# BEATRIZ MARTÍN MARTÍN

Segovia, Spain

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Eligible to sign internship agreement via IE University

## PROFESSIONAL SUMMARY

Resourceful, analytical and proactive student focused on Cloud/DevOps and ML pipelines. Previous experience building end-to-end projects in Python/Java/C, Git/Linux, CI/CD with Azure experience and AWS Educate (Compute/Storage/Serverless). Currently available for part-time internships.

## EDUCATION

**IE UNIVERSITY (IEU)**                                                                                            **Segovia, Spain**
**Bachelor in Computer Science and Artificial Intelligence**                                  **Expected: July 2027**
- GPA: 9.18/10. Awarded full scholarship from the Segovia Provincial Council.
- Relevant subjects/skills: Cloud Computing, DevOps, Machine Learning, AI Reasoning.

**NUESTRA SEÑORA DE LA FUENCISLA – MARISTAS**                                         **Segovia, Spain**
**Bachillerato**                                                                                            **Graduated: June 2023**

## EXPERIENCE

**NEONY – Neon signs start up**                                                                       **Madrid, Spain**
**Co-Founder & Community Manager**                                        **September 2023 - September 2025**
- Led project end-to-end execution from customer communication, requirements gathering to delivery for custom neon signage.
- Supported Meta Ads campaigns and led content/community strategy generating +30 leads and converting inquiries into sales.
- Designed a Figma website prototype and created brand collateral (brand dossier, flyers), improving sales and consistency.
- Maintained an Excel-based strategic client database and ran competitor/market analysis to inform product positioning and pricing.

**GESMARTIN – Administrative service office**                                                 **Segovia, Spain**
**Administrative Assistant**                                                                       **July - August 2023**
- Engaged in daily office operations like customer support, email handling, documentation and filing.
- Organized operational data in Excel and standardized files to improve internal workflows.

**AGRISERMA – Agricultural plantations**                                                       **Segovia, Spain**
**Agricultural practices**                                                                      **July 2021 – August 2021**
- Managed seasonal operations of a pistachio farm, handling day-to-day field tasks and maintenance.

## EXTRACURRICULAR ACTIVITIES

- **AWS Cloud Innovation Challenge**: Produced a 4 pages board-style cloud strategy proposal for FIFA 2026 based on AWS global infrastructure, cloud economics vs on-prem, and security posture with 5 strategic initiatives (Remote, Feb 2026).
- **Project Portfolio:** Cloud-Deployed URL shortener (FastAPI, CI/CD, IaC), ML classification/regression pipeline (Python, Scikit-Learn, MLP), Full Java gym manager app (Java, IntelliJ) (Online, September – December 2025).
- **AWS Educate Badges**: Compute, Storage, Serverless (cloud foundations) (Remote, December 2024).
- **Participant of the IEU Marketing & Consumer Insights Lab**: Developed consultancy skills targeted real-life marketing problems and opportunities at local/international markets such as Amazon Web Services or PwC (Segovia, Spain January 2024 – June 2024).
- **Excel Seminary:** Improved and refined excel knowledge and skills (Remote, January 2024 – March 2024).
- **WUOLAH Ambassador – Notes selling firm:** Top 1 Spanish Wuoler. Published notes reaching up to 42k downloads. Grew a TikTok marketing campaign up to 38.5k followers and up to 675k views (Online, January 2023 – February 2024).
- **PwC PowerBI Virtual Job Simulation via The Forage:** Defined KPIs and built dashboards to analyze departmental performance using real-world simulation tasks (Remote, November 2023).

## ADDITIONAL INFORMATION

- **Language:** Spanish (Native). English (Bilingual, C1 level, international experience).
- **Computer skills:** Python, Java, C, SQL, Git, Linux, Docker, AWS/Azure, Jupyter, VS Code, Microsoft Office, Adobe Illustrator.
- **Other interests:** Playing instruments (violin, piano, guitar), sports, arts.