

Five years of export sales experiences in the international trade companies of China. Involved in developing markets globally, attending trade shows and making marketing strategies.

WORK EXPERIENCE

Export Sales

Changzhou Haichen Packing Material Co.,ltd

06/2012 – 06/2015

It mainly exports building waterproof materials

Job duty

- Develop new markets and promote products; the main responsible market is in the United States and Canada.
- Manage marketing plans, the department strategy and network platform, and participate in designing product brochures
- Attend the exhibitions, including the Surface Expo in Las Vegas and the DOMOTEX in Shanghai

Export Sales

Changzhou Changfa Import and Export Ltd

05/2011 – 06/2012

It mainly exports diesel engines

Job duty

- Mainly responsible for managing orders from Sudan, Bangladesh, Vietnam and other Asian Markets
- Dealing with L/C documents, tracking and coordinating the production schedule

Export documentation

Mettler-Toledo Measurement Technology Ltd.

06/2010 – 05/2010

It mainly exports industrial scales

Job duty

- Responsible for handling Logistics in conducting of shipment
- Making custom documents and contact freight forwarder

EDUCATION

Master degree of Accounting and Marketing

The University of Adelaide

07/2016 – 07/2018

Core Courses

- Advanced Financial Accounting
- Research Project in Marketing
- Strategic Marketing
- Management Accounting

Bachelor degree of Marketing

Nanjing University Jinling College

09/2006 – 07/2010

Core Courses

- Marketing Management
- Consumer Behavior Theory
- Brand Management
- Modern Advertisement

SKILLS

Marketing Data Analysis

Mandarin

Brochure design

International business negotiation

Import & Export practice

DISSERTATION

The Factors that Influence Customers' Attitudes and Behaviours towards Autonomous Vehicles In Australia

CERTIFICATES

ICD(International Commercial Documents)

Certificate of Customs Specialist

NAATI Advanced Diploma of Translating III

COMPUTER SKILLS

Office software



Photoshop CS



MYOB (financial)



SPSS (data analysis)



Quraltrics (Questionnaire)



NVivo 11 (data source)



PageMaker (magzine design)



INTERESTS

MOVIE

Travelling

Yoga