NUTTHA SIRILERTWORAKUL

Contact

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WEBSITE
https://beamelet.github.io

Tech Skills

LANGUAGES
SQL, Python, R, Shell

WEB TECHNOLOGIES
React, Gatsby, Node.js

DATABASES
PostgreSQL, MySQL, MSSQL, Oracle, Teradata

CLOUD PLATFORMS
Amazon AWS, Google Cloud Platform, Microsoft Azure

VISUALISATION TOOLS
Tableau, Microsoft PowerBI, Google Data Studio

Highlights

TECH/ART CLUB (PRESENT)
Create digital art by combining creativity and technologies

TECH EVENTS (2014 – PRESENT)
Shopee Code League, ACM, IEEEXtream, NSC, DTAC Accelerate

PROGRAMMING CLUB (2013 – 2016)
Founded the club, held knowledge sharing, and participated in contests

MU BRAND AMBASSADOR (2013)
Represented Mahidol University

About me

I am a data-oriented person who identifies and solves customers' pain points while meeting business objectives. My goal is to utilise data to understand the complexity of our world and improve the quality of life on the planet.

Experience

PRODUCT MANAGER, CENTRAL RETAIL CORPORATION – JUL 2020 - PRESENT
- Launched and overseen B2B mobile e-commerce platform
- Gathered requirements/feedbacks from customers and stakeholders
- Identified, measured, and validated the minimum viable product
- Prioritised and distributed tasks to business analysts and engineers
- Ensured an end-to-end connection of business, systems and operations

DATA AND BUSINESS INTEGRATION ANALYST, ACCENTURE – 2018 - JUN 2020
- Gathered and analysed requirements from banking product owners
- Designed and developed a classifier to classify bank customers
- Implemented data pipelines (ETL) for data integration and analytics
- Set up internal Git version control and guidelines for projects
- Designed and built a role-based access control on database system

SOFTWARE ENGINEER, MICROSOFT – 2016 - 2017
- Developed a content tool and services for writers on docs.microsoft.com
- Visualised and analysed users' telemetry data
- Authored use cases and test plans

RESEARCH INTERN, BREMEN UNIVERSITY, GERMANY – 2015
- Improved data quality on OpenStreetMap through an associative classifier, suggesting types of green entities (e.g. park, forest, etc.) to map contributors

Projects

TOPIC MODELLING OF CUSTOMER REVIEWS; MAHIDOL UNIVERSITY, TH – 2018 - 2019
- Processed and summarised text reviews (Natural Language Processing) from tourist attractions into topics, visualising customers' insights

NET CONTRIBUTION PREDICTION; AGODA, TH – 2018
- Predicted future revenue to support marketing investment decision making by developing linear regression model on customer history data

SAMSUNG GALAXY GIFT DASHBOARD; BUZZEBEES, TH – 2017
- Visualised user profiles and behaviours inside Samsung's application

HOME AUTOMATION FOR PHYSICALLY-IMPAIRED; MAHIDOL UNIVERSITY, TH – 2016
- Developed home automation controlled via brainwaves using BCI

MOBILE APPLICATION FOR KIDS VISITING THE ZOO; MAHIDOL UNIVERSITY, TH – 2014
- Developed a mobile application which navigates and promotes wildlife conservation inside the zoo using augmented reality (AR)

Education

MASTER OF SCIENCE, COMPUTER SCIENCE; MAHIDOL UNIVERSITY, TH – 2019
- Researched on Statistical Modelling and Natural Language Processing

BACHELOR OF SCIENCE, ICT MAHIDOL UNIVERSITY, TH – 2016
- Earned First Class Honours and Full Scholarships
- Assisted teaching on the course Data Structure and Algorithm Analysis