



Send a Signal that You Care
with The PURELL SOLUTION™





The PURELL® Brand Signals Your High Standards
for Creating a Caring, Clean Environment





Take Credit for All You Do to Make Your Facility Great

PURELL® products are universally recognized and trusted as a way to provide fast and effective protection from germs.¹ When people see the PURELL brand, it sends a clear signal that you care about cleanliness, health and well-being. The PURELL brand lets you take credit, not only for providing the best hand hygiene and surface disinfection, but also for the unseen things you do to make your facility great.

#1
Brand

The PURELL Brand is #1 in Canada

PURELL Hand Sanitizer is the #1 brand of hand sanitizer across Canada², and is used in hospitals, food establishments and more. Making PURELL products available sends a signal of your high standards of quality.

79%
Believe Your
Facility is Cleaner

The PURELL Brand Shows You Care

PURELL products project a quality image that extends to your entire operation. In a recent survey, 79% of people said that seeing PURELL products makes them feel better about the facility's cleanliness.³

82%
Have a More
Positive Impression

PURELL Products Create Lasting Impressions

The PURELL brand enhances your image by showing you care enough to provide the very best. 82% of people surveyed said that seeing PURELL products left them with a positive overall impression of the facility that provided them.³

Introducing The PURELL SOLUTION™

The brand that created PURELL® Hand Sanitizer is introducing a complete solution, with hand soap and surface disinfection products to more holistically fight the spread of germs in your facility. A complete set of products, scientifically formulated for no-trade-off protection, so you never have to choose between products that are effective and products people feel great about using.





The PURELL SOLUTION™

The Right Products, in All the Right Places, Help

PURELL HEALTHY SOAP™*

PURELL HEALTHY SOAP™* products are available in a variety of gentle and effective formulations. Whether you choose between new PURELL HEALTHY SOAP™* products, or HEALTHY SOAP™* High-Performance Foam with CLEAN RELEASE™ Technology, you can feel great knowing you're using an effective and trusted product.

Maintains Skin Health

Gently removes dirt and germs. Nourishes while cleaning, even with frequent use. Supports the skin's natural moisture barrier.

Healthy Ingredients

Free of parabens, triclosan and phthalates. Hypoallergenic.

Mild and Effective

Gentle on the skin and designed to work with PURELL hand sanitizers for an effective hand hygiene program.

PURELL® Hand Sanitizer

Canada's #1 hand sanitizer brand². Kills 99.9% of germs on hands, including *Escherichia coli*, *Staphylococcus aureus* and *Staphylococcus epidermidis*⁴.



Proven Effective

Outperforms other leading hand sanitizers mL for mL delivering the most powerful, advanced antimicrobial kill.⁵

Gentle on Skin

Formulated with the mildest, most effective ingredients available. Made with moisturizers and skin conditioners to maintain skin health.

Available Where It's Needed

Convenient access helps reduce the spread of germs. Available in dispensers, bottles, stands and wipes for easy access throughout the facility.

* Cleans and moisturizes



Make Your Facility a More Trustworthy Place

PURELL® Surface Sanitizer & Disinfectant

Unlike traditional products, PURELL Surface Sanitizer & Disinfectant combines powerful germ kill and no-rinse protection.

Fast and Effective

Eliminates 27 organisms in just 30 seconds, including cold & flu, MRSA, norovirus, VRE, salmonella and more.

Worry-Free

Each ingredient has undergone a rigorous scientific third-party process to meet the highest safety standards for human health and the environment, and requires no rinsing or handwashing after use, even on food-contact surfaces.

Multi-Surface Formulation

Proven on most hard surfaces, including food contact areas, countertops, tables, chairs, breakrooms, office areas, children's toys and high chairs, medical and fitness equipment and more.

PURELL® Hand Sanitizing Wipes

All the germ-fighting power of PURELL Hand Sanitizer, plus the convenience and extra cleaning power of a wipe.

