

17 August 2018

To whom it may concern,

Product Manager

Having seen your advert, I am writing to you to outline my experience as a product manager. I believe I possess the unique combination of skills, capabilities and experience necessary to successfully fulfil this vital role; I am certain that I will be able to add significant value to your company and to the post of Product Manager in particular.

As you will note from my enclosed CV, in my current role, I work for Multimedia Technology which's in ICT manufacturing and wholesale industry. As the product manager of Cisco, D-Link, NetComm, I am responsible for category P&L management through correct product planning, pricing, XR trend prediction, demand forecasting, careful market modelling and sales expense planning. Providing business solution and advice to the customers in optimising service design for project delivery requirements by using Agile business analysis strategy.

I am committed to pursuing a career path in the purchasing and procurement environment and feel sure that my unique set of skills will be a useful addition to your company. I am ITIL Foundation, MCITP, DNDA Network Design Associate certified, and I'm also happy to do a test in processing Excel or in providing supply chain and manufacturing related solutions.

I would like to confirm that I am available for interview at short notice. Please do not hesitate to contact me on 0490 385 019 to arrange an interview to discuss my application in greater depth.

Yours Sincerely,  
Steven Hoo