

# Justin Jesalva

Front End Design and Development

07522834063

beansandtoast.me

justinjesalva13@gmail.com

## Personal Statement

A creative, sociable, and motivated individual eager to achieve a rewarding career in the web industry under a company that will fully utilise my skills, help me grow continually and help me exceed both professional and also my own personal expectations.

## Education

University of Ulster, Magee  
BSc in Creative Computing (2:1)

## Languages

HTML5  
CSS3  
Javascript

## Tools

Adobe Photoshop  
Adobe Illustrator  
Brackets  
Pencil and Paper

## Areas of Interest

Responsive Design  
Wireframing  
Layout  
Typography  
Illustration  
Prototyping  
Interaction Design  
UI/UX  
Photography  
Personas

## Projects

### Landing Page for TechDoc Repairs

Undertook the creation of a responsive website for Techdoc by myself. I gained invaluable experience of the whole development process from the conceptual stage all the way to testing. Scrum methodology allowed me to rapidly react to any changes the customer requested during the development period and still manage to hit milestones without extreme delays to the completion of the project. Reduced volume of incoming calls by making store information easily accessible for customers as well as giving them another avenue to speak to the team.

### Branding for ECC Church

Utilised skill with a pencil, Photoshop, and Illustrator to design a logo for a new church. Then created a letterhead and contact card with a unified design language.

### Logo Design for Stefnoyess

Created a logo for an up and coming Vlogger/Performer to be used on videos as well as her Youtube page. This project helped me refine my own design process, allowing me to recognise weaknesses from previous projects and work on polishing every aspect of my work.

## Work Experience

### Freelance Designer (December 2016 - present)

Creating landing pages, logos, and branding- I have worked on various facets of digital design helping me improve my creative process as well as refining and maturing my own style.

### Technician, TechDoc (Nov 2015 - Nov 2016)

Managed a repair shop which helped teach me how to prioritise my workload and manage my time well. Also improved my communication, both written and verbal, as the repairs we did were recorded via a ticketing system.

### Tech Support, Allstate (Jan 2015 - Nov 2015)

Served as the first point of contact for problems that Allstate brokers in America had. More often than not, issues that came up had to do with the usability of the various websites and web-apps that Allstate used. This gave me some insight into how different users with varying computer literacy interacted with sites.