

COMPANY: AB InBev Shared Logistics



PRACTICE

Transportation efficiency through shared fleet

DESCRIPTION

InBev launched the Shared Fleet Logistics Project in Brazil in 2009 with six routes to optimize the usage of fleet. Rather than returning empty after delivering products to its distribution centers, InBev's logistics planned for its trucks to carry loads back from partner companies such as Sadia, Sara Lee, and Unilever. The success of the project is also due to the use of the software Transportation Management System, which identifies synergies with other companies to make our fleet more efficient.

RESULTS

The program has saved nearly 5 million liters of diesel fuel and prevented the emissions of more than 500,000 metric tons of carbon since its inception. It has now been expanded to 10 Brazilian states, and in 2012 InBev expects a 66 percent increase in this type of transportation arrangement among its factories, distribution centers, and producers of inputs.

