



## **SARAH BEA HOOPER**

843.822.7793

beahoopdesign@gmail.com

beahoop.com

### **EDUCATION B.A. VISUAL COMMUNICATION**

Winthrop University, Rock Hill, SC 2011–2015

### **EXPERIENCE FREELANCE GRAPHIC ARTIST**

*March 2019– Current*

Providing all graphic needs for personal projects, small businesses and large companies. Designing logos, print material and social media content.

#### **THE DOG KNOWLEDGE Office Manager/Project Manager**

*July 2018– February 2019*

Assumed all duties of office administrator and customer relations. Developed and managed key relationships with agencies, vendors and clients to provide marketing solutions that ensured growth. Minimized supply cost by researching vendors and creating relationships. Designed point of sale materials while simultaneously leading the construction of the new website and outdoor signage. Operated all social media content and planning. Directed solutions to issues where I saw fit.

#### **ALPHA OMEGA CONSTRUCTION GROUP, INC Graphic Designer/Marketing Assistant**

*November 2016– July 2018*

Eliminated reliance on outside contractors by producing marketing collateral and event materials for all 12 offices and sister companies. By using thorough knowledge of design layout, strategic planning and effective communication, I coordinated the on-time delivery of website material, advertisements and sales materials. Prioritized and managed multiple projects of all companies within tight deadlines. Provided original content for social media. Planned large events and produced their media.

#### **WINTHROP UNIVERSITY Adjunct Design Professor**

*August 2017– December 2017*

#### **TARGETED ENTERPRISES SC Graphic Designer Manager**

*April 2015– October 2016*

Managed all design aspects of the growing company. Lead advertising, email promotions, event materials, packaging, and video productions. Acquired a keen understanding of the marketplace and delivered fresh ideas for the industry.

#### **CAROLINAS CORNERSTONE CHURCH Graphic Designer**

*November 2013–May 2015*

Designed artwork for initial client concepts to final production for various digital and printed materials. Designed advertisements, print, digital and outdoor signage artwork for events. Ensured accuracy in the all production.

### **ACHIEVEMENTS Life Scholarship Recipient - 2011-2015**

**Imogene Sanders Buzhardt Scholarship Recipient - 2012-2015**

**Vice President of Senior Class - 2015**

**Chrysalis<sup>yz</sup> Published Artwork and Article- 2015**

**Winthrop University Published One Act Poster - 2014**

**Natural History Museum of York County Gallery - 2014 and 2015**

### **SKILLS Adobe Creative Suite Photoshop, Illustrator, Indesign**

**Mircosoft Suite** Word, Excel, PowerPoint, Publisher

**Other** Basic Coding, Illustrating, Video Editing, Painting, Screen Printing, 3-D Modeling, Teaching, Customer Service, Vinyl Car Wraps and Pre-press