

# IBM Data Science

① Intro

② Python  $\rightsquigarrow$  web Scraping / API

③ Data Analysis (python)  $\longrightarrow$  Data

④ Data Analysis (SQL)  $\longrightarrow$

⑤ Machine Learning (python)

Data  
Sources  
(Database)

finance / weather

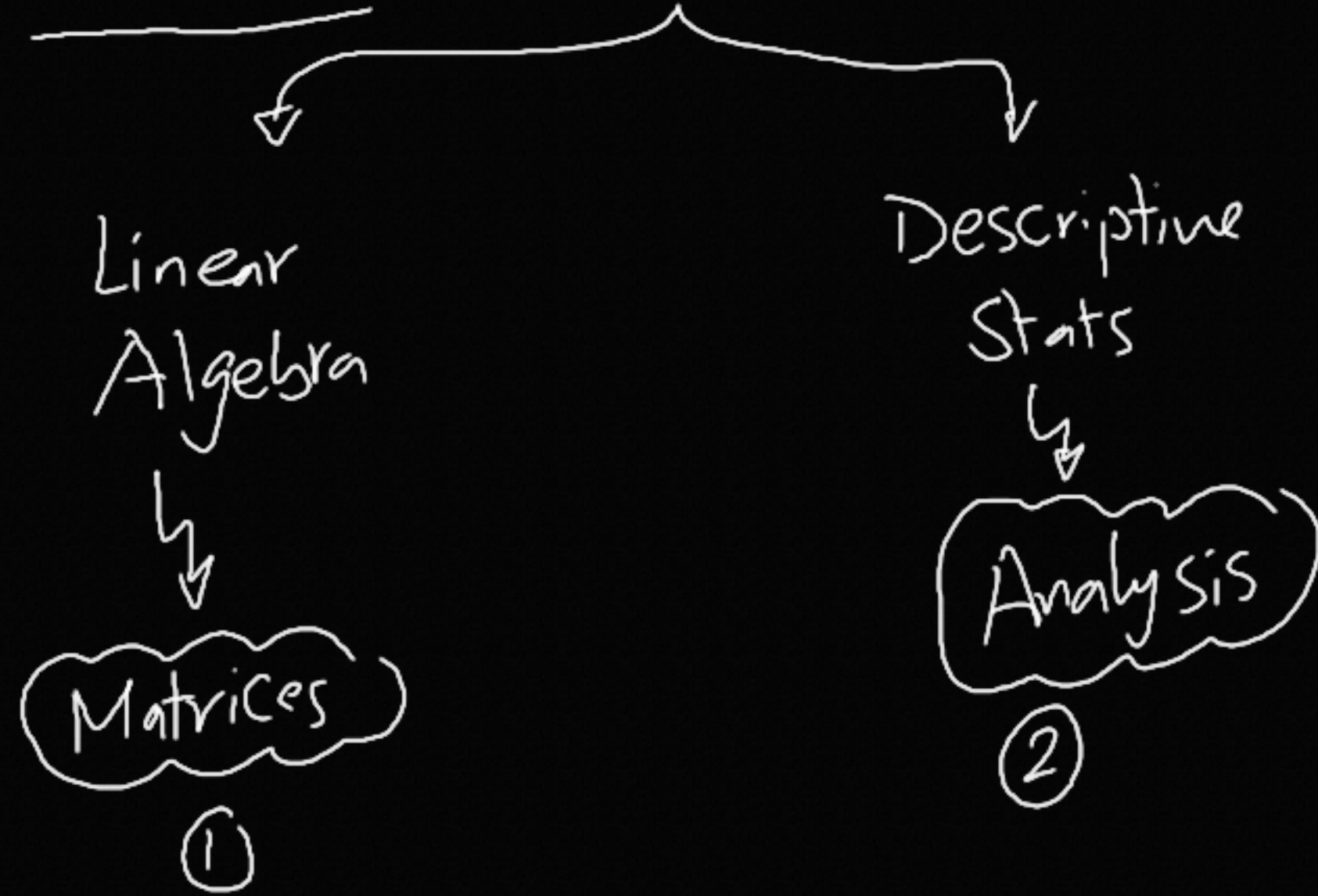
Analysis & Vis

prediction



# Math for Data Science

## Data Analysis (Math)





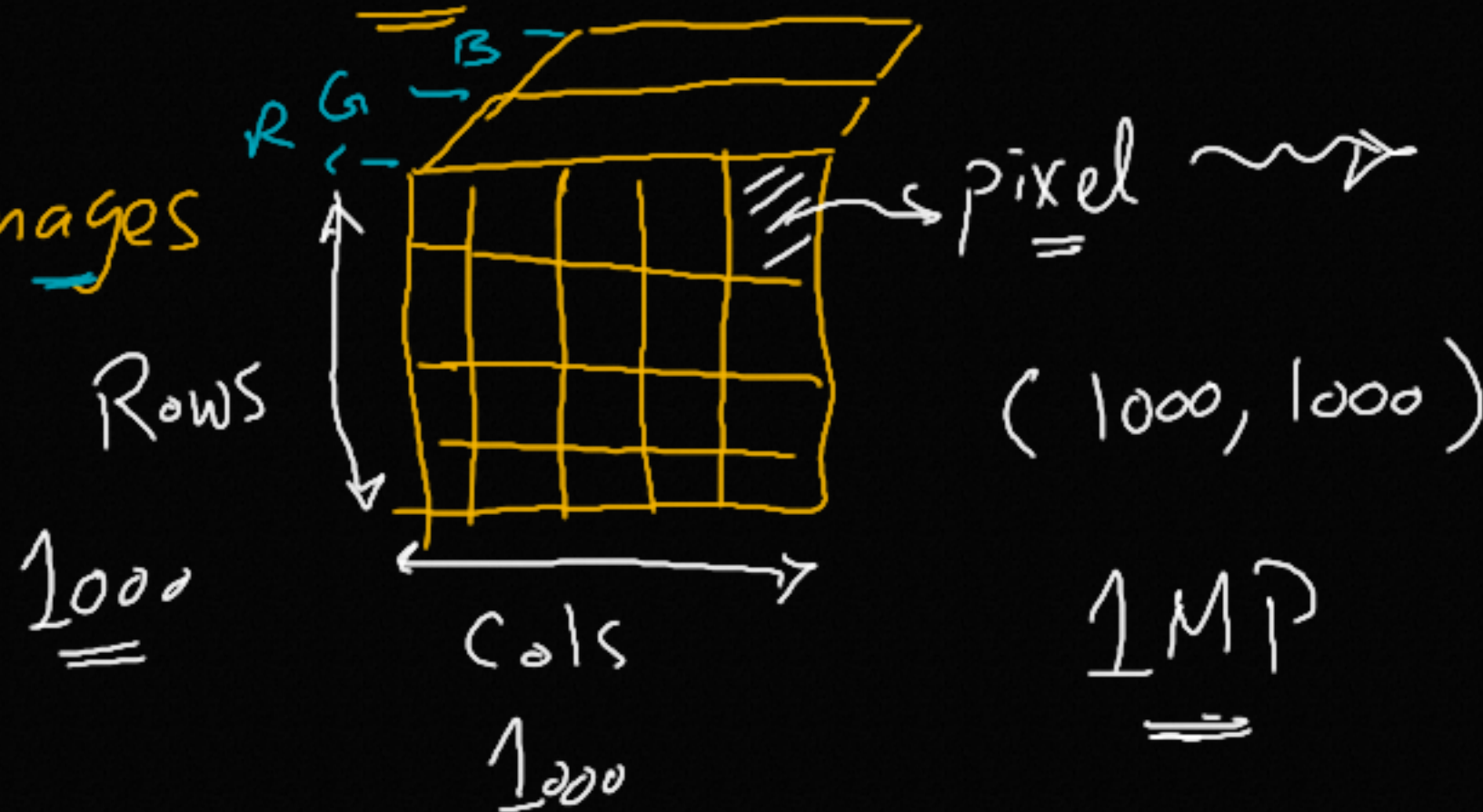
# ① Linear Algebra (Matrices)

① What is a Matrix? Array

⇒ one data structure contains a collection of numbers

Ex: Images

Computer  
vision  
≡



3 Colors

- R [0 → 255]
- G [0 → 255]
- B [0 → 255]

(0 → 255)

↓

Pure Black

↓

Pure White



# Tabular Data

Employees Data

<u>Id</u>	Job Title	Age	Salary
1			
2			
3			
1000			

one row  
(Instance)

