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Noel Herbert

☎ 0421 629 044

🌐 www.noelherbert.com

✉ noel.herbert@gmail.com

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Dear Hiring Committee,

Re: Digital Marketing Coordinator (Social Media/Graphic Design)

I am writing in response to your advertisement for a Digital Marketing Coordinator (Social Media/Graphic Design) on seek.com.au.

As a child, I have always had a passion for drawing and designing to communicate to others. When I was in year ten, I wanted to perceive graphic design as my career. I studied Visual Communications as a subject and learnt about the Marketing industry, Design industry and Adobe Creative Suite. I was an outstanding student and I received a lot of encouragement. From then, I was very determined and completed the Bachelor in Communication Design and gained valuable experiences in the industry.

I am currently working in Nulab Professional Imaging for the past 5 years as a Graphic Designer and Pre-press operator. I also work and manage my own freelance photography business. I spend time Marketing content to promote and engage my audience in social media.

I am currently looking for a role with career development and would like to make the best use of my experience, talent and skills that I have developed during my university study and from my work life.

Over the past years, I have become highly proficient in Adobe Creative Cloud on both Mac OSX and Windows. I am able to work under pressure to tight deadlines and ensure the work is produced at the highest level. In particular, I have extensive experience in packaging design, magazine pages, advertisements, brochures, flyers, large format prints and photography.

I enjoy working in a creative team and have the ability to communicate with managers and colleagues alike, as my referees can confirm. As such, I believe I can make a significant contribution to Alogic as a Digital Marketing Coordinator.

My resume is attached. I can bring my complete portfolio to an interview and look forward to the opportunity to do so.

Yours sincerely

Noel Herbert
