problem 1

1. HTTPE would be best used by a website that uses cookies. The website might want to encrypt the users' information (cockies) from malicious malware while still allowing any internet user to have access to their website.
2. HTTPS this would probably be best used by government or big financial companies such as a bank. They would want to have both layers of protection to make sure they are providing a trustful user the information and power they want from the bank.