

ANTONIA ZOË STRUNK

Industrial Design and Product Development Engineer

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Open minded and curious Spanish spirit with German roots. My main interests are in simple product design, while also mechanical items along with learning their function and importance in everyday objects. In my opinion design can be multifaceted, about inventing a new poetry as well as the process behind a new technology. Doing so I pursue clarity and user friendliness, in a way that cares for better interaction between object and user.

EDUCATION

NOVIA University of Applied Sciences in Finland | June 2016

Final thesis: Renovation Center. A nordic center for energy efficient renovations.

Polytechnic University of Catalonia in Spain | September 2012 - January 2016

Bachelor's Degree in Industrial Design and Product Development Engineering
Specialized in inclusive internationalisation and user-centered design.

EXPERIENCE

Industrial Designer at Svedholm Design | April 2017 - October 2018

Public interior design company based in Sweden. My work consists in designing customized products, create the respective technical drawings and following their producing process.

I was in charge of:

- Product development of public interiors, working closely with interior architects
- Designing, prototyping and developing new product ranges
- Problem solving of design proposals from interior designers / architects
- Project management of the stand at fairs (Stockholm Furniture Fair, Internorga, ORGATEC)

Internship at HAHA Studio | February 2017 - April 2017

A design company that creates, develops and produces unique one of a kind design furniture and accessories.

I participated in the various design processes that one must face when working in a design studio, working in different sections such as: product development, product design and problem solving. Being part of real projects allowed myself to obtain an understanding what it means to run a real company from the very beginning.

SKILLS

Problem solver. My engineering background gives me the ability to quickly develop technical solutions that one might have forgotten or overlooked. I have an eye for quick judgments and able to unfold concepts step by step, until squeezing it's best out.

Creative combining STEM. Combining all aspects of a project gives us a better result. I give the same attention to every part creating an harmony between each section.

Multilingual and multicultural. I speak fluent German, Spanish, English and Catalan. Combining different languages and it's culture is a gift that I strongly try to introduce in every process, maintaining the essence and background of the project.

SOFTWARES

AutoCAD | Solid Edge | Key Shot | Rhinoceros | Illustrator · Indesign

REFERENCES

Jan Svedholm

CEO and founder of Svedholm Design
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Yu-Ching Chiang

Co founder and head designer of HAH
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