

SARAH BEA HOOPER

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843.822.7793
beahoopdesign@gmail.com
beahoop.com

EDUCATION

CERTIFICATE IN WEB DEVELOPMENT

Carolina Code School, Greenville, SC 2021

B.A. VISUAL COMMUNICATION

Winthrop University, Rock Hill, SC 2011–2015

SKILLS

CODING

Javascript, CSS, Python, Django, React, Git, SQL

OTHER

Wire Framing, Designing, Adobe Creative Suite, Microsoft Suite, Google Drive Suite, Illustrating, Video Editing, Teaching, Customer Service,

PERSONAL

Adaptability, Loyalty, Creativity, Optimism, Eagerness

EXPERIENCE

FOUNDER OF BEAHOOP DESIGN

July 2019– Current

Analyzing problems for mid-size companies, small businesses and personal projects. Solving problems with frontend and backend web development. Developing online software to automate daily tasks while serving a frontend website to capture new clients. As well as providing all graphic needs thru designing logos, print material and social media content.

PROJECT MANAGER The Dog Knowledge

July 2018– July 2019

Leading the construction of the new website and outdoor signage while simultaneously designing point of sale materials. Operated all social media content and planning. Developed and managed key relationships with agencies, vendors and clients to provide marketing solutions that ensured growth. Directed solutions to issue where I saw fit.

GRAPHIC DESINGER & MARKETING ASSISTANT

Alpha Omega Construction Group, INC

November 2016– July 2018

Eliminated reliance on outside contractors by producing marketing collateral, original website and social media content as well as event materials for all 12 offices and sister companies.

ADJUNCT DESIGN PROFESSOR Winthrop University

August 2017- December 2017

GRAPHIC DESIGN MANAGER Targeted Enterprises SC

April 2015– October 2016