Dive into SoCal summer vibes at Pier 360 Beach Festival! From paddleboard races, ocean swims & volleyball to a pop‑up roller rink, Polynesian dance, and beachside music. Food, drinks, kids’ games and world‑class competitions await June 28–29 by the sea.  
  
📍 Location: Santa Monica Pier  
200 Santa Monica Pier, Santa Monica, CA 90401  
📅 Date: 2025-06-28 - 2025-06-29  
🕘 Time: 9 am–5 pm  
💰 Tickets: Free  
👶 Age Requirement: All ages  
🔗 More info: https://www.santamonicapier.org/pier360  
  
#Pier360 #BeachFestival #OceanSports #RollerRink #LiveMusic #FamilyFun #SantaMonica #BeachLife #FreeFestival #ShitToDoWithKids #shittodowithkids #stdwkids #familyactivities #kidslosangeles