



MAYS ALI

BDI majoring in Industrial Design

About me

I am a passionate designer who is eager to create and innovate, and is never afraid of a good challenge.

My Work experience and qualifications have given me the skills, knowledge and initiative to think critically and develop ideas and produce work that applies inventive thinking and problem solving to real-world issues.

Work History

Designer at Great Little Trading Company, London, Feb 2018 - Present

GLTC is an award-winning online retailer for children's home and toy products, which is based in the UK. For this role I had the opportunity to create designs for wooden toys, furniture and home ware products, which are aimed at young children. My roles ranged from;

- Creating product concepts and developing concepts into considered products using 3d and 2d software programs.
- Preparing specification drawings for manufacturers.
- Preparing presentations for meetings and project evaluations.
- Creating clear and detailed instructions for customers to follow.
- Manage multiple projects and tasks at once and deliver projects within a set timeframe.
- Investigating and observing design trends and successful precedents to aid plans for commercial direction for the company's future seasonal products.

Graphic designer for Whale Road, based in NZ, Nov 2017-Feb 2018

While working for whale road (an organic lifestyle company based in New Zealand), I was able to work alongside the client and complete the logo and packaging for the handmade soaps line. Achievements in this role included:

- Successfully managing and leading client meetings, and communicating ideas effectively over skype meetings and visual presentations.
- Conceptualizing and establishing designs for the company's brand.
- Preparing specification drawings for printers and for the client.
- Rendering product mock ups on adobe programs to help manage clients expectations.
- Worked independently to build the brand's aesthetic and made critical decisions to finalize design and packaging.

Graphic designer for London Stone, London, Aug 2017-Nov 2018

During my time working for London stone, I was able to work on a range of projects for this stone paving and manufacturing company, such as catalogue content, brochures, flyers, email newsletters and more. This role I was expected to;

- Apply my knowledge in Adobe programs to design printed and digital communication mediums for the company.
- Work against tight deadlines, and produce accurate results.
- Attend regular meetings and work with the marketing team to develop ideas and content.
- Use Google sketch up to imitate showrooms and London stone products for catalogues and brochures.

Designer for Mitre 10, Wellington, Nov 2015-Jul 2017

I specialized and trained as a kitchen designer while working for Mitre 10, where my daily tasks were;

- Arrange, lead and manage client meetings, client projects and client information.
- Listen to, analyze and record clients needs to create the perfect kitchen for the client.
- Create 3d visualizations for clients, and prepare accurate technical drawings for builders.
- Create accurate orders, follow up on ETA's, arrange deliveries and communicate with installers to help manage client's projects.
- Quickly solve problems for clients and work under a high pressure environment, with high value items.
- File client information, legal documents and project developments systemically and efficiently.

Education

Victoria University of Wellington, New Zealand 2012 - 2014

Graduated with a degree in Design Innovation, majoring in Industrial Design 2015.

Newlands College, Wellington, New Zealand 2007 - 2011

Finished NCEA levels 1, 2 and 3. Level 3 NCEA completed with merit endorsements in Media studies and excellence endorsements in Design Technology and English. During my final year at Newlands College, I was awarded 'designer of the year' and 'best performance award in design technology'.

NKBA Kitchen Design Course 2016-2017

Completed assignments and attended block courses to prepare myself for my role as a designer at Mitre 10.



Skills

CAD Modeling



Graphic Design



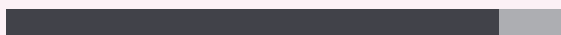
Digital Illustration



Workshop Skills

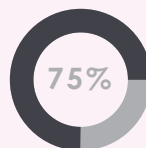


Client Relationship Skills

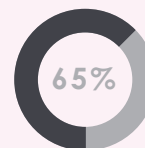


Tools

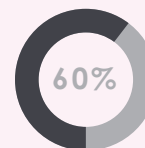
Fusion 360



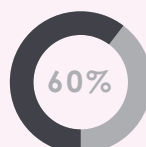
Solidworks



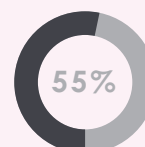
Illustrator



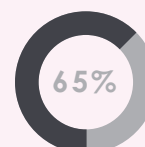
Photoshop



Indesign



MS Office



Attributes

FRIENDLY TEAM
PLAYER

CREATIVE
THINKER

ORGANIZED

MOTIVATED

POSITIVE
ATTITUDE

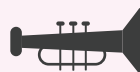
GOOD LISTENER

HARD WORKER

TIME MANAGEMENT



Interests



Music & gigs



Socializing



Arts



Travel



Reading



Food



Netball



References

Available upon request