

Ashley N. Beals

(517) 581 - 9733 | bealsa@umich.edu | Ann Arbor, MI

EDUCATION

Master of Health Informatics

University of Michigan, Ann Arbor, MI | Anticipated graduation: April 2021

Cumulative GPA: **3.80/4.00**

Bachelor of Science in Public Health

Eastern Michigan University, Ypsilanti, MI | Graduated in April 2019

Cumulative GPA: **3.89/4.00**

Associate in Science

Jackson College, Jackson, MI | Graduated in May 2016

Cumulative GPA: **3.92/4.00**

EXPERIENCE

Research Assistant

University of Michigan, Ann Arbor, MI | May 2020 — Current

- Prepare survey data for analysis and analyze survey data using statistical models
- Assist with qualitative coding of interviews with a codebook
- Help in recruiting survey participants via Twitter functions

Research Intern

Center for Health & Research Transformation, Ann Arbor, MI | Feb 2020 — Apr 2020

- Helped plan to improve systems used in the implementation of Medicaid work requirements.
- Planned and develop user experience evaluation methodology to make recommendations for improving the MI Bridges website's usability
- Performed heuristic evaluation of the MI Bridges website and wrote a paper including findings and recommendations for the website

Health Education Intern, Get REAL Summer Program Assistant Coordinator

Jackson County Health Department, Jackson, MI | Jan 2019 — Aug 2019

- Assisted in classroom management for Teen Outreach Program at multiple alternative high school locations and Get REAL Summer Program with participants aged 10-15 years old
- Demonstrated graphic design skills by creating health communication materials for the public
- Conducted focus groups with high school teens to evaluate strategies to accomplish a teen friendly environment at the Jackson County Health Department's Sexual Health Clinic

McNair Scholar

Ronald E. McNair Scholars Program, Eastern Michigan University, Ypsilanti, MI | Jan 2017 — Aug 2019

- Remained actively involved in scholarly activities such as research with a faculty mentor, presenting at conferences, and attending leadership and skill-building seminars

Environmental Health Office Intern

Washtenaw County Health Department, Ann Arbor, MI | Jun 2017 — Jul 2017

- Analyzed general housing complaints by inserting pertinent information into a spreadsheet
- Responsible for writing and reporting housing complaint data and information
- Presented findings during staff meetings on the typical housing complaint response times and the most common complaints proposed by the community

CDC Undergraduate Public Health Scholar

Future Public Health Leaders Program, University of Michigan, Ann Arbor | May 2017 — Jul 2017

- Worked within a team to complete a Community Health Needs Assessment project in collaboration with Michigan Medicine focusing on pre-conceptual and perinatal health
- Completed coursework and participated during in-class discussions on various public health topics

Elementary Tutor

Bright Futures, Hoover Elementary School, Wayne, MI | Jan 2017 — Apr 2017

- Worked with second to fourth-grade students
 - Took a personable approach with students by tutoring and helping complete assignments
 - Identified students' strengths and weaknesses to help them expand their skillset

PUBLICATION

“The Role of Prescription Opioids in the Opioid Epidemic and the Factors that Affect Physician Prescriptions.” Faculty Mentor: Dr. Jeffrey Schulz

Eastern Michigan University McNair Scholars Research Journal, Vol. 11, (2018)

<https://commons.emich.edu/mcnair/vol11/iss1/4/>

PRESENTATIONS

“The Role of Prescription Opioids in the Opioid Epidemic and the Factors that Affect Physician Prescriptions.” Faculty Mentor: Dr. Jeffrey Schulz

- *Eastern Michigan University's MLK Celebration 2019: Academic Programs*
- *McNair Scholars Maryland Conference 2018*
- *Eastern Michigan University Undergraduate Symposium 2018*

“The Opioid Crisis of America: Prescription Trends, Barriers to Treatment, and Harm Reduction Strategies.” Faculty Mentor: Dr. Jeffrey Schulz

