



SUSTAINABLE QUALITY GROWTH

Partner Guide: Partnering to Reduce Carbon along Our Value Chain

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The Coca-Cola Company and its bottling partners are committed to realizing a 25 percent reduction of the carbon emissions embedded in the “drink in your hand” by the year 2020. As part of that goal, we are striving to find innovative ways to partner with our suppliers and customers to reduce emissions across our value chain. Together, we can grow a more efficient and productive business that protects our profits and the planet.

Our Goal

Reduce the carbon footprint of the “drink in your hand” 25% by 2020. Coca-Cola’s 2020 Climate Protection Goal expands our prior focus on manufacturing to cover our full end-to-end value chain, which includes ingredients, packaging, manufacturing, distribution and refrigeration and integrates with other aspects of our sustainability framework for the first time across our system.

Due to its link to our entire value chain, the climate goal will have far-reaching impact and can influence and affect the carbon reduction of our Company, our bottling partners and that of our suppliers with an estimated prevention of more than 20 million metric tons of CO₂ by 2020 (the equivalent of taking 3.8 million cars off the road for a year). To achieve this 25 percent reduction goal, we will work with our partners and suppliers throughout our value chain and continue to move forward the energy efficiency and climate protection work within our system.

Note: we do not intend to reduce the carbon footprint of every product in our portfolio by 25 percent, but instead the goal represents a total reduction in aggregate across our entire portfolio/business.

“
*Reducing carbon
across our value chain
is a critical business
goal for Coca-Cola.*
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Why?

Our 2020 vision is to achieve sustainable quality growth. As we strive to increase the productivity and profitability of our business, we are equally dedicated to protecting the environment, and one of the ways we're working toward that commitment is by minimizing wasteful carbon emissions.

Reducing wasteful emissions is the right thing to do for people and the planet; and it's also a smart business decision.

We know that meeting our carbon goal will result in a more successful and sustainable business – pushing us to operate more efficiently and catalyze joint product and business innovations.



How? From the Farm to the Refrigerator

Coca-Cola expects its partners and suppliers to work with us to do better. We are already working with industry leaders to identify and implement more efficient and smarter business practices across our full value chain – from ingredients, to packaging, to manufacturing, to distribution, to refrigeration.



Ingredients

Around the globe, Coca-Cola seeks to partner with suppliers, farmers, universities and nonprofits to find solutions for more sustainable ingredients. With our partners we will reduce fertilizer and water use, make operations more efficient, and find better sources of energy.



Packaging

With a leading vision in bettering its packaging, Coca-Cola has sought out suppliers to develop innovative packages that reduce material use, lower transportation costs, and are friendly to the environment.



Manufacturing

Coca-Cola partners with expert vendors and technology providers to deliver more efficient operations and to invest in renewable energies around the world. From better compressors in our facilities more focus on how to integrate renewable energy sources, we seek strong partnerships that lead us to smarter technologies.



Distribution

Coca-Cola works with our distributors and vendors to green our distribution channels. The Coca-Cola system teamed up with our trucking suppliers to develop hybrid vehicles designed specifically for our needs, reducing our fuel use and our carbon.



Refrigeration

Coca-Cola collaborates with retailers across many countries to install energy management devices (EMDs) on beverage coolers. Our devices can reduce energy use by up to 35 percent by monitoring usage patterns and then adjusting lights and temperature to maximize efficiency. By using EMDs, retailers save on energy costs; and together, we improve our business and protect the environment.

Join Us

Join us as we work to reduce carbon across our value chain.
Together, we can build stronger businesses and a better tomorrow.

Coca-Cola seeks to deepen our partnerships with suppliers and customers that demonstrate a strong commitment to innovation, social and environmental responsibility, and business success.



OUR 2020 VISION

Our vision guides every aspect of our business by describing what we need to accomplish in order to continue achieving sustainable, quality growth.

- **People:** Be a great place to work where people are inspired to be the best they can be.
- **Portfolio:** Bring to the world a portfolio of quality beverage brands that anticipate and satisfy people's desires and needs.
- **Partners:** Nurture a winning network of customers and suppliers, together we create mutual, enduring value.
- **Planet:** Be a responsible citizen that makes a difference by helping build and support sustainable communities.
- **Profit:** Maximize long-term return to shareowners while being mindful of our overall responsibilities.
- **Productivity:** Be a highly effective, lean and fast-moving organization.



VISION

As we strive to increase the productivity and profit of our business, we are equally committed to protecting our planet by minimizing wasteful carbon emissions.