Total  
Avg

# rows      # Cols

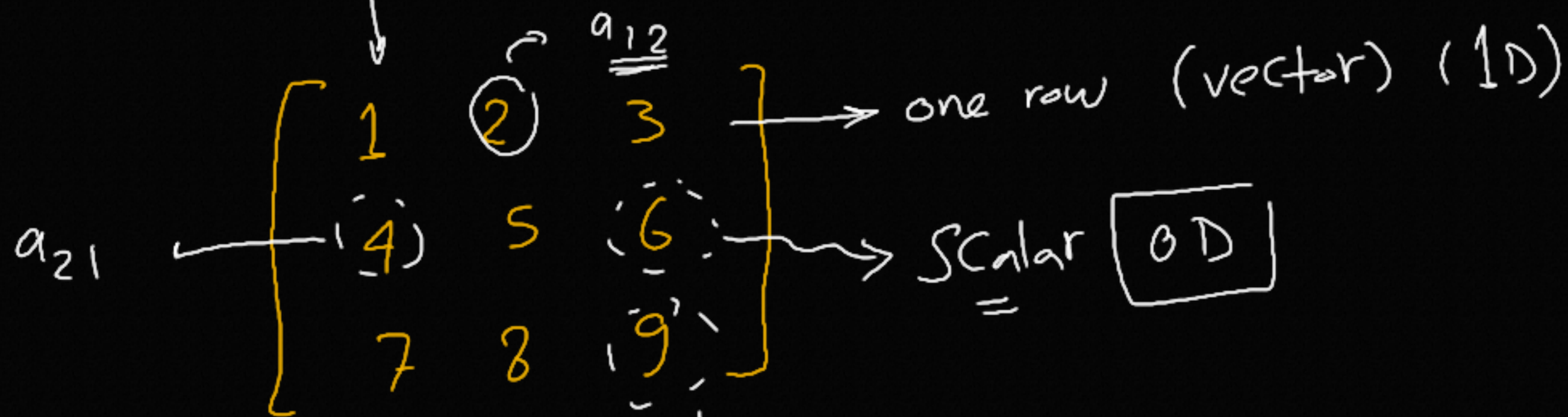
Array (1000, 3)  
↳ 2D

1D Array (vector)

1D Array (vector)

→ Avg  
→ Min  
→ Max

one col (vector) (1D)



$A \rightarrow (3, 3)$

2D Array



## Math operations

### ① Element by Element operations

Same Size

$$\begin{bmatrix} 1 & 2 \\ 3 & 4 \end{bmatrix} + \begin{bmatrix} 5 & 6 \\ 7 & 8 \end{bmatrix}$$

$2 \times 2 \xleftrightarrow{\text{Same Size}} 2 \times 2$

	Salary		Bonus	
→	6000	+	500	=
→	⋮	*	⋮	
→	⋮	/	⋮	
	⋮	↪	⋮	

Total → Salary + Bonus  
6500

② Dot product

Dot product

$$A_{r1}, B_{c1} \rightarrow C_{11}$$

$$A = \begin{bmatrix} 1 & 4 \\ 2 & 5 \\ 3 & 6 \end{bmatrix}$$

⊙

$$B = \begin{bmatrix} 5 & 6 & 7 \\ 9 & 8 & 1 \end{bmatrix}$$

$$= \begin{bmatrix} (1 \times 5 + 4 \times 9) & (1 \times 6 + 4 \times 8) & (1 \times 7 + 4 \times 1) \\ (2 \times 5 + 5 \times 9) & (2 \times 6 + 5 \times 8) & (2 \times 7 + 5 \times 1) \\ (3 \times 5 + 6 \times 9) & (3 \times 6 + 6 \times 8) & (3 \times 7 + 6 \times 1) \end{bmatrix}$$

$$3 \times 2$$

$$2 \times 3$$

Condition  
Result Dimension



$$5 \rightarrow \frac{1}{5} \rightarrow 5 \times \frac{1}{5} = 1$$

$$\bullet A \xrightarrow{\text{Inverse}} A^{-1} \rightarrow A A^{-1} = I$$

$$\bullet A \xrightarrow{\text{Transpose}} A^T$$

$$\begin{bmatrix} 1 & & \\ & \ddots & \\ & & 1 \end{bmatrix} \rightarrow \text{Diagonal}$$

$$\begin{bmatrix} 1 & 2 & 3 \\ 4 & 5 & 6 \end{bmatrix} \rightarrow \begin{bmatrix} 1 & 4 \\ 2 & 5 \\ 3 & 6 \end{bmatrix}$$