Quick and Convenient

Kills harmful bacteria or germs, and removes light soils from hands.

Gentle on Hands

Our fragrance-free, dye-free wipes are tough on germs, and gentle on skin.

Dispensing Options

Choose from a variety of canister sizes and formats to suit your needs.

Breakthrough Innovation in Hand Soap

Introducing PURELL® Brand HEALTHY SOAP™* Products

From restrooms to food areas, the right hand soap helps you maintain a healthy facility, and shows employees you care. New PURELL hand soaps represent the latest science available, and help keep hands clean and refreshed, while making a positive impression on users.



PURELL HEALTHY SOAP™* with CLEAN RELEASE™ Technology

PURELL HEALTHY SOAP™* with CLEAN RELEASE™ Technology sets a new standard for soap performance. This remarkably mild formulation is gentle on skin, contains no antibacterial ingredients⁶ or harsh preservatives, and removes over 99% of dirt and germs.^{7,8}



A Scientific Breakthrough in Soap Formulation

Formulated to help protect dry, sensitive skin, this formulation removes more dirt and germs, and is preferred **95%** over regular soap.¹⁰

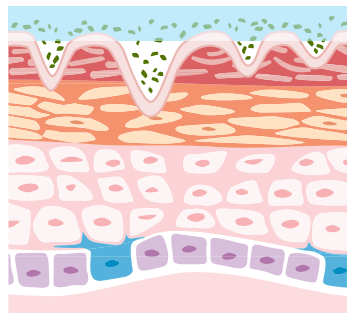
Cleaner ingredients – Free of harsh preservatives, antibacterials⁶, parabens and phthalates

Dirt removal – Removes **30%** more dirt than regular soap⁷

Rinses fast – Formulated to clean deep and rinse quickly, saving time and resources

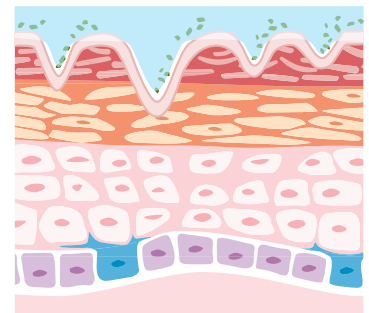
CLEAN RELEASE™ Technology Helps Soap Work Better

Regular Soap⁹



Can't get to tough-to-reach areas where dirt and germs may hide.

CRT™



Reaches into skin's cracks and crevices 2X better to lift and wash away more than 99% of dirt and germs.^{7,8,11}

Better for You and the Environment

Made with plant-based ingredients, CLEAN RELEASE™ technology soaps rinse faster and cleaner to conserve water by rinsing faster.

Water Conservation – Saves an estimated **6 gallons** per refill compared to regular soap¹²

* Cleans and moisturizes

and Surface Disinfection Formulation

PURELL® Surface Sanitizer & Disinfectant

Hand hygiene is the single most important means of preventing the spread of infection, but that’s just half of the solution. Sanitizing the surfaces in your facility free from germs can help prevent the spread of germs – including foodborne illness – that can damage your reputation.



Fast and Effective

PURELL Professional Multi-Surface Sanitizer & Disinfectant is effective on 99.9% of germs, including Norovirus and Cold & Flu viruses that can spread rapidly. The patented formulation works fast, killing 27 germs on surfaces in just 30 seconds.

Third-Party Tested for People and the Planet

This breakthrough formulation raises the bar for safety in surface disinfection. The whole product formulation and each ingredient are scientifically tested by a third-party to meet stringent safety standards that ensure no presence of chemicals of concern and the lowest levels of ecotoxicity in the product category.

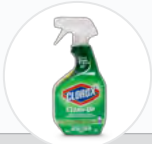



Worry-Free PURELL TOUCHABLE™ Technology

Our powerful but low-toxicity formulation means you can disinfect throughout the day as needed.