- *Mokanne (MKN) McNair Heartland Research Conference 2018*
-

PROFESSIONAL DEVELOPMENT

2018 Great Lakes Chapter Society of Public Health Education (GLC-SOPHE)

Lansing, MI | Oct 2018

National 2018 Rx Drug Abuse & Heroin Summit, Assistant

Atlanta, GA | Apr 2018

Community Nursing & Health Education IPE Event, Participant

Eastern Michigan University | Apr 2018

2017 GLC-SOPHE Conference, Attendee

Grand Valley State University | Oct 2017

PROJECTS & EVENTS

City of Ann Arbor Consulting Project | Sep 2019 — Dec 2019

- Worked alongside a group to propose recommendations to make the City of Ann Arbor Public Work’s CDL inspection process more efficient. Utilized contextual inquiry strategies such as interviewing, observing, and affinity notes/mapping.

UMSI Service Volunteer Event with NAMI | Nov 2019

- Volunteered with a group of UMSI students to redesign the National Alliance on Mental Illness (NAMI) at Ann Arbor event board. Brainstormed with a group, utilized design skills, and consumer communication strategies to create a template for a visually appealing board that consumers can connect with.

World AIDs Day Event with UNIFIED | Dec 2018

- Implemented a free HIV testing event on Eastern Michigan University’s campus in recognition of World AIDs Day. Partnered with UNIFIED of Ypsilanti who provided the testing equipment for the one-day event. In addition to free testing, organized and provided free health education materials and contraception.

Great American Smokeout Event | Nov 2017 & Nov 2018

- Planned and implemented a Great American Smokeout tabling event on Eastern Michigan University’s campus for Eta Sigma Gamma. Organized health education materials from community resources and from the American Cancer Society. Served as chair of the event in Nov 2017 and as co-chair for Nov 2018 event.
-

WORK EXPERIENCE

Keyholder

Citi Trends Retailer, Ann Arbor, MI / Jackson, MI | Jul 2014 — Aug 2019

- Provided customer service, assisting in purchases, exchanges, and product education
- Contributed to training new employees to uphold company policies
- Handled cash, utilizing point of sale (POS) cash register system

Residential Teaching Assistant

Willowbrook Rehabilitation Services, Brighton MI | Aug 2018 — May 2019

- Assisted traumatic brain injury clients in daily operations of the residential program
- Implemented Behavior Plans and analyzed client behavioral patterns
- Planned and implemented supervised outings and participate in recreational and other enriching activities

Direct Care Worker

John Ganton's Retirement Community, Spring Arbor, MI | Sep 2015 — Feb 2016

- Supported patients with essential activities of daily living
- Practiced recording patient information and managing patient documentation

VOLUNTEER EXPERIENCE

Allied Media Projects | Detroit, MI | Mar 2020

NAMI | Ann Arbor, MI | Nov 2019

Explore Eastern | Eastern Michigan University | Oct 2018

Food Gatherers | Ann Arbor, MI | Jul 2017

Focus Hope | Detroit, MI | Jul 2017

Bottled Water Distribution | Flint, MI | Jun 2017

The Greening of Detroit | Detroit, MI | Jun 2017

MEMBERSHIPS & AFFILIATIONS

Secretary

Eta Sigma Gamma, Eastern Michigan University | Oct 2017 — Apr 2019

Honors Student

Honors College, Eastern Michigan University | Sep 2016 — Apr 2019

College of Health & Human Services Rep.

Student Leader Group, Eastern Michigan University | Aug 2018 — Apr 2019

Honors Student

American Honors, Jackson College | Sep 2015 — May 2016

HONORS, AWARDS & SCHOLARSHIPS

- UMSI Achievement Fellowship Recipient (*Sep 2019 — Present*)
- NCHEC Undergraduate of the Year (*Apr 2019*)
- EMU McNair Research Award (*Apr 2019*)
- Dean's List (*Sep 2014 — Apr 2019*)
- Jackson College Highest Honors (May 2016)