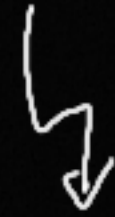
Job Title    -    -    -    -

Age        .    -    -    -

Salary    -    -    -    -



python → No array data structure



Create New Data Structure



1D array



Series



Name

2D Array



DataFrame





# Statistics

→ A branch of Math related to Data

→ It's all About Data

↳ Collection

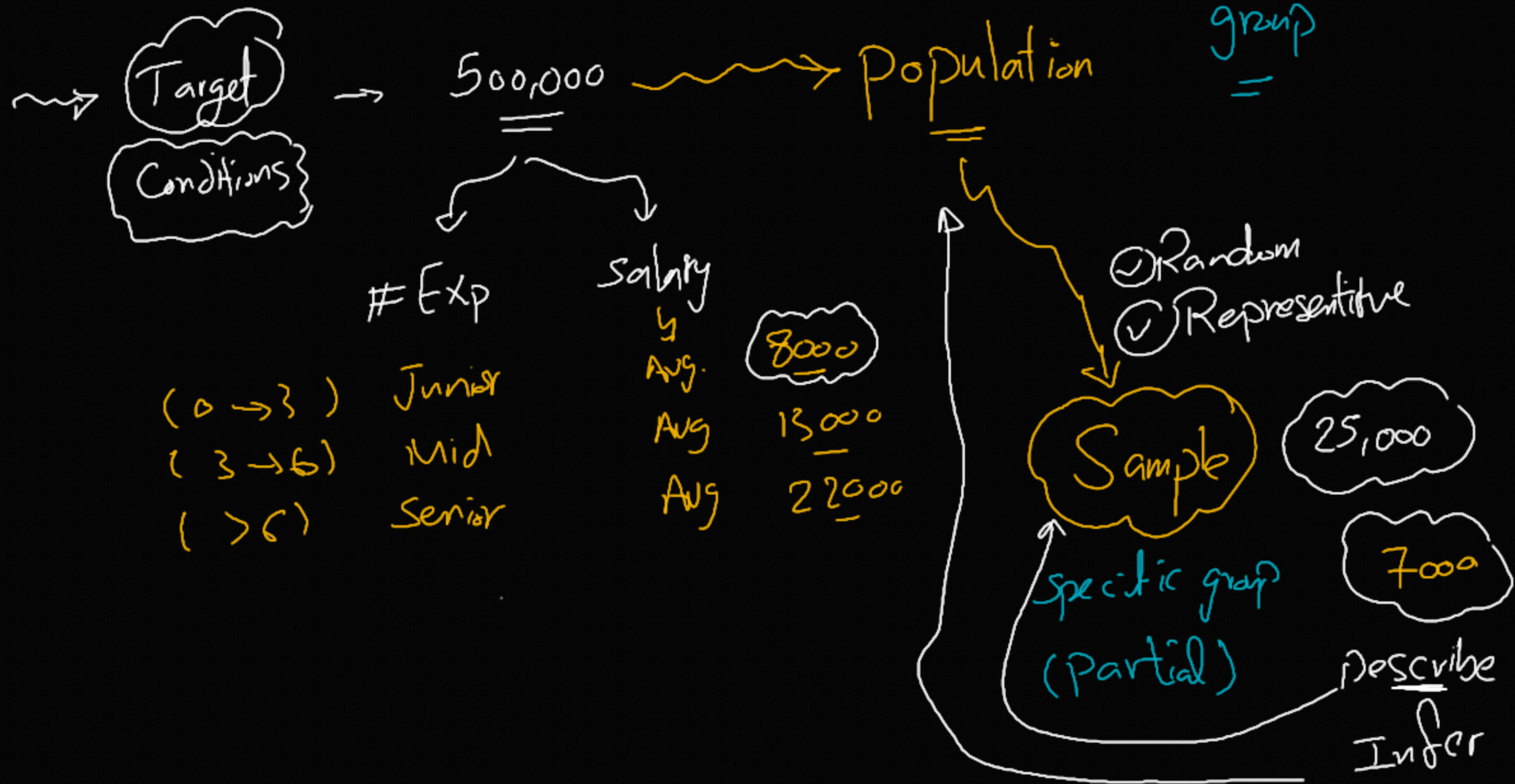
↳ Analysis

↳ presenting

↳ Interpreting

→ To get Information

Salaries → Software Testing





# Data Analysis

Descriptive Stats

Inferential Stats

25000

Sample

Infer

population

50000

point Estimation

Infer

Interval Estimation

Avg salary for Juniors : 8000 L.F

$$7500 \pm 500$$

[7000, 8000]

95% Confident

# Descriptive Stats

## Data Types

Numerical  
(Quantitative)