- Formulated for food-contact surfaces — no rinse required
- No health hazard warning statements required
- No handwashing, gloves or safety glasses required
- No harsh fumes



PURELL® Surface Disinfectant Comparison

					
PRODUCT ATTRIBUTES		Clorox® Clean-Up® Disinfectant Bleach Cleaner	Diversey® Oxivir® Tb Cleaner & Disinfectant	Metrex CaviCide®	PURELL® Professional Multi-Surface Sanitizer & Disinfectant
	Active Ingredient(s)	Sodium Hypochlorite	Hydrogen Peroxide	Isopropyl + Quat	Ethanol
	Overall Kill Time	✓ 30 Second Disinfection	✗ 1 Minute Disinfection	✗ 3 Minute Disinfection	✓ 30 Second Disinfection
	Approved for Food Contact Surfaces	✗ Rinse Required	✗ Rinse Required	✗ Not Approved for Food Premises	✓ No Rinse Required
SAFETY DATA	HEALTH HAZARDS				
	Skin Corrosion / Irritation	✗ Category 3 - Causes Mild Skin Irritation	✓ Not Classified	✓ Not Classified	✓ Not Classified
	Serious Eye Damage/Irritation	✗ Category 2A - Causes Serious Eye Irritation	✓ Not Classified	✗ Category 2B Causes Eye Irritation	✓ Not Classified
	PHYSICAL HAZARDS				
	Flammable Liquid	✓ Not Classified	✓ Not Classified	✗ Category 3 Flammable Liquid & Vapour*	✗ Category 3 Flammable Liquid & Vapour*
	ENVIRONMENTAL HAZARDS				
	Hazards to Aquatic Environment	✗ Aquatic Chronic Category 2 - Toxic to Aquatic Life with Long Lasting Effects	✓ Not Classified	✗ Aquatic Acute Category 3 Harmful to Aquatic Life	✓ Not Classified

* Many common products such as mouthwash and pure vanilla extract have similar flammability ratings. Based on Canada SDS Information as of 7/2018.

Elegant Design Meets Maintenance Ease

Built on over 65 years of dispenser engineering experience, new PURELL ES® hand hygiene systems are as durable and reliable as they are beautiful. With PURELL® products, it's easy for customers to see how much you care about cleanliness, health and well-being.



PURELL ES4
Push-Style



PURELL ES6
Touch-Free



PURELL ES8
Energy-On-The-Refill and
SMARTLINK™ Capability



Always the Right Choice

3 New ES Models for Reliable Performance

	ES4	ES6	ES8
Each new refill refreshes the look of the dispenser	YES	YES	YES
SANITARY SEALED™ refills help reduce potential for contamination	YES	YES	YES
LOCK OR NOT™ Technology – can convert to a locking system	YES	YES	YES
Fully ADA compliant	YES	YES	YES
AT-A-GLANCE™ refill design – the easiest way to see when refills need to be changed	YES	YES	YES
Distinct PURELL® brand design – engineered to fit everywhere	YES	YES	YES
Refills are recyclable	YES	YES	YES
May be personalized with your logo on the dispenser	YES	YES	YES
Touch-free dispensing		YES	YES
Energy-On-The-Refill – touch free and always ready			YES
Optional SMARTLINK™ plug-in modules add capability for service alerts and hand hygiene compliance monitoring			YES

Personalize and Reinforce Your Brand

Showcase your brand and get the credit you deserve for all the things you do to make your facility great. Personalize with your logo or message to soap or sanitizer dispensers for an impactful way to reassure guests you're doing everything you can for their well-being.

For complete information on options, accessories, signs and personalization, visit PURELLSOLUTION.ca/personalization.



PURELL® ES8 Dispensing System

When you choose new PURELL ES8 hand hygiene dispensers, you're not only getting America's most trusted hand hygiene products, you're also getting a revolutionary dispenser design that addresses the two most common service issues – empty dispensers and worn out batteries.

