

Web Design Project Rubrics - CS10

This document includes the self evaluation (that you have to fill out) as well as the teacher evaluation rubric.

Base Web Design Requirements - Quick Reminders (see the rubric below for details)

- Minimum of 4 pages
- Consistent look and navigation
- Images on every page
- <title> tags on every page
- 100 words of original text (written by you) on every page
- Divs and Styles used

The highest marks are awarded to sites that go beyond these base requirements.

Be sure to take a look at the complexity portion of the rubric. Projects that get the highest marks usually have most/many of the complexity requirements but do not need them all.

- Note: Copying and pasting a complex piece of code from w3schools or elsewhere does not meet a complexity requirement unless you have demonstrated understanding by altering the code to make it your own.

A bibliography including links to images you used should either at the bottom of each page or on a fifth dedicated bibliography page.

Website Projects Self Evaluation Form

(Basic Requirements Worth approximately 50%)

Note that project management, including filling in this form is worth about 10%.

| | |
|--|---------------|
| Project Title/Subject: | Student Name: |
| File Name (including Folders where it is stored) of home page: | |

Pages

(You can either replace the little boxes with checked boxes if you know how, or just **highlight** the item you want to check.)

| <u>Home Page</u> | <u>Page 2</u> | <u>Page 3</u> | <u>Page 4</u> | <u>Page 5 (if applicable)</u> |
|--|--|--|--|--|
| File Name: | File Name: | File Name: | File Name: | File Name: |
| <input type="checkbox"/> Page exists | <input type="checkbox"/> Page exists | <input type="checkbox"/> Page exists | <input type="checkbox"/> Page exists | <input type="checkbox"/> Page exists |
| <input type="checkbox"/> Page has navigation to other pages | <input type="checkbox"/> Page has navigation to other pages | <input type="checkbox"/> Page has navigation to other pages | <input type="checkbox"/> Page has navigation to other pages | <input type="checkbox"/> Page has navigation to other pages |
| <input type="checkbox"/> Personalized fonts, colors and/or sizes have been used | <input type="checkbox"/> Personalized fonts, colors and/or sizes have been used | <input type="checkbox"/> Personalized fonts, colors and/or sizes have been used | <input type="checkbox"/> Personalized fonts, colors and/or sizes have been used | <input type="checkbox"/> Personalized fonts, colors and/or sizes have been used |
| <input type="checkbox"/> Background Colour or Image | <input type="checkbox"/> Background Colour or Image | <input type="checkbox"/> Background Colour or Image | <input type="checkbox"/> Background Colour or Image | <input type="checkbox"/> Background Colour or Image |
| <input type="checkbox"/> At least 100 words of original content written by you | <input type="checkbox"/> At least 100 words of original content written by you | <input type="checkbox"/> At least 100 words of original content written by you | <input type="checkbox"/> At least 100 words of original content written by you | <input type="checkbox"/> At least 100 words of original content written by you |
| <input type="checkbox"/> ALL links have been tested and are working consistently | <input type="checkbox"/> ALL links have been tested and are working consistently | <input type="checkbox"/> ALL links have been tested and are working consistently | <input type="checkbox"/> ALL links have been tested and are working consistently | <input type="checkbox"/> ALL links have been tested and are working consistently |

| | | | | |
|--|---|------------------------------------|--|--|
| <u>Page 6 (if applicable)</u> File Name: <input type="checkbox"/> Page exists <input type="checkbox"/> Page has navigation to other pages <input type="checkbox"/> Default fonts, colors and/or sizes have been changed <input type="checkbox"/> Background Colour or Image <input type="checkbox"/> At least 100 words of original content written by you <input type="checkbox"/> ALL links have been tested and are working consistently | <u>Bibliography</u> File name (if in separate file): <input type="checkbox"/> Many pictures given credit <input type="checkbox"/> All pictures given credit <input type="checkbox"/> Most copied text given credit <input type="checkbox"/> All copied text given credit | <u>Additional page file names:</u> | <u>Names of CSS and/or JS files used</u> | |
|--|---|------------------------------------|--|--|

| <u>Other Considerations</u> | | |
|--|--|---|
| <u>Effort Self Evaluation and Use of Class Time</u> On a scale of 1-10, how much time and effort did you put into this project. A 10/10 would indicate that you worked almost every minute of every class. A 5/10 would indicate that you worked about half of all the time allotted. _____/10 Justify this mark in one sentence. The more clearly you justify your answer, the greater this will be considered when assigning a final mark.: | <u>Highlight Your Creative Work</u> From a CREATIVITY standpoint, what feature(s) of the website are you most proud of? Describe/List any Original Artwork if any. | <u>Complexity</u> Check off any that you used with complete success. You do not need them all for high marks. <input type="checkbox"/> CSS styles used appropriately/professionally throughout <input type="checkbox"/> Separate CSS file is used <input type="checkbox"/> More than 5 pages completed <input type="checkbox"/> Div tags used throughout <input type="checkbox"/> Divs use styles appropriately/professionally to provide visual effect <input type="checkbox"/> Hover <input type="checkbox"/> Other advanced IMAGE code used <input type="checkbox"/> Advanced Navigation styles used <input type="checkbox"/> DIV Position Tag <input type="checkbox"/> Other Advanced HTML (describe below) From a COMPLEXITY standpoint, what feature(s) of the project are you most proud of? |

Describe any bugs/errors/omissions in the project that you did not have time to fix

In your planning document, you identified what features a 50%, 70% and 90+% project would have.

