



Hsin Lu

Gender-M Age-44 H-173cm W-86kg

☎ 0435 614 039

✉ lu_hsin@hotmail.com

🏠 64 Aldridge Dr Sunbury

Freelance/ Photographer & Editor — Jan.2017 - Present

Location: Melbourne/ Australia

- Discussion requirement with client including budget and schedual.
- Photo shoot preperation with different light source and different scenes.
- Photoshop and lightroom retouch with selected photos & customize photo fram Making.
- Photo book and wedding card design with editing and layout.

Compal Electronic,INC/ Section Manager — Sep.2010 - Oct.2016

Location: Taipei, Taiwan/ Shen Zhen, China

- Leading design team of 3~6 designers from concept generation to working product sample.
- User behaviours and usser experience studies cross to different function group.
- Soild understanding of product development process.
- Project management with good and quality time schedual.

Experience

CRE8 Designstudio/ Design Leader — Feb.2008 - Sep.2010

Location: Taipei, Taiwan

- Being able to compelet all design step in the design process.
- Ontime delivery and consistency good quality of work.
- Independent/ team work pro active work style
- Team work decision making and problem solving skills.

EHD Designstudio/ Interior Designer — Sep.2006 - Feb.2008

Location: Taipei, Taiwan

- Descussion requirement with client including budget, scheadual and design brief.
- Provide design idea with different layout and used of different materials.
- Monitoring/ communication detail with builder for design changes.

Foxccon/ Designer — Aug.2004 - Sep.2006

Location: Taipei, Taiwan/ Shen Zhen, China

- Experience in design for manufacturing.
- Experience 2D and 3D softwear with concept modeling.
- Independent/ team work pro active work style
- Ontime delivery and consistency good quality of work.

CRE8 Designstudio/ Designer — Jan.2002 - Aug.2004

Location: Taipei, Taiwan

- Desk top research include material collection for story board/ them board.
- Concepts free hand sketches with 2D randerings.
- Form muck up modeling for handhold device with ergonomic factor.

Design Awards

2015 – iF Design Award (Chameleon 9.2" Tablet Discipline Product)
2014 – iF Design Award (Kimberly 11.6" Tablet Discipline Product)
2014 – iF Design Award (Master Chef Discipline Product)
2014 – iF Design Award (Duet 9.2" Dual mode Tablet Discipline Product)
2013 – iF Design Award (Submarine 14" Notebook Discipline Product)
2013 – iF Design Award (Magic Wheel Discipline Product)
2013 – iF Design Award (Pebble 7" Tablet Discipline Product)
2013 – iF Design Award (FiFi 5" Tablet Discipline Product)
2012 – iF Design Award (3D gaming 7" Tablet Discipline Product)
2010 – iF Design Award (VOX Touch Multi Point BT headset)
2010 – Golden Pin Award (VOX Touch Multi Point BT headset)
2004 – OPI Award (Paper Trimmer)

Educations - Monash University

Jan.1997 - Nov.2001
Major: Industrial Design
Bachelor of Industrial Design

Languages - English

Communication- Fluent
Read- Fluent
Write- Fluent

- RMIT University

Jan.1997 - Jan.1998
Major: Graphic/ Industrial Design
Diploma: Art & Design

- Chinese-Mandarin

Communication- Fluent
Read- Fluent
Write- Fluent

- Camberwell Grammar

Jan.1990 - Dec.1997
Victorian Certificate Education

- Chinese-Cantonese

Communication- Basic

Design Skills

Creative Thinking



Leader ship



Product Management



Concept Development



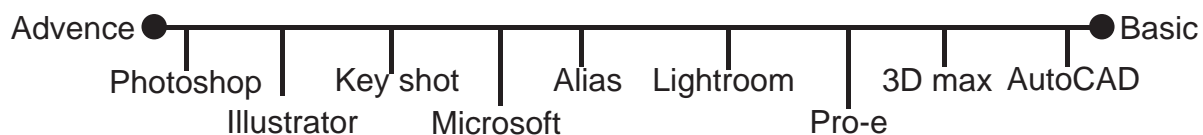
Problem Solving



Product Detail



Software



Hobbies

- Racket ball games
- Photography & travelling
- Garden landscaping
- Movies and Youtbing

Reference

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|----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| - Boinface Town
Principal Consultant
FCG Legal Pty Ltd
0412 335 168
b.town@fly1999.com | - Sean Chen
Snr Design Manager
Asus Pty Ltd
+886 952 472 053
yunghsiang_chen@asus.com | - Tony Tsai
Snr Designer
Hewlett Packard
+886 911 586 135
tsai.tony@hp.com |
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