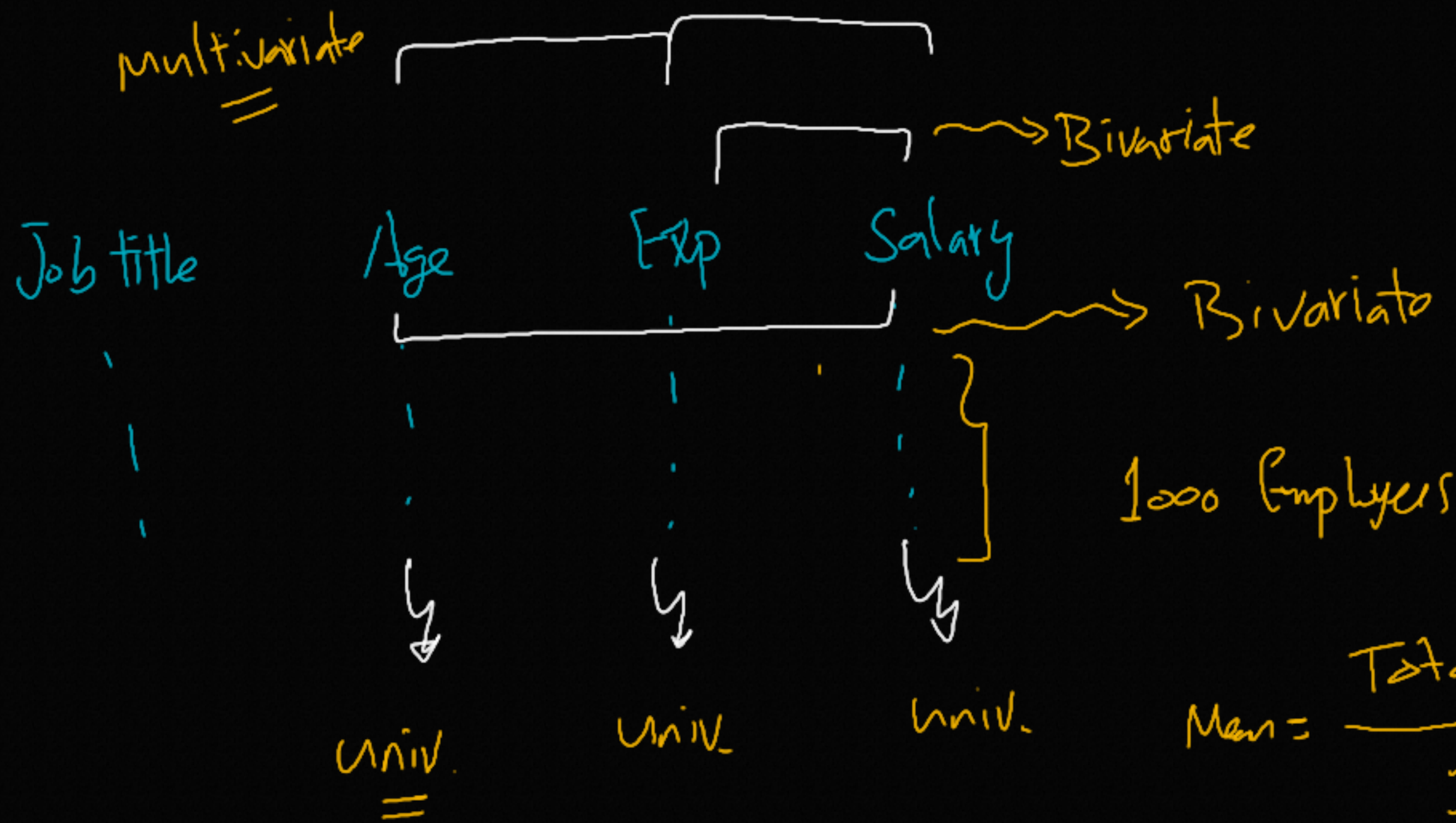
Continuous  
Salary, Temp, height  
Distance - - - - -

Discrete  
# Students

Categorical  
(Qualitative)

