# **UCCE Compost Education Program Interview Questions**

### Soft Question:

- 1. What is the primary goal of this application?
  - a. What is the collected data used for?
- 2. Where should we focus our efforts (front or backend)?
- 3. Whose the target audience for this website?
  - a. Still just workshop attendees or broaden it?
  - b. Age Demographic?
- 4. What is being done now?
- 5. Who is working on it? Anyone at UCCE that works on the website/specific contact at UCCE that deals with the website? What is the primary goal of this application?
- 6. What did they do that was helpful? What could the previous group do to improve the coordination of the project?
- 7. What research can we do about composting that will help us with developing the tool?
  - a. What's important to know about composting?
- 8. What improvements do you suggest from previous iterations? What are the favorite aspects of the previous iterations?

## Backend:

- 1. What functionality do you want on the backend portion?
- 2. Privacy concerns that we should be aware of?

## Frontend:

- Do you still want the Qualtrics being the primary data collection or this website?
- 2. What are the priorities of this project? What level of user experience is important? (A tool that works and functions as needed or really good UX/UI experience)

### Ideas:

1. Unity: Game about composting