Dinner-Every-Night Final Project
Creative Brief

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Purpose statement:

This website will be created busy working people who want easy and quick recipes. They will find recipes that do not need too much ingredients.

Measurable objectives:

- I want to achieve to be the most visited recipe website.
- My goal is to get 40 review per recipe by a year.

Target audience:

- Sex: Male and female
- Location: United States of America
- Married or single, vegans
- Busy working people or students
- Ethnic background: No specific background ,everyone who wants to find easy and fast recipe.

Content:

- Recipes pages
- Home page
- Website name
- Images

Functionalities:

- Searching

Supported Platforms:

- Desktop and mobiles
- All browsers , as Google chrome,firefox, safari etc.

Style:
- Warm,cutting edge, clean , clear and organized.