Nominal → No order  
Country, Color, Job title  
ordinal → order / level  
B, B+, A, A+  
higher →





$$\text{Mean} = \frac{\text{Total Salary}}{1000} = \underline{1000}$$

→ one feature → Continuous



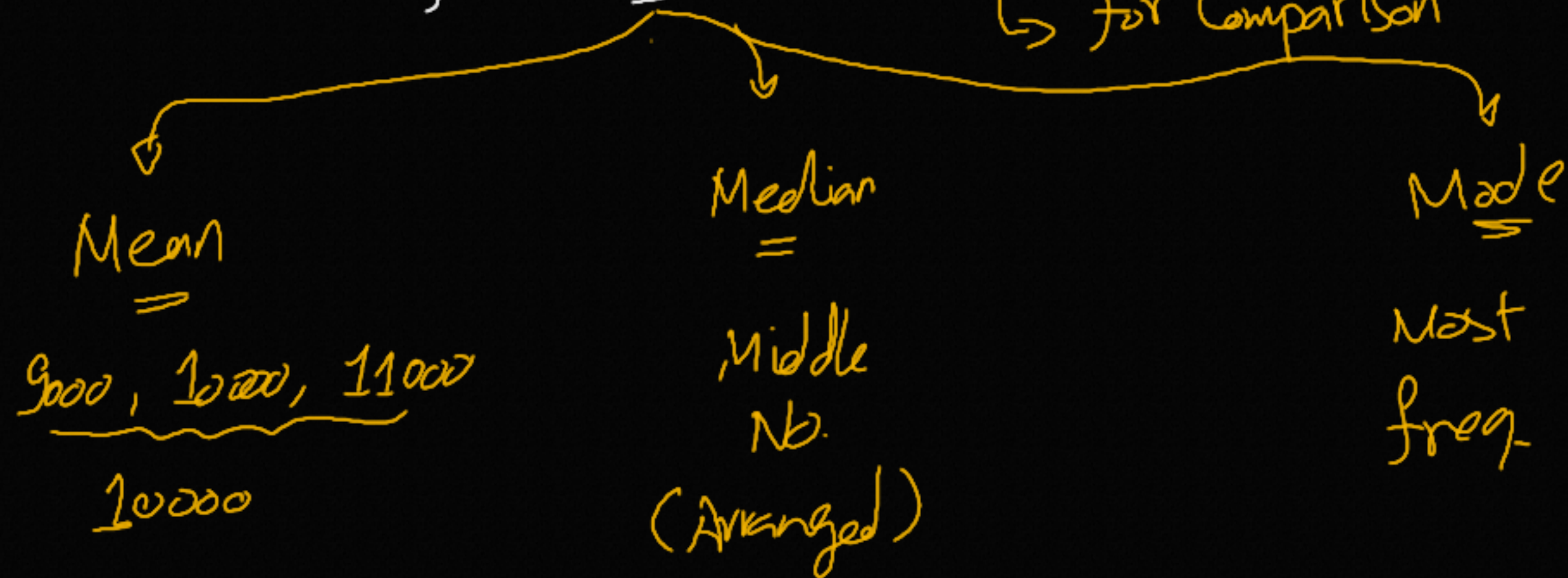
# Numerical univ. Analysis

Measures of Center

Central Tendency

Co. 1 → 9000 } Avg. Min  
Co. 2 → 15000 } Compare

• Why Center? → One representative Number  
↳ for Comparison





Center

