for an innovative company where I will be given the autonomy to use creative thinking to solve complex problems. I enjoy working hard and fast and seeing my work make a difference to companies. Please review my CV attached for additionally details regarding my experience and education.

Thank you for your time and consideration.

Yours sincerely,

Rachel S Campbell