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| KC Objective Being Ambitious to learn, grow and apply the knowledge and experience I have gained. Reaching new levels in my career is what I strive for especially in the marketing industry. Skills **Meet company objectives:**  I pride myself in helping others and completing my tasks on time that meets company standards both in a team and in an individual environment. This means paying attention to detail.  **Great Communication skills:**  Able to provide information precise and clearly in both written and oral forms.  **Computing Skills:**  web design (Wix.com)  Microsoft suite  StratSim  **Good attitude:**  I show enthusiasm and pride in my work. | |  | | --- | | Kaleb Cross+61 0451 360 564www.linkedin.com/in/kaleb-cross-hwang |  Education **BACHELOR OF BUSINESS (MARKETING) 2014 – 2017**  **UNIVERSITY OF SOUTH AUSTRALIA.** Proffessional Experience **MARKETING ASSISTANT 2018 - CURRENT**  **BRAND PLACE PTY LTD**  Brand Place Pty Ltd is a marketing agency to help businesses market and position their brand. My role entails helping firms with their social media and physical presence in the market. I was able to apply my computing skills and marketing techniques to help with the website design and advertise the company through social media. Using branding strategies that focuses on building memory structures with repeated colors and symbols as well as building client rapport. Awards **Computing Awards 2016**  I achieved an award in the graduating year for placing first in the marketing simulation*. Stratsim* involves analysing marketing analytics and executing business strategies in a simulation that represents a realistic business environment.  **Customer Service 2014 - 2017**  Completed a certificate III in retail. I learnt to handle myself in different customer service environments. |

### Referees

**Lisa Place (Founder and director) Tariq Birader (Manager) Thomas Place**

**Brand Place Burger It (Current Job) University peer**

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