Hand Hygiene That's Always Ready

AT-A-GLANCE™ Refill Design

Monitor product levels with just one look. We make it quick and easy to see which dispensers need your attention, so they are always serviced and ready.

Breakthrough Energy-on-the-Refill Technology

Each refill comes with a coin cell battery built in. So when you change out an empty refill, you're also getting a fresh energy supply.



Visible Expiry Date

PURELL sanitizer products have an easy to see expiry date, right on the front of the bottle.

Recycling Made Easy

PET bottle and refill components are easy to disassemble.

Built for Sustainable Performance

The PURELL ES8 dispensing system represents a 68% reduction in battery waste and a 15% reduction in greenhouse gas emissions, when compared to leading touch-free systems on the market.¹³

Hand Hygiene Intelligence

Optional PURELL SMARTLINK™ plug-in modules let you add intelligent functionality to your dispenser. Track hand hygiene compliance, get alerts when dispensers need service or add other upgrades as technology evolves.

Battery Waste Over Dispenser Lifetime



Based on a 1200 mL refill with an assumed usage rate of 2.35 refills per dispenser per year and a 6-year dispenser lifetime.

Send a Signal That You Care





Hand Soap

	535 mL	ES4 1200 mL	ES6 1200 mL	ES8 1200 mL	FMX-20™ 2000 mL
PURELL® Soap Dispenser – White	–	5030-01	6430-01	7730-01	5230-06
PURELL® Soap Dispenser – Graphite	–	5034-01	6434-01	7734-01	5234-06
 † PURELL CRT HEALTHY SOAP™* High Performance Foam Remarkably mild soap formulation removes more than 99% of dirt & germs and free of harsh preservatives & antibacterials. ^{6,7,8}	 5775-04-CAN00	5085-02-CAN00	6485-02-CAN00	7785-02-CAN00	–
 † PURELL HEALTHY SOAP™* Mild Foam Exceptionally mild, fragrance-free, green-certified foam hand soap.	5776-04-CAN00	5072-02-CAN00	6472-02-CAN00	7772-02-CAN00	5572-02-CAN00





Hand Sanitizer

	ES 450 mL	ES4 1200 mL	ES6 1200 mL	ES8 1200 mL
PURELL® Hand Sanitizer Dispenser – White	–	5020-01	6420-01	7720-01
PURELL® Hand Sanitizer Dispenser – Graphite	–	5024-01	6424-01	7724-01
PURELL® Hand Sanitizer Starter Kit – White	1455-D8-CAN00	–	–	–
 † PURELL® Advanced Hand Rub Gel Advanced green-certified, fragrance-free gel hand sanitizer.	6870-06-CAN00	5060-02-CAN00	6460-02-CAN00	7760-02-CAN00
 † PURELL® Advanced Hand Rub Foam Advanced green-certified, fragrance-free foam hand sanitizer.	–	5051-02-CAN00	6451-02-CAN00	7751-02-CAN00



Additional Hand Sanitizer Sizes

	1.2 mL	236 mL	354 mL	535 mL
 † PURELL® Advanced Hand Rub Foam Advanced green-certified, fragrance-free foam hand sanitizer.	–	–	–	5791-04-CAN00
 † PURELL® Advanced Hand Rub Gel Advanced green-certified, fragrance-free gel hand sanitizer.	–	9652-12-CAN00	3770-12-CAN00	–
PURELL® Advanced Hand Rub Gel Single Use Gel formulation in convenient sizes for access anywhere. 2000/Case.	9620-2M-CAN	–	–	–

 Meets UL EcoLogo Hand Cleaner Standard UL 2784 or Hand Sanitizer UL 2783

† Made with plant-based ingredients

* Cleans and Moisturizes

with the PURELL SOLUTION™



Hand Sanitizing Wipes

PURELL® Hand Sanitizing Wipes Durable, non-linting hand sanitizing wipes that remove light soils and dirt.	80 ct	175 ct	270 ct
	-	-	9113-06-CAN00
PURELL® Alcohol Hand Sanitizing Wipes Fragrance-free and dye-free alcohol wipe formulation kills common germs and removes light soils.	9030-12-CAN00	9031-06-CAN00	-

