**Megan Argoon**

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August 7, 2018

Alogic Corporation Pty Ltd

Melbourne VIC 3000

To Whom It May Concern,

Please accept my application for the Junior Product Manager role at Alogic Corporation Pty Ltd.

I have extensive experience with over 7 years’ experience in Product Management, Marketing, Category and Account Management, Visual Merchandising, Buying, Brand Management and much more across various industries and positions. I feel the Junior Product Manager role as advertised is suited to my skill sets and where I see my career progressing.

My previous position at Make It Mine Finance as the Product Manager had me managing all products for the company including Computers, TVs, accessories, white goods mobile phones and more which gives me invaluable experience for this position at Alogic Corporation Pty Ltd - please refer to my resume for more information.

My current position as a Merchandise Coordinator at Kadac along with previous positions have given me a great insight to the FMCG in the health and food industry ensuring we are up to the minute with new products, promotional activity, instore presence and merchandising, whilst also ensuring we are hitting sales targets and keeping on top of our competitors. My roles also involve building strong relationships and negotiating with major suppliers and retailers, extensive sales analysis, new line management, product training, processing rebates, forecasting, purchasing, merchandising, running marketing campaigns, planning and much more.

I am a hardworking, creative and friendly team player who is passionate about my career and achieving over and above results. Please refer to my attached resume for further personal information and employment history and thank you for your time in considering my application and I look forward to hearing from you.

Kind Regards,

Megan Argoon