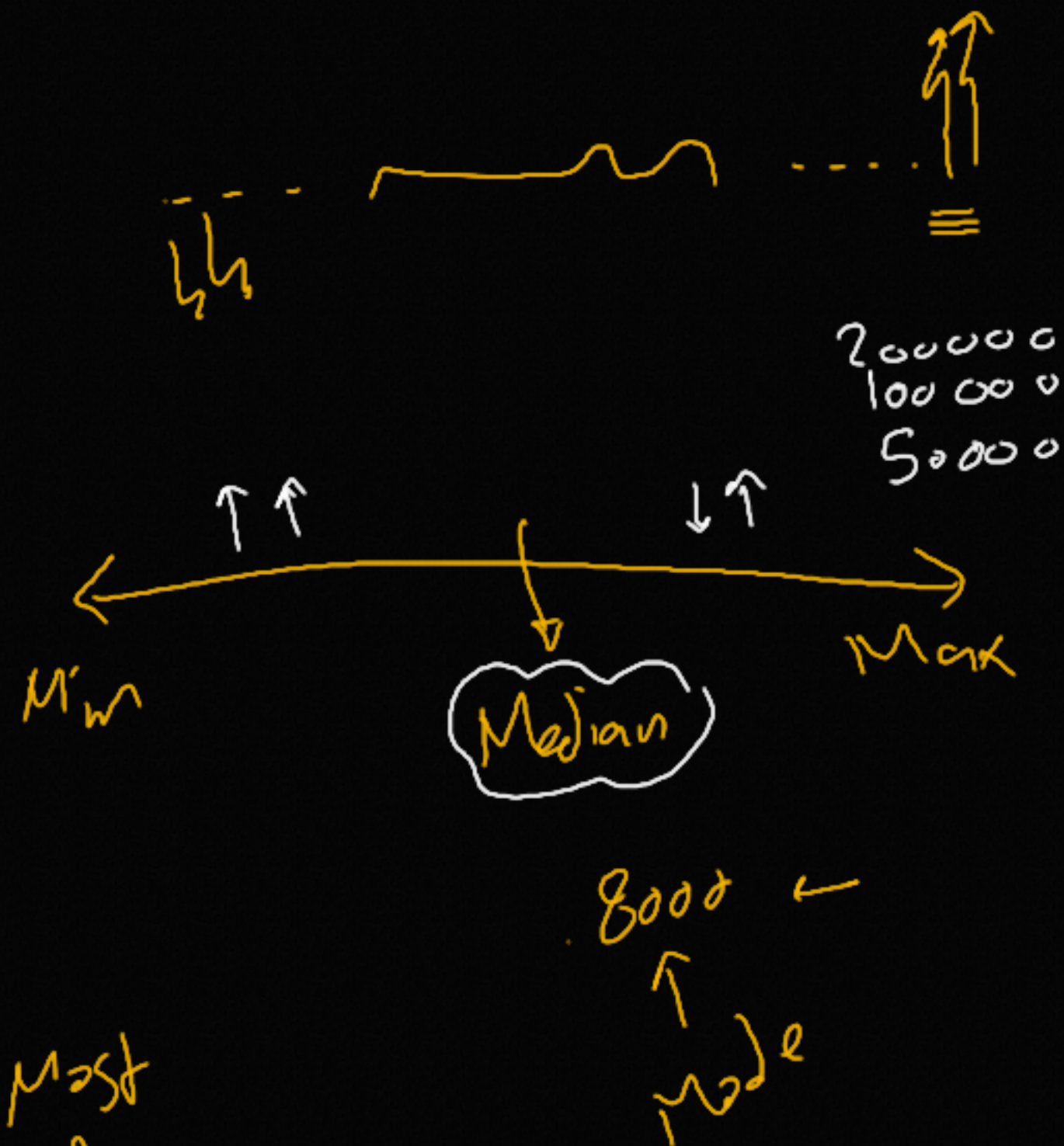
↳ ① Mean → sensitive  $\begin{cases} \text{all data} \\ \text{outliers} \end{cases}$

$\frac{\sum 1000 \text{ Emp} \dots \text{5 Emp Salary} \uparrow \uparrow}{1000}$   
Mean →  $\uparrow \uparrow$

② Median → sensitivity  $\downarrow \downarrow$

Country  
 Eg  
 SA  
 Dubai  
 USA

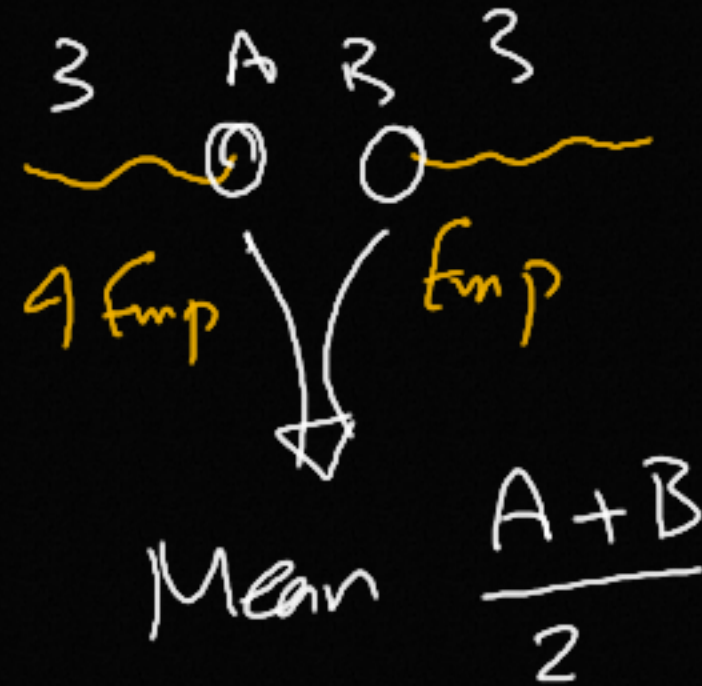
③ Mode → Eg 5000 ← Most freq  
 SA 1000  
 W 500



odd No.



