Dashboard

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Interaction Design Tools
📢 📝 💬 📁

Interaction Design Principles
📢 📝 💬 📁

Design Process and Practices
📢 📝 💬 📁

Design Process and Practices Studio
📢 📝 💬 📁

Game Programming
📢 📝 💬 📁

Algorithms and Data
📢 📝 💬 📁

Recitation for Algorithms and Data
📢 📝 💬 📁

Professional Development for Co-Op
📢 📝 💬 📁

Account
Dashboard
Courses
My Files
Calendar

To Do

📄 **Discussion Board 2: Synthesis** ✕
Design Process and Practices
December 6 11:59pm

📄 **Psyduck Hunt Check-In Quiz** ✕
Game Programming
December 6 11:59pm

📄 **Exercise: Useless** ✕
Design Process and Practices
December 11 11:59pm

📄 **Homework 6** ✕
Algorithms and Data
December 11 11:59pm

Account

Dashboard

Courses

My Files

Calendar

Home

Announcements

Modules

Assignments

Discussions

Grades

People

Pages

Qwickly Attendance

Files

Collapse All

▼ **General Information + Resources**

📄 **Course Overview**

📄 **Syllabus**

📄 **Contact Professor and TAs**

▶ **Week 1**

▼ **Week 2**

Tasks

💬 **Discussion 2: Synthesis**

Readings

To Do

📖 Discussion Board 2: Synthesis ✕
Design Process and Practices
December 6 11:59pm

📖 Exercise: Useless ✕
Design Process and Practices
December 11 11:59pm

Recent Feedback

✓ Discussion Board 1: What is Design? ✕
5 out of 5

WHAT IS DESIGN?

Hearing the Outcry

What is "design"? This is the fundamental question for my profession, and I spend my days as a designer trying to find the answer somehow. We've entered the 21st century, the entire world is engulfed in a vortex of great transformation, accelerated by technological progress, and our sense of values concerning both the making of things and communication is in flux. When technology changes the structure of our world, the aesthetic values that have accumulated in our environment are often victimized. The world, armed with economy and technology, pushes ahead, but the long-nurtured aesthetic of our daily life, overpowered by the intensity of the transformation, lets out a continual scream. In a situation like this, might it be more important to listen to the cries and face the delicate values that are about to be dissipated in the whirling change, than to look for the next big thing on the horizon? Lately I can't help feeling this way, and the thought grows stronger daily.

In the final chapter of *Designing Design*, Kenya Hara examines a definition of design from a Japanese perspective, and positions it relative to the history and spread of Modernist thought. Hara is art director and design advisor at MUJI.

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Hara, Kenya. "What Is Design?" (Excerpt) Designing Design.
Lars Müller Publishers. 2007.

In the final chapter of Designing Design, Kenya Hara examines a definition of design from a Japanese perspective, and positions it relative to the history and spread of Modernist thought. Hara is art director and design advisor at MUJI.

Notes on Your Quote

"Might it be more important to listen to the cries and face the delicate values that are about to be dissipated in the whirling change, than to look for the next big thing on the horizon?" (Hara, page 1).

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both the making of things and communication is in flux. When technology changes the structure of our world, the aesthetic values that have accumulated in our environment are often victimized. The world, armed with economy and technology, pushes ahead, but the long-nurtured aesthetic of our daily life, overpowered by the intensity of the transformation, lets out a continual scream. In a situation like this, might it be more important to listen to the cries and face the delicate values that are about to be dissipated in the whirling change, than to look for the next big thing on the horizon? Lately I can't help feeling this way, and the thought grows stronger daily.

Pause and Reflect

What is a point you agree or disagree with? Explain why or why not.

Answer here...

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"Might it be more important to listen to the cries and face the delicate values that are about to be dissipated in the whirling change, than to look for the next big thing on the horizon?" (Hara, page 1).

- Constantly trying to create new inventions isn't always "good progress." I think sometimes designers must reassess what they are doing and why they are doing it.

What is a point you agree or disagree with? Explain why or why not.

- Design should not be based solely on Western thought. Design thrives on diversity in thought.
  - Especially as the world grows closer and more mixed culturally, it is important to take into consideration various points of view when creating something that'll be used by so many

Name a real-life example where themes in this reading are applicable.

- MUJI's minimalist approach reflects the principles of simplicity and cultural significance discussed by Hara.
  - Shows how some cultures value certain aspects of visual design/appeal compared to others.

What is a recurring theme of this reading?

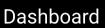- The integration of cultural identity into the design process.

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