Available
Late
2018



Surface Sanitizer & Disinfectant

PURELL® Multi-Surface Sanitizer & Disinfectant Broad-spectrum, one-step surface disinfectant and cleaner.	946 mL (3 pk)	946 mL (6 pk)	3.78 L
	3345-03-CAN00	3345-06-CAN00	4345-04-CAN00



Floor Stands & Accessories

	ES Starter Kit Accessories	ES4,ES6,ES8 Accessories	ES6 1200 mL	ES8 1200 mL
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PURELL MESSENGER™ Floor Stand – White with Silver Panel (dispenser included)	-	-	7306-DS-SLV	7308-DS-SLV
PURELL MESSENGER™ Floor Stand – Graphite with Silver Panel (dispenser included)	-	-	7316-DS-SLV	7318-DS-SLV
PURELL MESSENGER™ Floor Stand – White with Maple Panel (dispenser included)	-	-	7306-DS-MPL	7308-DS-MPL

PURELL MESSENGER™ Floor Stand – Hygiene Bracket – White with Silver	-	7399-HB-SLV
PURELL MESSENGER™ Floor Stand – Hygiene Bracket – White with Maple	-	7399-HB-MPL

Small MESSENGER™ Stand Header Sign – White “Clean Hands Make A Difference”	-	7320-01-HC2
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TRUE FIT™ Wall Plate + MESSENGER™ Dispenser Station – White	-	7741-WHT-18
TRUE FIT™ Wall Plate + MESSENGER™ Dispenser Station – Graphite	-	7741-GPH-18

TRUE FIT™ Wall Plate – White	-	7740-WHT-18
TRUE FIT™ Wall Plate – Graphite	-	7740-GPH-18

SHIELD™ Floor & Wall Protector – White	1245-08-WHT	7745-WHT-18
SHIELD™ Floor & Wall Protector – Graphite	-	7745-GPH-18

PURELL® White Surface Mount	5840-08-WHT	
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LOCK OR NOT™ Dispenser Key	-	7749-18
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Setting a Higher Standard for Performance and Sustainability

Our best science and technology have gone into creating the PURELL SOLUTION™. All PURELL® products are created with our industry-leading sustainability policies and practices in sustainable chemistry, packaging and dispensing system design. To learn more about our sustainability practices, visit www.GOJOCanada.ca/Sustainability.



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www.PURELLSOLUTION.ca

1. GOJO Industries, Inc. Market Research – Internal Market Research, 015-063, 7 April, 2015.
2. Nielsen Sales 52wk ending 1/6/18.
3. GOJO Industries, Inc. Market Research – External Market Research, 007-021, 7 April, 2015.
4. NPN 80047004. PURELL Advanced Hand Rub gel formulation.
5. Healthcare Personnel Handwash Study #111209-101, March 8, 2012, BioScience Laboratories, Bozeman, MT. When tested, using the HCPHW test methodology against other hand sanitizers commonly used in healthcare facilities.
6. Does not contain an antibacterial soap active ingredient.
7. Augustine Scientific, Newbury OH, Ex Vivo Soil Removal Analysis, August 5, 2017.
8. BioScience Laboratories, Inc., Bozeman, MT, Study# 170398-101, Evaluation of In-Vivo Germ Removal, July 5, 2017.
9. All references to regular soap are based on our top-selling non-antibacterial soap.
10. GOJO Industries Inc, Study 2017-08-110608 Healthy Soap CRT Foam and Lather Study August 2017.
11. Augustine Scientific, Newbury OH, Surface and Interfacial Rheology Analysis, June 30, 2017.
12. GOJO Industries, Inc., 2017-07-110599 PURELL Healthy Soap CRT Rinse and Sustainability Study, 19 July 2017.
13. When compared to leading touch-free systems on the market.

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