Even No



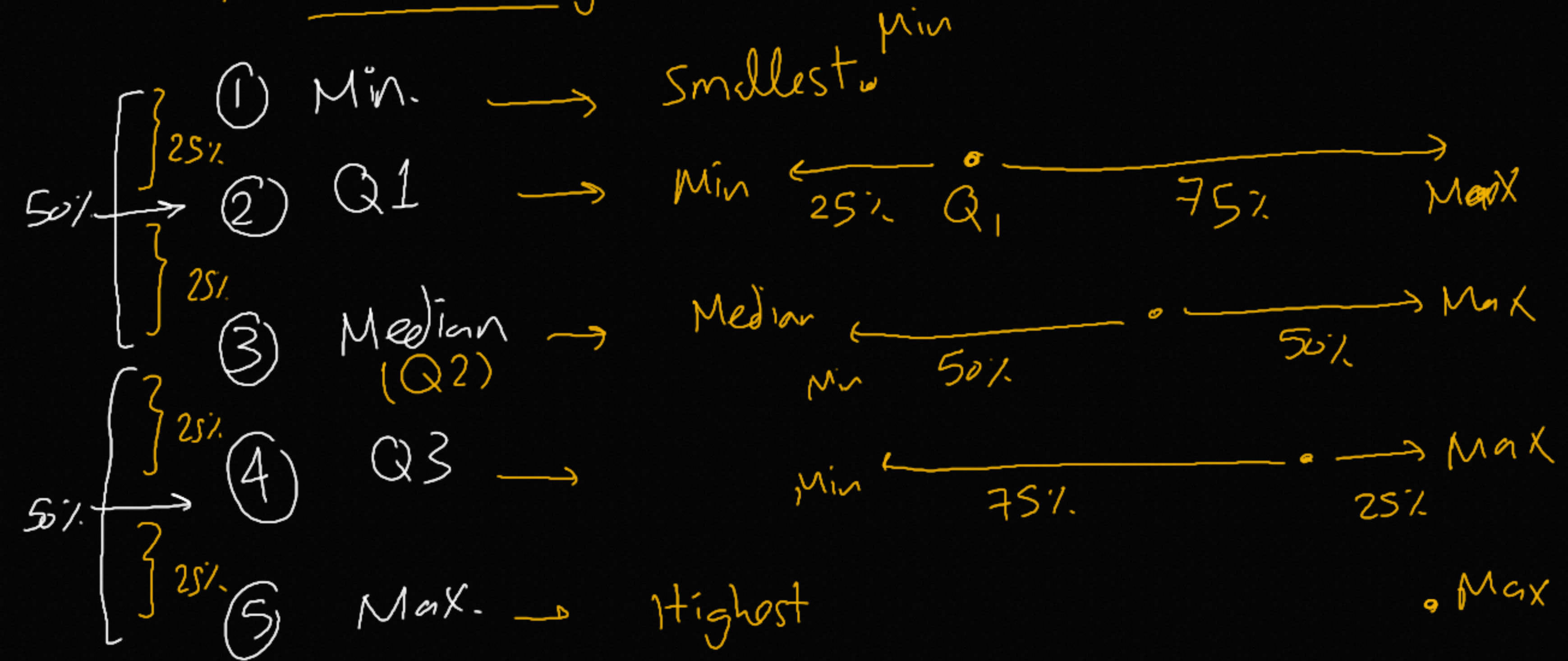
Center  $\rightarrow$  One Number

$\rightarrow$  Tell Me More

Five Num. Summary



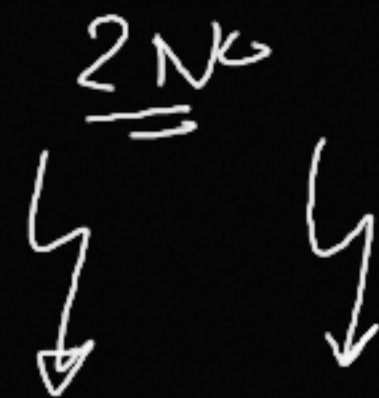
# \* 5 No. Summary :



Co1  
 Avg  
 9000  
 7000 → 100000  
 Disp (Range)  
99000

Co2  
 9000  
 6000 → 15000  
9000

Dispersion  
 (Spread)



① Range:

Max - Min

② IQR:

$Q_3 - Q_1$   
 $\uparrow \quad \uparrow$   
 $2N_c$

Same?

