

PROFESSIONAL SUMMARY:

- Market intelligence analyst with expertise in cross-functional project management and strategic analysis in regulated environments.
- Transforms complex market research into clear, actionable recommendations that guide strategic decisions and resource priorities.
- Rapidly acquires new technical skills, applying them to deliver measurable client impact through data-driven market assessments.
- Experienced in leading fast-paced, multi-vendor projects and guiding cross-functional teams to critical milestones.

PROFESSIONAL EXPERIENCE

Fastest Labs

Marketing Data Analyst

Apr 2025 to present

- **Conduct comprehensive market intelligence analysis** to assess customer acquisition strategies and identify optimal business development pathways
- **Analyze industry network structures** across various sectors to determine market entry requirements and partnership opportunities
- **Provide strategic guidance** that enabled data-driven decision-making with measurable business impact, directing strategic approaches for optimal resource allocation
- **Leverage data collection tools, Python libraries, and AI-assisted methods** to gather, clean, and analyze market data, delivering reports that quantify market conditions and assess competitive positioning.

BMJ Insights LLC

Founder, Market Intelligence Analyst

July 2024 to Present

- Established consulting practice specializing in market intelligence and strategic analysis.
- Built technical capabilities in SQL, Python, and data science to enhance client deliverables.
- Secured first client engagement, resulting in an ongoing consulting relationship.

Gilead Sciences, Inc.

Sr. Clinical Trial Management Associate

Sep 2020 to June 2024

- **Oversaw multi-vendor operations** including data capture, processing, and site management to ensure milestone achievement and regulatory compliance
- **Worked cross-functionally** to review program-level documents and oversee creation of **Business Requirements (BR) and Scope of Works (SOW)** ensuring protocol and budget alignment
- **Directed data cleaning, querying, and validation efforts** with data management groups to **ensure accurate reporting** for data monitoring committee snapshots
- **Provided weekly vendor performance metrics** to upper management and **trained new team members** on process standards, promoting knowledge sharing and team efficiency

Clinical Trial Management Associate

Sep 2014 to Sep 2020

- **Established and managed program timelines**, proactively mitigating delays and facilitating cross-functional risk mitigation and budget alignment
- **Prepared RFP responses and led bid defense meetings** to ensure alignment with optimal vendors for program objectives
- **Led compliance monitoring and data integrity initiatives**, conducting program-wide trend analysis to **identify risks and implement corrective actions**
- **Managed vendor startup activities and contract negotiations**, creating tracking systems that enhanced team efficiency and quality oversight

Weill Cornell Medical College

Research Technician II

Jan 2010 to Aug 2014

Research Technician I

Nov 2008 to Jan 2010

Research Aide

Sep 2006 to Nov 2008

- Supported recruitment by assisting the research team in **identifying, screening, and enrolling participants for multiple programs**, ensuring adherence to enrollment requirements and targets.
- **Managed the collection and oversight of program samples** ensuring proper handling, storage, and documentation to maintain study integrity for downstream analysis.
- **Supported data collection and analysis**, assisting PhD and MD/PhD Fellows in preparation of data for presentations at scientific conferences, ensuring accuracy and relevance of findings for academic dissemination.
- **Ensured site quality assurance and control**, implementing corrective action plans as necessary to maintain compliance with industry standards and enhance operational efficiency.

TECHNICAL SKILLS

- **Programming Languages:** Python, T-SQL
- **Python Libraries:** Pandas, Matplotlib
- **Data Analysis & Visualization:** Power BI, Excel
- **Development Environments:** SQL Server Management Studio (SSMS), VS Code, Jupyter Notebook
- **Project Management Tools:** Microsoft Project
- **Productivity Software:** Microsoft Word, PowerPoint

EDUCATION

Johns Hopkins University – Master of Science in Biotechnology

New York Institute of Technology – Bachelor of Arts in English