Based right out of your planning document, list all the features that you accomplished at each level.

| |
|------------|
| <u>50%</u> |
| <u>70%</u> |

90+%

Which, if any, of the planned features did you NOT implement or only PARTIALLY implement? Describe WHY in a sentence each.

Borrowed Code Declaration - If any major features of your project were based on code found online, through a tutorial and/or directly coded by someone other than yourself (including your teacher), you must answer the following questions. Otherwise, write N/A (Not Applicable)

a) Describe the features of your project that were majorly influenced by this code.

b) If applicable, provide the URL (or explanation of the source) for this code here (then make sure you add some comments within your code to give the source credit):

c) Describe how you used your own creativity and knowledge to alter, change or make this code your own.

Based on your own criteria, you feel your mark out of 100 should be ____% (10% increments only). Remember that this self evaluation is only worth 30-50% overall.

I certify that this is an accurate assessment of the work I completed. While using online code to enhance your work is allowed, I have only evaluated myself based on MY work.

Name

Signature

Date

Web Design Teacher Evaluation Form (Teacher Marking Rubric Worth 60%)

Name:

| | (5) | (4) | (3) | (2) | (1) |
|---|--|--|---|---|---|
| Completion of Self Assessment (4 marks) | | Self Evaluation is fully complete. | Self Evaluation lacks some minor details | Self Evaluation lacks some major details | Self evaluation is not completed |
| Technical Weighting x 2 (10 marks) | <p>ALL advanced requirements are met</p> <p>There are no logic errors in the code and no omissions in meta-tags and other standard practices.</p> <p>All variables and files are appropriately named</p> <p>FOLDERS are used to organize program components such as images</p> <p>All text is contained within appropriate containers</p> <p>Divs are used to organize all content</p> | <p>At least one mark will be subtracted for each error generated by the code.</p> <p>All basic requirements are met</p> <p>Most text is contained within appropriate containers</p> <p>Divs are used regularly to organize content</p> <p>Student written text requirement is only partially met.</p> | <p><i>Code could have been implemented better.</i> There are many logic errors in the code, <i>making the product difficult to get working.</i></p> <p>Requirements meet minimum standards.</p> | <p>There is an abundance of logic errors, making the game almost unplayable.</p> <p>Requirements do not meet minimum standards.</p> | <p>Little to no skills demonstrated</p> |
| PROFFESIOALISM + FUN Instructions, Attractiveness, Originality and Fun Weighting x 2 (10 marks) | <p>Attention has been paid to professional coding practices/details.</p> <p>Site's navigation is clear</p> <p>Students make consistent & flawless use of font, color, graphics, etc. to enhance the product.</p> <p>Website conveys client's image with content and style appropriate to target market</p> <p>Layout is professional</p> <p>Sources of content and imagery are cited.</p> | <p>Project lacks some minor touches that could make it more professional.</p> <p>Students make good use of font, color, graphics, effects, etc. to enhance to product.</p> | <p>Use of color, graphics, etc. occasionally detract from the product content.</p> | <p>Students use font, color and graphics poorly. These often distract from the product content.</p> | |
| Complexity Weighting x 4 (20 marks) | <p>Class time is used fully.</p> <p>Project shows a very high level of complexity.</p> <p>At least 4 pages completed</p> <p>Advanced Div techniques are used throughout to create an effective visual layout.</p> <p>It demonstrates learning going FAR beyond what was covered in class.</p> <p>Separate CSS file is used across multiple files.</p> <p>Project includes all or most of the following:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Float <input type="checkbox"/> Hover <input type="checkbox"/> Advanced Navigation styles used <input type="checkbox"/> Javascript used <input type="checkbox"/> Other Advanced HTML not used in class | <p>Class time is used well.</p> <p>Project shows high level of complexity.</p> <p>At least 3 pages completed</p> <p>Divs are used throughout to create an effective visual layout.</p> <p>It demonstrates learning going somewhat beyond what was covered in class.</p> <p>CSS code is organized and used consistently</p> <p>Project Includes some of the following:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Float <input type="checkbox"/> Hover <input type="checkbox"/> Advanced Navigation styles used <input type="checkbox"/> Javascript used <input type="checkbox"/> Other Advanced HTML not used in class | <p>Class time is used adequately.</p> <p>Project shows a satisfactory level of complexity.</p> <p>It demonstrates little beyond what was covered in class.</p> | <p>Class time is used poorly.</p> <p>Project satisfies only the basic requirements but does not demonstrate a satisfactory level of complexity.</p> | <p>Project does not fulfill basic requirements.</p> |

