

Coty Beasley

designer web / print / ui / ux / brand
front-end developer html5 / css3 / jquery
entrepreneur of three design startups



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facebook
on.fb.me/cbeasleydesign



twitter
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I'm currently looking for - fun new projects for my firm, consultant positions, and community participation.

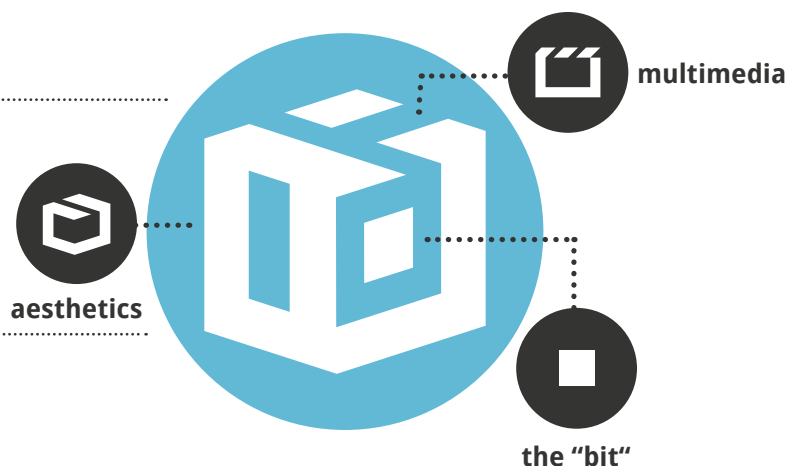
Design should be deliberate.

anatomy of the Coty Beasley logo (the "cube")

multimedia - interactive and engaging.
aesthetics - scientific visual engineering.
the "bit" - digital blocks built into systems.

The logo was inspired from the official html5 classes at w3.org/html/logo/#the-technology.

for more of my work, please visit
beasleycreative.com



Timeline of Experience

CJK Consultants

I created front-end designs and consulted on various projects.
I also augmented existing systems and provided guidance on new ventures.
project consultant - 1yr 1m

The Bobblehead

I built out their entire web presence, drastically increasing revenue by providing clients a way to find more info about the business and ordering online.
webmaster / creative manager / consultant - 3yrs 4m

MIS Technologies

I created their marketing department. We created new brands, established a web presence, and developed ideas to increase customer retention and exposure.
webmaster / creative manager / consultant - 4yrs 4m

Beasley Creative

print / ui & web / branding

Flow Creative

production / motion / web

Brand Your Startup

budget-level design for startups

MCC - Associate of Arts

UMKC - BA Communications

2008

2009

2010

2011

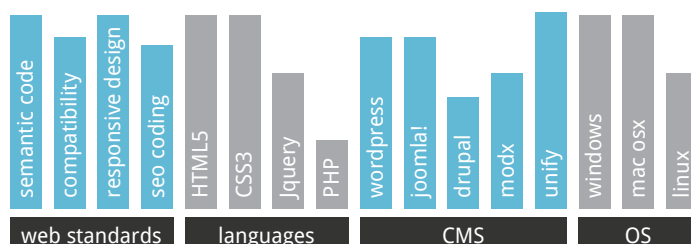
2012

present

References (colleagues/partners/previous bosses)

Roberto Cruz - roberto@bertocruz.com
Randy Greene - sobecreation@yahoo.com
Oscar Monterroso - oscar@ticoproducts.com
Chris Olsen - chris@finditkc.com
Herb Sih - herb@thinkbigpartners.com
Chris Puglisi - chris@mellowmilitia.com
Mike Church - mchurch@mistechnologies.com

Snapshot of Expertise



Thank you for your time!