Jason CHENG

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0425 031 020

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30th October 2018

Re: Application for the position of Product Manager

Dear Sir/Madam,

My name is Jason Cheng and I am a Supply Chain and Sales manager working in a dairy manufacturing and exporting entity. My current role involves working with internal and external stakeholders including factory, 3PLs on both export and import end and customers to ensure the whole sales supply chain from production to end consumer is well integrated and continually optimized for timing and cost purpose. I am also sourcing and looking after potential customers for my company to provide private labelled products, as well as customized supply chain service.

**In my previous role I had three years working experience in New Product Development. Those products were not in the same category as yours however I did stretch my experience in bringing product to life from phase ZERO and my ability with dealing with customers, production people, QA, logistic providers as well as custom brokers was beyond enhanced.**

Hereby I would like to express my strong interest in your advertised position of Product Manager, which I just found on SEEK with great excitement. I believe that my supply chain management, customer service experience, accounting background combined with advanced computer skills and most importantly, my enthusiasm for problem identifying and solution providing for customer prepares me a qualified candidate who will make valuable contribution to your client.

I am confident that my experience and strength as below match well with the requirements as a Product Manager:

* Export sales experience from my current and previous employment;
* 3-year New Product Development experience;
* 6-year solid International Supply Chain Management experience;
* Skills in accounting management, including business analysis, cost analysis and other accountancy support;
* Intermediate level of Microsoft Office Suites including Excel, PowerPoint, Word and Visio;
* Excellent team player with high level of attention to detail and strong analytical and problem-solving skills;
* Strong communication skills, able to work effectively with both internal and external stakeholders;
* Persistent self-improving abilities e.g. currently enrolled in Supply Chain Management Specialization courses with University of New Jersey on Coursera;

I have enclosed my resume for you. If you would like any more information, please do not hesitate to contact me at 0425 031 020. Thanks for your time and consideration. I look forward to hearing from you soon.

*Sincerely,*